

FENDT

FENDT GOLD STAR CUSTOMER CARE



Simply, the industry's best warranty and service plan.





THE FENDT® ADVANTAGE.

Fendt® tractors and Fendt IDEAL™ combines can trace their lineage back to a family of 17th century German clockmakers. They built more than massive tower clocks. Along the way, they built a reputation for reliability that was second to none. They personally serviced and maintained each one they installed, a commitment that was unspoken but ironclad. It wasn't a matter of profit, but one of pride.

Four-hundred years later, the equipment that bears the Fendt name is also acclaimed for service after the sale — and a lot more. The Fendt Gold Star Maintenance, Service and Warranty Program is quite simply, the best in the business. The goal is uptime *all* the time. And when your Fendt's run is done, all that care comes down to a higher value for your trade.

Today, Fendt has “time” in its heritage and in its purpose — to deliver more reliability, productivity and value than any tractor or combine you've ever owned.

It's Fendt. It's Time.



THE BEST PROTECTION FOR YOUR FENDT TRACTOR.

The warranty

It's the best in the industry. Three years or 3,000 hours, whichever comes first. Includes all scheduled routine maintenance and all other repairs, as required.

The service

All Fendt dealers and their certified technicians leverage the latest diagnostic capabilities to make sure your investment is always up and running.

The parts

Your Fendt dealer will only use genuine AGCO® parts, so your Fendt is always 100% Fendt. With the AGCO Parts Advantage warranty, all parts are covered for one year, and all labor for six months.

The loaner program

We call it the 48-hour Uptime Service Loaner Program. You'll call it peace of mind. If your Fendt tractor can't be repaired in 48 working hours* we'll provide a loaner tractor. This coverage is for three years or 3,000 hours, whichever comes first.

**12 working hours per day*







THE BEST PROTECTION FOR YOUR FENDT IDEAL COMBINE.

The warranty

Three years or 1,200 hours, whichever comes first. Includes all scheduled routine maintenance, and all other repairs, as required.

The service

As with tractors, Fendt dealers and their certified technicians utilize the latest diagnostic equipment to keep your combine performing at the top of its game.

The parts

Your Fendt dealer will only use genuine AGCO parts, so your combine is always 100% Fendt. With the AGCO Parts Advantage warranty, all parts are covered for one year, and all labor for six months.

The loaner program

Our 24-hour Uptime Service Loaner Program makes sure you have equipment when need it most. If your combine can't be repaired in 24 working hours, we'll loan you a comparable combine.



FENDT

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FENDT GOLD STAR CUSTOMER CARE

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Your Agriculture Company | (877) 525-4384 AGCOanswers@AGCOcorp.com

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OPERATE WITH PEACE OF MIND

Don't worry about the maintenance of your machine, we've got you covered. All GenuineCare plans have predetermined service intervals which can allow you to focus on your operation rather than scheduling maintenance. The contracts all provide additional value beyond normal expectation.

Avoid downtime

Discover issues before they happen. GenuineCare and PM360 Inspections can mean more time in the field and less downtime while improving performance through proper maintenance.

Cost per hour

Understanding your machine's cost per hour is important for the success of your operation. GenuineCare's transparent pricing, bundles, and discounts will give you the ability to plan your costs.

Best-in-class warranty

All Genuine AGCO Parts carry a **12 month parts** and **6 months labor warranty** when dealer installed.

Increase resale value

Full machine maintenance records and inspections may increase machine resale value. Plus all coverage is transferable, bringing more potential to your residual value.

