

Sourcewell



**ADDITIONAL INFORMATION FOR
Scoreboards, Digital Displays, and
Video Boards with Related Services**

APPENDIX: TABLE 1

Company Information & Financial Strength

WHY WATCHFIRE



Your community and fans deserve the most exciting event experiences and engaging content you can provide. Watchfire designs our sports product packages and services around giving you the best looking, most reliable video displays for years of worry-free performance. Our extensive network of installation experts and factory-trained technicians are located throughout the U.S.

TURNKEY

Schools, colleges and professional teams are discovering Watchfire's complete solutions for scoring, control room integration and game day event management. From idea through installation, integration and operation, we provide the expertise, world-class displays, hardware, cameras, equipment and assistance you need to create a system that produces jaw-dropping entertainment and maximizes crowd engagement.

QUALITY

Watchfire displays are known for their quality and reliability. We stand behind every product we sell. We offer solutions that are designed to stand up to the harsh conditions in the world of sports because when you look good, we look good. We offer products that give your sponsors and fans an incredible experience.

RELIABILITY

For 90 years, we have designed, engineered and supported superior products. With more than 65,000 Watchfire displays in daily operation we can provide solutions for all types of facilities. We work with an experienced network of partner companies throughout the country who bring local expertise and knowledge to your job site.



**OFFICIAL VIDEO
SCOREBOARD
MANUFACTURER
OF THE NFHS**

Watchfire is the Official Scoreboard and Videoboard Manufacturer of the National Federation of State High School Associations (NFHS). Watchfire proudly delivers products that contribute to educational and revenue opportunities for high schools across the U.S.

MANUFACTURING

90 Years Strong



In 2022, Watchfire celebrates 90 years in business. We are a passionate team of people who relentlessly pursue quality in everything we do. We don't compromise our standards because we are determined to provide the finest products and services in the sports industry. We believe in a straightforward and respectful approach in business. As a manufacturer, all our designs start with a blank piece of paper.

Every component we select, and every manufacturing process we choose allows us to maintain the quality our customers expect. The ten-year warranty offered represents our commitment to quality and a long-standing partnership. We don't hide behind fine print. We stand behind our products and care about every customer we serve.

MANAGEMENT FOR LARGE AND UNIQUE PROJECTS

- 140,000 square feet of manufacturing space allows us to accommodate the largest LED video display projects seamlessly from design through production.
- A project management team coordinates all distinctive LED projects, from custom design to smooth installation.
- Trained technicians are available for every specialized display installation.

EXPERIENCE

Watchfire History

Since building our first outdoor electronic sign controllers in 1932, we have always been a company focused on products that thrive in the outdoor elements. We've developed a solid reputation selling one display at a time on Main Street USA, to schools who expected their displays and signs to out hustle and outlast.

Our past is a foundation for who we are as a company, and our present and future rely on continuous improvement and an integrated approach to designing, manufacturing and supporting our own technology.

1930s

Watchfire opened its doors in 1932 and has been an industry leader ever since.

1950s

Watchfire revolutionized electronic information in 1951 when we pioneered the incandescent time and temperature displays that lit up main streets throughout the country.

1960s

Watchfire continued to lead the way in innovation and engineering as we built building electronic teletype-controlled message centers.

1990s

Watchfire Signs made a splash in the market in 1998, when we began to engineer LED Electronic Message Centers (EMCs).

2000s

Watchfire built its first color video display in 2003. It displayed video at an astounding 30 frames per second and had a color palette of 281 trillion colors.

2010s

We added 110,000 square feet of manufacturing space in 2013, more than doubling the size of our facility. We manufacture our products under one roof. Our Help Desk provides support in the same facility as our engineering and manufacturing teams. This means that when issues arise, we can find resolutions quickly and expertly.

in 2018, Watchfire launched Ignite Sports game day software, disrupting the industry's concept of scoring and event management software. We also acquired HD Sports Boards, a nationally recognized designer and integrator of scoreboards and sports video displays.

Today

Today, Watchfire has more than 350 employees dedicated to designing, manufacturing and supporting our LED scoreboards, displays and signs. We have more than 65,000 LED products in operation today.



EXPERIENCE

INSTALLATIONS

In 2018, Watchfire accelerated its growth in the sports signage market with the **acquisition of HD Sports Boards**, a nationally recognized designer and integrator of scoreboards and sports video displays. Bob Ferrulo, president and CEO of HD Sports Boards, also joined Watchfire. As a total solutions provider for sports stadiums and arenas, HD Sports Boards brings experience in design, engineering, project management, procurement, and commissioning of LED video displays, fascia boards, message centers, scoreboards, control rooms, AV systems and advertising and entertainment systems to the Watchfire portfolio.

NATIONAL BASKETBALL ASSOCIATION – NBA

FedExForum | Memphis, TN
MAJOR LEAGUE BASEBALL - MLB
Tropicana Field | Tampa, Florida
Shea Stadium | New York, NY

MINOR LEAGUE BASEBALL - MILB

Prince George's Stadium | Bowie MD
Frontier Field | Rochester, NY
Camelback Ranch | Glendale, AZ
Riverwalk Stadium | Montgomery, AL
Standard Bank Stadium | Crestwood, IL

NATIONAL FOOTBALL LEAGUE - NFL

New Era Field (Ralph Wilson Stadium) | Buffalo NY

MINOR HOCKEY LEAGUE

Allen County War Memorial Coliseum | Ft. Wayne, IN
Harry Lumley Bayshore Community Centre | Owen Sound, Ontario, CA WFCU
Arena | Windsor, Ontario, CA
Sadlon Arena (Barrie Molson Centre) | Barrie, Ontario, CA
GFL Memorial Gardens | Ste. Marie Ontario, CA
Marina Auto Stadium (PAETEC Park) | Rochester, NY
Jacksonville Veterans Memorial Arena | Jacksonville, FL
MassMutual Center | Springfield, MA
Gwinnett Civic Center | Gwinnett, GA
Times Union Arena (Pepsi Arena) | Albany, NY
Blue Cross Arena | Rochester, NY
Wells Fargo Arena | Des Moines, IA
FirstOntario Centre (Copps Coliseum) | Hamilton, Ontario CA
Dort Financial Credit Union Event Center | Flint, MI
CenturyLink Center | Bossier City LA

COLLEGE & UNIVERSITY

University of Maryland Xfinity Center | College Park, MD
University of Maryland Byrd Stadium | College Park, MD
University of Illinois at Chicago Pavilion | Chicago, IL
Virginia Tech Lane Stadium | Blacksburg, VA
Virginia Tech Cassell Coliseum | Blacksburg, VA
University of Texas-Pan American Stadium | Edinburg, TX
Hudson Valley Community College McDonough Sports Complex | Troy, NY
University of Virginia John Paul Jones Arena | Charlottesville, VA



COMPANY MISSION

WATCHFIRE VALUES

Relentless pursuit of quality:

We are dedicated to providing best-in-class quality, resulting in the most reliable, best looking signs available anywhere in the world. Our determination to provide the finest products and service extends from our staff development to every aspect of our business. Every interaction with Watchfire enhances the peace of mind that our customers expect and deserve.

Straightforward and respectful approach:

Our business philosophy, like our company, has its roots in the Midwest town where we design, manufacture and support Watchfire signs. We value integrity, respect and professionalism in every interaction, both internal and external. We treat employees and customers the way we expect to be treated and we don't hide behind fine print.

Passion to help our customers succeed:

Our business relationships are long term commitments, and we are driven to ensure the success of our sign dealer partners and end-user businesses. We are equally passionate about our employees' success. Our customers know that the efforts of Watchfire's team will help build their organization and improve their results.

Focused and selective expertise:

We are selective and thoughtful in the products and markets we pursue. We concentrate on specific products that allow us to leverage our expertise and ensure we provide the industry's best solution. As a result, we maintain sound financial performance, which ensures our longevity and a mutually beneficial relationship with our customers and employees.

Long-term view:

We are proud to be the stewards of an 80+ year old company. We are known for our unique levels of internal promotion and employee development, as well as for the support and recognition of our team. We are passionate about the success of our partnerships. We are dedicated to making decisions that support our customers for the long-haul because we plan to be here for decades to come.

LIVE REPORT

WATCHFIRE SIGNS, LLC

Tradestyle(s): -

ACTIVE **GLOBAL ULTIMATE**

D-U-N-S Number: 00-508-3340

Address: 1015 Maple St, Danville, IL, 61832, United States Of America

Web: www.watchfiresigns.com

Endorsement: annemarie.gallahue@watchfiresigns.com

Exclude from Portfolio Insight: No

Folders: All Companies

Summary

KEY DATA ELEMENTS (Formerly: SCORE BAR)

| KDE Name | Current Status | Details |
|---------------------------------|----------------|---|
| PAYDEX® | 79 | 2 days beyond terms |
| Delinquency Score | 77 | Low to Moderate Risk of severe payment delinquency. |
| Failure Score | 31 | Moderate to High Risk of severe financial stress. |
| D&B Viability Rating | 6 8 B H | View More Details |
| Bankruptcy Found | N | |
| D&B Rating | -- | Unavailable. |

COMPANY PROFILE

D-U-N-S

00-508-3340

Mailing Address

UNITED STATES

Employees

327

Legal Form

Corporation (US)

Website

www.watchfiresigns.com

Age (Year Started)

52 Years (1971)

History Record

Incomplete

Present Control Succeeded

2022

Named Principal

Steve Harriott, PRES-CEO

Date Incorporated

03/31/1971

Line of Business

Mfg signs/advertising specialties

State of Incorporation

DELAWARE

SIC

39930100

Ownership

Not publicly traded

NAICS

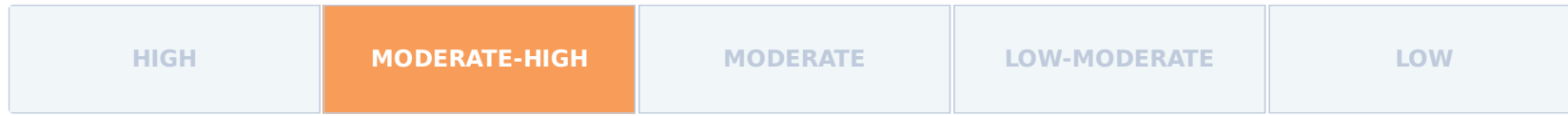
339950



Street Address:
1015 Maple St,
Danville, IL, 61832,
United States Of America

OVERALL BUSINESS RISK

Dun & Bradstreet thinks...