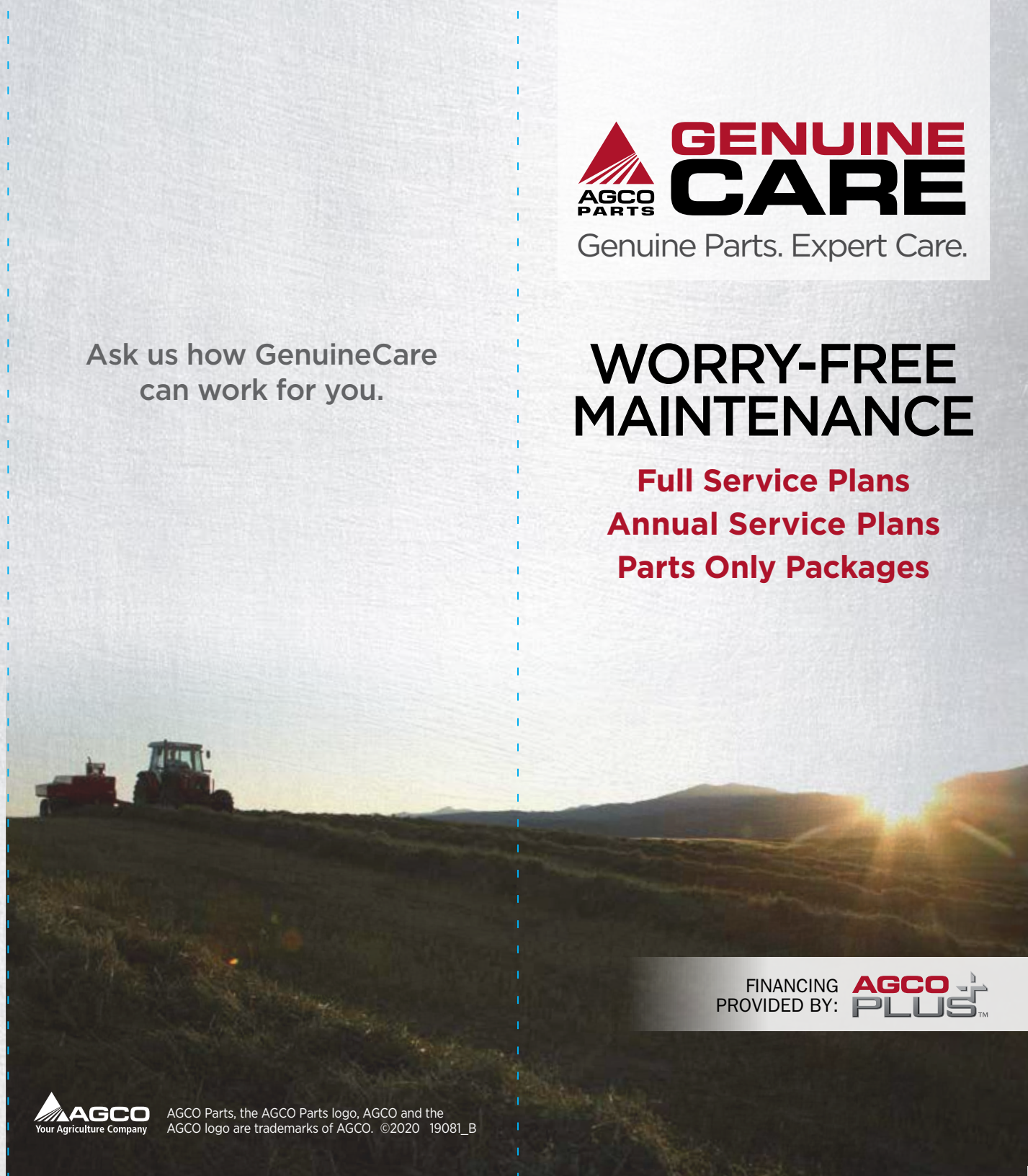


Ask us how GenuineCare can work for you.



WORRY-FREE MAINTENANCE

Full Service Plans
Annual Service Plans
Parts Only Packages



FINANCING PROVIDED BY: **AGCO PLUS**⁺_{TM}



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OPERATE WITH CONFIDENCE

Keep your machine running at it's highest potential with an **AGCO GenuineCare** maintenance service plan. Coverage includes your essential maintenance parts plus value added services such as inspections and fluid analysis**, all under pre-paid plans to help cover you against rising maintenance costs.



Plans available to fit your equipment or operation's.

Built to fit your operation and machine needs - each plan can be customized to usage and years.

Pay less up-front

Save money on your expected maintenance with up to a **15% DISCOUNT ON PARTS AND LABOR** when locking into a multi-service contract.

Flexible payment options

Finance your GenuineCare contract with the purchase or lease of your machine. Receive the same low rate pricing and term flexibility as your equipment.