Overall assessment of this organization over the next 12 months:

Stability Concerns

Based on the predicted risk of business discontinuation:

Higher-Than-Average-Risk-Of-Discontinued-Operations-Or-Business-Inactivity

Based on the predicted risk of severely delinquent payments:

Low Potential For Severely Delinquent Payments

D&B MAX CREDIT RECOMMENDATION

MAXIMUM CREDIT RECOMMENDATION

US\$ 950,000

The recommended limit is based on a moderately low probability of severe delinquency.

FAILURE SCORE (Formerly Financial Stress Score)

Company's Risk Level

MODERATE-HIGH

Probability of failure over the next 12 months

0.44 %



Past 12 Months

Low Risk

High Risk

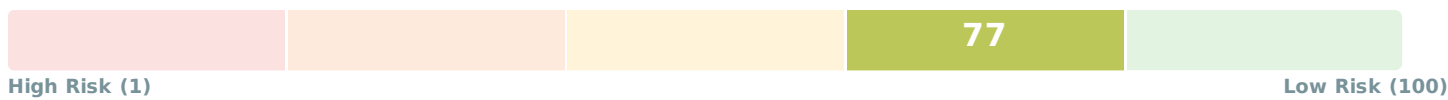
DELINQUENCY SCORE (Formerly Commercial Credit Score)

Company's Risk Level

LOW-MODERATE

Probability of delinquency over the next 12 months

2.96 %



Past 12 Months

Low Risk

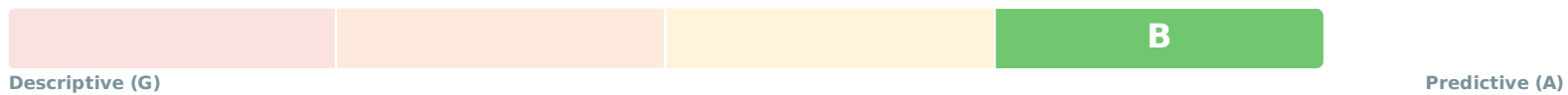
High Risk

VIABILITY RATING SUMMARY

Viability Score



Data Depth Indicator



Portfolio Comparison



Financial Data

Unavailable

Trade Payments

Available: 3+Trade

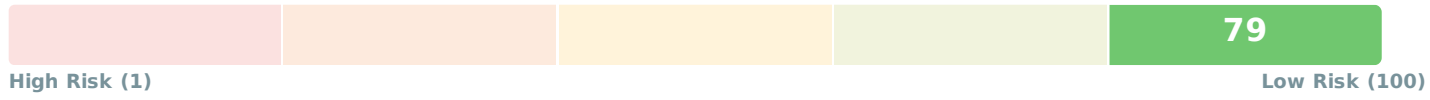
Company Size

Large: Employees:50+ or Sales:
\$500K+

Years in Business

Young

D&B PAYDEX® ⓘ



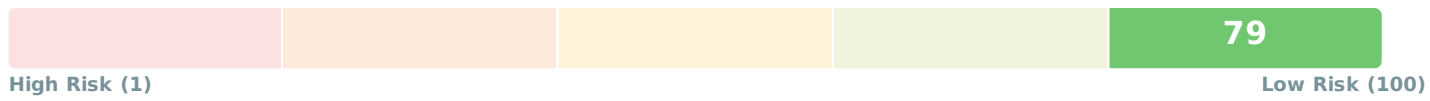
2 days beyond terms

Past 24 Months

Low Risk

High Risk

D&B PAYDEX - 3 MONTHS ⓘ



2 days beyond terms

PAYDEX® TREND CHART ⓘ

SBRI ORIGINATION



No SBRI Origination Score data is currently available.

D&B SBFE SCORE



No D&B SBFE Score data is currently available.

D&B RATING ⓘ

Special Rating

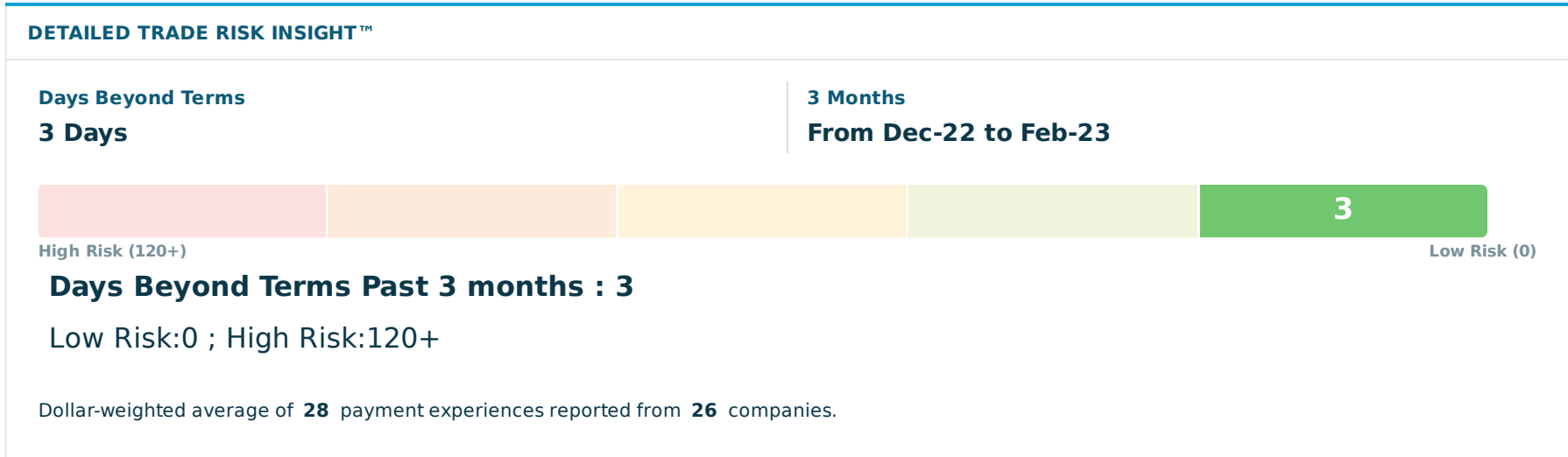
-- : Undetermined

Current Rating as of 11/01/2013

LEGAL EVENTS

| Events | Occurrences | Last Filed |
|--------------|-------------|------------|
| Bankruptcies | 0 | - |

| Events | Occurrences | Last Filed |
|------------|-------------|------------|
| Judgements | 0 | - |
| Liens | 0 | - |
| Suits | 0 | - |
| UCC | 13 | 07/25/2022 |



DETAILED TRADE RISK INSIGHT™ 13 MONTH TREND

Total Amount Current and Past Due -

FINANCIAL OVERVIEW - BALANCE SHEET

1. Fiscal 12/31/2001
2. ()
Source: D&B

TRADE PAYMENTS

Highest Past Due:
200,000

| Highest Now Owing | Total Trade Experiences | Largest High Credit |
|-------------------|-------------------------|---------------------|
| 1,000,000 | 74 | 1,000,000 |

FINANCIAL OVERVIEW - PROFIT AND LOSS

1. Fiscal 12/31/2001
2. ()
Source: D&B

OWNERSHIP

Subsidiaries
1

Total Members
2

This company is a Global Ultimate, Domestic Ultimate, Parent.

| | Global Ultimate | Domestic Ultimate |
|----------------|----------------------|----------------------|
| Name | Watchfire Signs, LLC | Watchfire Signs, LLC |
| Country | United States | United States |
| D-U-N-S | 00-508-3340 | 00-508-3340 |
| Others | - | - |

FINANCIAL OVERVIEW - KEY BUSINESS RATIOS

Key Business Ratios

Business Ratio

Current Ratio

1.9

Source: D&B

ALERTS



There are no alerts for this D-U-N-S Number.

WEB & SOCIAL POWERED BY FIRSTRAIN

There are no recent web results to show.

NOTES

[Add Note](#)



No notes is available for this D-U-N-S Number.

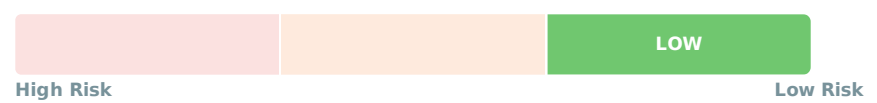
COUNTRY/REGIONAL INSIGHT



United States Of America

Countdown to a Congressional showdown over breached debt-ceiling has begun; while a US default is only a tail risk, market nervousness has prompted a downgrade in overall outlook to 'deteriorating'.

Risk Category



Available Reports

[Country Insight Snapshot \(CIS\)](#)

High-level view of a single country's cross-border risk exposure, with particular focus on the current political, commercial, and macroeconomic environments.

[Country Insight Report \(CIR\)](#)

In-depth analysis of the current risks and opportunities within a single country and its regional and global context.

STOCK PERFORMANCE



No stock performance data is available for this D-U-N-S Number.

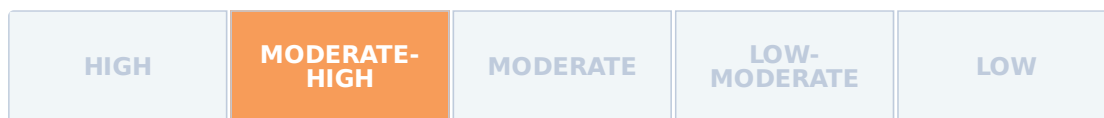
The scores and ratings included in this report are designed as a tool to assist the user in making their own credit related decisions, and should be used as part of a balanced and complete assessment relying on the knowledge and expertise of the reader, and where appropriate on other information sources. The score and rating models are developed using statistical analysis in order to generate a prediction of future events. Dun & Bradstreet monitors the performance of thousands of businesses in order to identify characteristics common to specific business events. These characteristics are weighted by significance to form rules within its models that identify other businesses with similar characteristics in order to provide a score or rating.