Reliability of performance

Factory certified dealer technicians will ensure your machine is working the way it was intended with Genuine AGCO Parts to ensure long term reliability.



OPERATE WITH EASE

In addition to preventative maintenance, each GenuineCare contract offers you added benefits and options for a complete service package that puts you in the best position to tackle any obstacle.



Connected machines share engine hours directly to your servicing dealer to take away the need of scheduling coordination. Ask your dealer on how you can utilize telemetry installed on your machine.*



Reduce expensive and stressful repairs on your machine by proactively identifying worn components. Each service interval includes a comprehensive PM360 inspection to take away some of the worry.



AGCO's extended service contracts can be added to your maintenance plan to complete your coverage. Extend your peace of mind protection beyond the manufacturer's base warranty. A **15% DISCOUNT** AGCO Protection Extended Coverage is available when bundled with GenuineCare for the same duration.**

*Telemetry may vary by model. Service level must be mutually agreed upon and may vary by dealer.

**May not apply to all service plans.

COMPLETE SERVICE PLANS

It's more than your routine maintenance interval. GenuineCare has value beyond changing your oil and filters - it has complimentary services and discounts for services that **BRING YOU MORE VALUE.**

Full Service **15% OFF PARTS & SERVICE**

AGCO's Full Service preventative maintenance package is built for those looking for **complete peace of mind.** Expert dealer technicians will perform the required maintenance and inspection the machine to prevent future issues to keep you running at the highest level.

PACKAGE INCLUDES

- ✓ Major Maintenance Intervals Parts & Labor
- ✓ Inspection
- ✓ Fluid Analysis

Annual Service **15% OFF PARTS & SERVICE**

AGCO's Annual Service package is built for both operators **who can't stop during the season or the weekend warrior** who puts little hours on the machine.

PACKAGE INCLUDES

- ✓ Maintenance Performed Annually
- ✓ Inspection
- ✓ Fluid Analysis**

PICK A CUSTOMIZABLE PACKAGE:

- BASIC** Engine & Fuel Filters
- STANDARD** Basic + Air Filters & Transmission Service
- PREMIUM** Standard + Engine Coolant & Axle/Differentials

Parts Only **7.5% OFF PARTS**

AGCO's package built for the **do-it-yourselfer.** Purchase the parts for the machine's major intervals to take back to the farm upfront or **when you need it.**

Package Includes

- ✓ All Parts Included for Major Intervals

AGCO Protection Plan Month and Hour Options

The below chart represents a very small example of the wide ranging options that can be tailored to any AGCO brand equipment for AG or Commercial* business needs. See your AGCO dealer for specific information.

*Commercial Use: Machine will be used in site preparation, excavation, pond building, earthmoving, forestry, or in a towed scraper application.

	MONTH RANGE	HOUR RANGE
TRACTORS		
New	12-60 mos.	1000-7500 hrs.
Pre-Owned	6-36 mos.	500-3000 hrs.
COMBINES		
New	36-48 mos.	800-2000 hrs.
Pre-Owned	12-36 mos.	400-2000 hrs.
APPLICATION		
New	36-60 mos.	2000-4000 hrs.
Pre-Owned	6-36 mos.	300-3000 hrs.
PLANTERS		
New	24-60 mos.	N/A
BALERS		
New	24-36 mos.	N/A
WINDROWER		
New	36-60 mos.	750-3000 hrs.
Pre-Owned	6-36 mos.	500-3000 hrs.

Available equipment plans for New and Pre-Owned

	NEW	PRE-OWNED*
Challenger	X	X
Massey Ferguson	X	X
Fendt	X	X
RoGator	X	X
TerraGator	X	X
Gleaner	X	X
AGCO Tractors	--	X
White Planters**	X	--
Fendt/Ideal Combine	X	--

*Pre-Owned: Up to 9 years old.

**White Planters: Coverage on Precision Planter components.



Extended Service Contracts are backed by the financial strength of AGCO Corporation.