Dun & Bradstreet's scores and ratings are not a statement of what will happen, but an indication of what is more likely to happen based on previous experience. Though Dun & Bradstreet uses extensive procedures to maintain the quality of its information, Dun & Bradstreet cannot guarantee that it is accurate, complete or timely, and this may affect the included scores and ratings. Your use of this report is subject to applicable law, and to the terms of your agreement with Dun & Bradstreet.

Risk Assessment

D&B RISK ASSESSMENT

OVERALL BUSINESS RISK



MAXIMUM CREDIT RECOMMENDATION

US\$ 950,000

Dun & Bradstreet thinks...

- Overall assessment of this organization over the next 12 months: **STABILITY CONCERNS**
- Based on the predicted risk of business discontinuation: **HIGHER-THAN-AVERAGE-RISK-OF-DISCONTINUED-OPERATIONS-OR-BUSINESS-INACTIVITY**
- Based on the predicted risk of severely delinquent payments: **LOW POTENTIAL FOR SEVERELY DELINQUENT PAYMENTS**

The recommended limit is based on a moderately low probability of severe delinquency.

D&B VIABILITY RATING SUMMARY

The D&B Viability Rating uses D&B's proprietary analytics to compare the most predictive business risk indicators and deliver a highly reliable assessment of the probability that a company will go out of business, become dormant/inactive, or file for bankruptcy/insolvency within the next 12 months. The D&B Viability Rating is made up of 4 components:

Viability Score

Compared to All US Businesses within the D&B Database:

- Level of Risk: **Moderate Risk**
- Businesses ranked **6** have a probability of becoming no longer viable: **13 %**
- Percentage of businesses ranked **6**: **30 %**
- Across all US businesses, the average probability of becoming no longer viable: **14 %**

Portfolio Comparison

Compared to All US Businesses within the same MODEL SEGMENT:

- Model Segment : **Established Trade Payments**
- Level of Risk: **High Risk**
- Businesses ranked **8** within this model segment have a probability of becoming no longer viable: **11 %**
- Percentage of businesses ranked **8** with this model segment: **13 %**
- Within this model segment, the average probability of becoming no longer viable: **5 %**

Data Depth Indicator

Data Depth Indicator:

- ✓ Rich Firmographics
- ✓ Extensive Commercial Trading Activity
- ✓ Basic Financial Attributes

Greater data depth can increase the precision of the D&B Viability Rating assessment.

To help improve the current data depth of this company, you can ask D&B to make a personalized request to this company on your behalf to obtain its latest financial information. To make the request, click the link below.

Note, the company must be saved to a folder before the request can be made.

Request Financial Statements

Reference the FINANCIALS tab for this company to monitor the status of your request.

Company Profile:

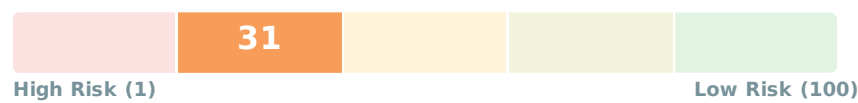
Company Profile Details:

- Financial Data: **False**
- Trade Payments: **Available: 3+Trade**
- Company Size: **Large: Employees:50+ or Sales: \$500K+**
- Years in Business: **Young: <5**

H

| Financial Data | Trade Payments | Company Size | Years in Business |
|----------------|--------------------|--------------|-------------------|
| False | Available: 3+Trade | Large | Young |

FAILURE SCORE FORMERLY FINANCIAL STRESS SCORE



- Low proportion of satisfactory payment experiences to total payment experiences
- UCC Filings reported
- High number of enquiries to D&B over last 12 months
- Limited time under present management control

| Level of Risk | Raw Score | Probability of Failure | Average Probability of Failure for Businesses in D&B Database | Class |
|----------------------|-------------|------------------------|---|----------|
| Moderate-High | 1441 | 0.44 % | 0.48 | 4 |

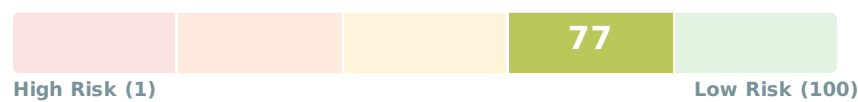
Business and Industry Trends

BUSINESS AND INDUSTRY COMPARISON

Selected Segments of Business Attributes

| Norms | National % |
|-----------------------------|------------|
| This Business | 31 |
| Region:(EAST NORTH CENTRAL) | 26 |
| Industry:MANUFACTURING | 36 |
| Employee range:(100-499) | 68 |
| Years in Business:(1-2) | 33 |

DELINQUENCY SCORE FORMERLY COMMERCIAL CREDIT SCORE



- Higher risk industry based on delinquency rates for this industry
- Limited time under present management control
- Proportion of slow payments in recent months
- Proportion of past due balances to total amount owing

| Level of Risk | Raw Score | Probability of Delinquency | Compared to Businesses in D&B Database | Class |
|---------------------|------------|----------------------------|--|----------|
| Low-Moderate | 542 | 2.96 % | 10.2 % | 2 |

Business and Industry Trends

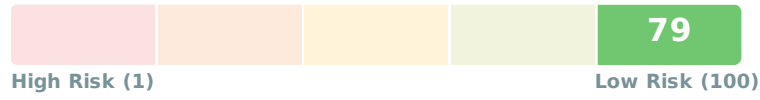
BUSINESS AND INDUSTRY COMPARISON

Selected Segments of Business Attributes

| Norms | National % |
|---------------|------------|
| This Business | 77 |

| Norms | National % |
|-----------------------------|------------|
| Region:(EAST NORTH CENTRAL) | 37 |
| Industry:MANUFACTURING | 51 |
| Employee range:(100-499) | 85 |
| Years in Business:(1-2) | 24 |

D&B PAYDEX



When weighted by amount, Payments to suppliers average days_beyond_terms

- High risk of late payment (Average 30 to 120 days beyond terms)
- Medium risk of late payment (Average 30 days or less beyond terms)
- Low risk of late payment (Average prompt to 30+ days sooner)

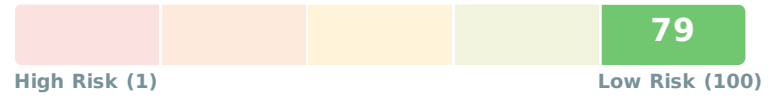
Industry Median 72
Equals 12 Days Beyond Terms

Business and Industry Trends

Equals

3993 - Mfg signs/advertising specialties

D&B 3 MONTH PAYDEX



Based on payments collected 3 months ago.
When weighted by amount, Payments to suppliers average 2 days beyond terms

- High risk of late payment (Average 30 to 120 days beyond terms)
- Medium risk of late payment (Average 30 days or less beyond terms)
- Low risk of late payment (Average prompt to 30+ days sooner)

Industry Median 73
Equals 11 Days Beyond Terms

D&B RATING

Current Rating as of 11/01/2013

Special Rating

-- : Undetermined

Trade Payments

TRADE PAYMENTS SUMMARY (Based on 24 months of data)

Overall Payment Behaviour

2

Days Beyond Terms

Highest Now Owing:

US\$ 1,000,000

% of Trade Within Terms

80%

Total Trade Experiences:

74

Largest High Credit:
US\$ 1,000,000

Average High Credit:
US\$ 113,128

Highest Past Due

US\$ 200,000

Total Unfavorable Comments :

0

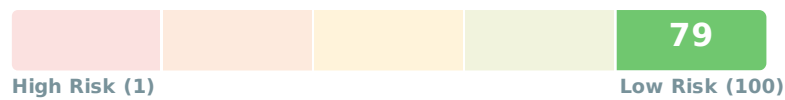
Largest High Credit:
US\$ 0

Total Placed in Collections:

1

Largest High Credit:
US\$ 0

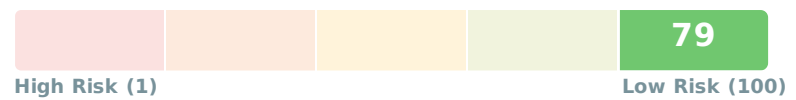
D&B PAYDEX



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- Low risk of late payment (Average prompt to 30+ days sooner)

Industry Median 72
Equals 12 Days Beyond Terms

Industry Median 73
Equals 11 Days Beyond Terms

BUSINESS AND INDUSTRY TRENDS

Based on 24 months of data

3993 - Mfg signs/advertising specialties

| | 3/21 | 4/21 | 5/21 | 6/21 | 7/21 | 8/21 | 9/21 | 10/21 | 11/21 | 12/21 | 1/22 | 2/22 | 3/22 | 4/22 | 5/22 | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2023 | Current |
|-------------------|------|------|------|------|------|------|------|-------|-------|-------|------|------|------|------|------|------|------|------|------|-------|-------|-------|------|------|---------|
| This Business | 75 | 76 | 76 | 74 | 74 | 76 | 76 | 76 | 78 | 78 | 76 | 76 | 75 | 75 | 75 | 76 | 75 | 76 | 75 | 76 | 77 | 79 | 79 | 79 | 79 |
| Industry Quartile | | | | | | | | | | | | | | | | | | | | | | | | | |
| Upper | 76 | - | - | 76 | - | - | 77 | - | - | 77 | - | - | 77 | - | - | 77 | - | - | 77 | - | - | 77 | - | - | - |
| Median | 72 | - | - | 73 | - | - | 72 | - | - | 73 | - | - | 72 | - | - | 72 | - | - | 73 | - | - | 72 | - | - | - |
| Lower | 64 | - | - | 66 | - | - | 66 | - | - | 66 | - | - | 66 | - | - | 66 | - | - | 66 | - | - | 66 | - | - | - |

TRADE PAYMENTS BY CREDIT EXTENDED (Based on 12 months of data)

| Range of Credit Extended (US\$) | Number of Payment Experiences | Total Value | % Within Terms |
|---------------------------------|-------------------------------|----------------|----------------|
| 100,000 & over | 13 | US\$ 5,400,000 | 98 |
| 50,000 - 99,999 | 2 | US\$ 130,000 | 100 |
| 15,000 - 49,999 | 6 | US\$ 150,000 | 85 |
| 5,000 - 14,999 | 8 | US\$ 65,000 | 85 |
| 1,000 - 4,999 | 12 | US\$ 21,000 | 63 |
| Less than 1,000 | 10 | US\$ 3,550 | 56 |