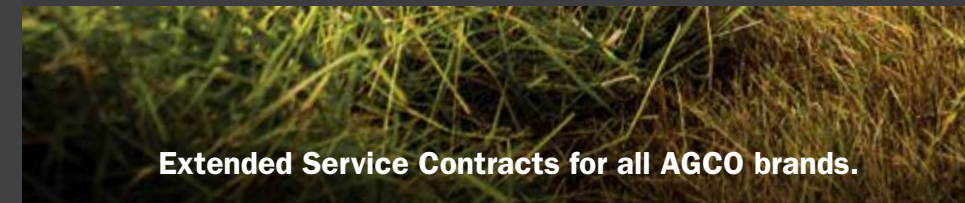
Whether you are purchasing a new or pre-owned piece of equipment or operate a fleet of aging units, AGCO Protection ESCs will protect you and your wallet from the unexpected. So control your operating cost, protect your asset's future value and go into this season with confidence.



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Industry Leading Protection



Extended Service Contracts for all AGCO brands.

AGCO Protection Plan Coverage Options

The following chart lists a summary of general category coverage for each plan. See your AGCO brand dealer for details on 100s of specific repairs that will be covered under your plan.

AGCO Protection Coverage Options			
COMPONENTS	BASIC	ENHANCED	ULTIMATE
Engine / Transmission	X	X	X
Drive Line Shaft	X	X	X
Transfer Gears	X	X	X
Exhaust System	X	X	X
Final Drives / Axles (excludes Track Components)	X	X	X
PTO Controls	X	X	X
Differential Steering	X	X	X
Transmission Oil Pumps	X	X	X
Engine Starter / Alternators / Air Compressor	--	X	X
Hydraulic Tanks / Pumps /Sensors	--	X	X
Cab Main Frame / Suspension	--	X	X
Hydraulic Valves / Cylinders / Hoses	--	X	X
Radiator / Coolant Res / Hoses	--	X	X
A/C Lines / Hoses / Compressor Clutch	--	--	X
ECUs, Solenoids	--	--	X
Technology	--	--	X
Electric Transmission & PT Controller	--	--	X
Sensors, Wiring Harness	--	--	X
Electric Motors	--	--	X
Travel Reimbursement	--	--	X

The numbers speak for themselves.

Just one repair could cost you more than the cost of an AGCO Protection Extended Service Contract.

Your equipment is not only one of your largest investments – it's your operation's lifeline. AGCO Protection Extended Service Contracts (ESCs) safeguard against the cost of sudden breakdowns that disrupt your business with expensive repairs and costly downtime. **Our ESC plans are designed to give peace of mind** that your equipment will be in tip-top shape and ready when you are. The repair for a single catastrophic failure could by far exceed the cost of an ESC. **Our BASIC, ENHANCED, and ULTIMATE ESC plans offer a full range of affordable coverage options for new and pre-owned equipment**, with deductibles ranging from \$0 – \$2,500. The Ultimate Plan's "Travel Benefit" is the only plan in the industry that offers travel reimbursement benefits during both full base warranty and extended warranty terms. Today's growers are keeping their equipment well beyond the average 2 year factory warranty period which is the reason why **9 out of 10 High Horse Power Tractor owners choose to go with one of our industry leading ESC plans.**



Every AGCO Protection Extended Service Contract is backed by AGCO Corporation.

- Flexible coverage
- Control unexpected variable repair costs and field downtime
- Fast claims payment
- Transferable to next owner
- Increase resale value
- Coverage throughout U.S. and Canada
- Plan covers qualified mobile repairs when offered by dealer
- Coverage plans for new and pre-owned equipment (up to 9 years old)
- Extendable beyond initial new plan expiration

Peace of mind comes in 3 different packages.

975
APPROX
PARTS
COVERED

BASIC

1300
APPROX
PARTS
COVERED

ENHANCED

3000
APPROX
PARTS
COVERED

ULTIMATE



9 out of 10 customers choose AGCO Protection for their HHP tractor

*ENGINE
\$45,000

*HYDRAULIC PUMP
\$28,000

*CONTROL VALVE
\$30,000

*TRANSMISSION
\$38,000

*CYLINDER HEAD
\$10,500



*Illustrated repair costs are based on industry averages and are listed only as examples. Actual costs will vary by equipment type and dealer location.