TRADE PAYMENTS BY INDUSTRY (BASED ON 24 MONTHS OF DATA)

[Collapse All](#) | [Expand All](#)

| Industry Category- | Number of Payment Experiences | Largest High Credit (US\$) | % Within Terms (Expand to View) | 1 - 30 Days Late (%) | 31 - 60 Days Late (%) | 61 - 90 Days Late (%) | 91 + Days Late (%) |
|--|-------------------------------|----------------------------|---------------------------------|----------------------|-----------------------|-----------------------|--------------------|
| ▼34 - Fabricated Metal Products except Machinery and Transportation Equipment | 1 | 45,000 | 50 | 50 | 0 | 0 | 0 |
| 3429 - Mfg hardware | 1 | 45,000 | 50 | 50 | 0 | 0 | 0 |
| ▼35 - Industrial and Commercial Machinery and Computer Equipment | 4 | 200,000 | 83 | 0 | 0 | 0 | 17 |
| 3572 - Mfg computer storage | 2 | 65,000 | 100 | 0 | 0 | 0 | 0 |
| 3563 - Mfg air/gas compress | 1 | 200,000 | 50 | 0 | 0 | 0 | 50 |
| 3579 - Mfg misc office eqpt | 1 | 1,000 | 100 | 0 | 0 | 0 | 0 |
| ▼36 - Electronic and other electrical equipment and components except computer equipment | 2 | 250,000 | 100 | 0 | 0 | 0 | 0 |
| 3699 - Mfg misc elect. equip | 1 | 250,000 | 100 | 0 | 0 | 0 | 0 |
| 3613 - Mfg switchgear-boards | 1 | 20,000 | 100 | 0 | 0 | 0 | 0 |

| | | | | | | | |
|---|----|-----------|-----|----|---|---|---|
| ▼38 - Measuring Analyzing and Controlling Instruments; Photographic Medical and Optical Goods; Watches and Clocks | 1 | 1,000 | 100 | 0 | 0 | 0 | 0 |
| 3825 - Mfg electric test prd | 1 | 1,000 | 100 | 0 | 0 | 0 | 0 |
| ▼39 - Miscellaneous Manufacturing Industries | 1 | 15,000 | 100 | 0 | 0 | 0 | 0 |
| 3949 - Mfg sporting goods | 1 | 15,000 | 100 | 0 | 0 | 0 | 0 |
| ▼42 - Motor Freight Transportation and Warehousing | 4 | 200,000 | 99 | 1 | 0 | 0 | 0 |
| 4213 - Trucking non-local | 4 | 200,000 | 99 | 1 | 0 | 0 | 0 |
| ▼47 - Transportation Services | 4 | 1,000,000 | 100 | 0 | 0 | 0 | 0 |
| 4731 - Arrange cargo transpt | 4 | 1,000,000 | 100 | 0 | 0 | 0 | 0 |
| ▼48 - Communications | 4 | 200,000 | 100 | 0 | 0 | 0 | 0 |
| 4812 - Radiotelephone commun | 2 | 200,000 | 100 | 0 | 0 | 0 | 0 |
| 4813 - Telephone communictns | 2 | 500 | 100 | 0 | 0 | 0 | 0 |
| ▼50 - Wholesale Trade - Durable Goods | 15 | 1,000,000 | 85 | 15 | 0 | 0 | 0 |
| 5065 - Whol electronic parts | 8 | 750,000 | 99 | 1 | 0 | 0 | 0 |
| 5051 - Whol metal | 3 | 1,000,000 | 100 | 0 | 0 | 0 | 0 |
| 5085 - Whol industrial suppl | 2 | 2,500 | 50 | 50 | 0 | 0 | 0 |
| 5084 - Whol industrial equip | 2 | 2,500 | 92 | 8 | 0 | 0 | 0 |
| ▼51 - Wholesale Trade - Nondurable Goods | 1 | 2,500 | 100 | 0 | 0 | 0 | 0 |
| 5113 - Whol service paper | 1 | 2,500 | 100 | 0 | 0 | 0 | 0 |
| ▼59 - Miscellaneous Retail | 2 | 10,000 | 100 | 0 | 0 | 0 | 0 |
| 5961 - Ret mail-order house | 1 | 10,000 | 100 | 0 | 0 | 0 | 0 |
| 5943 - Ret stationery | 1 | 10,000 | 100 | 0 | 0 | 0 | 0 |
| ▼60 - Depository Institutions | 1 | 100 | 50 | 50 | 0 | 0 | 0 |
| 6021 - Natnl commercial bank | 1 | 100 | 50 | 50 | 0 | 0 | 0 |
| ▼61 - Nondepository | 1 | 100,000 | 100 | 0 | 0 | 0 | 0 |

| Credit Institutions | | | | | | | |
|---|---|-----------|-----|-----|---|---|---|
| 6153 - Short-trm busn credit | 1 | 100,000 | 100 | 0 | 0 | 0 | 0 |
| ▼73 - Business Services | 6 | 1,000,000 | 80 | 20 | 0 | 0 | 0 |
| 7389 - Misc business service | 2 | 0 | 100 | 0 | 0 | 0 | 0 |
| 7373 - Computer system desgn | 1 | 1,000,000 | 100 | 0 | 0 | 0 | 0 |
| 7363 - Help supply service | 1 | 750 | 0 | 100 | 0 | 0 | 0 |
| 7359 - Misc equipment rental | 1 | 750 | 100 | 0 | 0 | 0 | 0 |
| 7361 - Employment agency | 1 | 100 | 100 | 0 | 0 | 0 | 0 |
| ▼87 - Engineering Accounting Research Management and Related Services | 1 | 20,000 | 100 | 0 | 0 | 0 | 0 |
| 8734 - Testing laboratory | 1 | 20,000 | 100 | 0 | 0 | 0 | 0 |
| ▼99 - Nonclassifiable Establishments | 3 | 65,000 | 93 | 7 | 0 | 0 | 0 |
| 9999 - Nonclassified | 3 | 65,000 | 93 | 7 | 0 | 0 | 0 |

| TRADE LINES | | | | | | |
|--------------------|-------------------------|---------------|--------------------|-----------------|-----------------|-------------------------|
| Date of Experience | Payment Status | Selling Terms | High Credit (US\$) | Now Owes (US\$) | Past Due (US\$) | Months Since Last Sale |
| 01/23 | Pays Promptly | - | 750,000 | 200,000 | 0 | 1 |
| 01/23 | Pays Promptly | N30 | 200,000 | 75,000 | 0 | 1 |
| 01/23 | Pays Promptly | - | 200,000 | 0 | 0 | 1 |
| 01/23 | Pays Promptly | - | 100,000 | 35,000 | 5,000 | 1 |
| 01/23 | Pays Promptly | - | 65,000 | 15,000 | 0 | 1 |
| 01/23 | Pays Promptly | - | 35,000 | 750 | 0 | 1 |
| 01/23 | Pays Promptly | - | 20,000 | 20,000 | 0 | 1 |
| 01/23 | Pays Promptly | - | 15,000 | 0 | 0 | Between 6 and 12 Months |
| 01/23 | Pays Promptly | N30 | 10,000 | 2,500 | 0 | - |
| 01/23 | Pays Promptly | - | 2,500 | 100 | 0 | 1 |
| 01/23 | Pays Promptly | - | 1,000 | 0 | 0 | Between 6 and 12 Months |
| 01/23 | Pays Promptly | N15 | 750 | 0 | 0 | Between 6 and 12 Months |
| 01/23 | Pays Prompt to Slow 25+ | - | 45,000 | 25,000 | 2,500 | 1 |
| 01/23 | Pays Prompt to Slow 30+ | - | 7,500 | 500 | 250 | 1 |
| 01/23 | Pays Prompt to Slow 30+ | - | 5,000 | 2,500 | 0 | 1 |
| 01/23 | Pays Prompt to Slow 90+ | - | 200,000 | 35,000 | 35,000 | 1 |
| 01/23 | Pays Slow 30+ | N30 | 250 | 0 | 0 | Between 2 and 3 Months |
| 01/23 | - | Cash account | 0 | 0 | 0 | 1 |

| Date of Experience | Payment Status | Selling Terms | High Credit (US\$) | Now Owes (US\$) | Past Due (US\$) | Months Since Last Sale |
|--------------------|-------------------------|---------------|--------------------|-----------------|-----------------|-------------------------|
| 01/23 | - | Cash account | 500 | 0 | 0 | Between 2 and 3 Months |
| 12/22 | Pays Promptly | - | 1,000,000 | 1,000,000 | 200,000 | 1 |
| 12/22 | Pays Promptly | - | 1,000,000 | 1,000,000 | 0 | 1 |
| 12/22 | Pays Promptly | - | 1,000,000 | 300,000 | 0 | 1 |
| 12/22 | Pays Promptly | - | 200,000 | 200,000 | 25,000 | 1 |
| 12/22 | Pays Promptly | - | 200,000 | 100,000 | 0 | 1 |
| 12/22 | Pays Promptly | - | 65,000 | 2,500 | 0 | 1 |
| 12/22 | Pays Promptly | - | 20,000 | 0 | 0 | Between 2 and 3 Months |
| 12/22 | Pays Promptly | - | 10,000 | 5,000 | 0 | 1 |
| 12/22 | Pays Promptly | - | 2,500 | 50 | 0 | 1 |
| 12/22 | Pays Promptly | - | 1,000 | 1,000 | 0 | 1 |
| 12/22 | Pays Promptly | - | 500 | 0 | 0 | 1 |
| 12/22 | Pays Promptly | - | 100 | 0 | 0 | 1 |
| 12/22 | Pays Prompt to Slow 30+ | - | 2,500 | 500 | 100 | 1 |
| 12/22 | Pays Prompt to Slow 30+ | - | 2,500 | 250 | 0 | - |
| 12/22 | Pays Prompt to Slow 30+ | N30 | 2,500 | 2,500 | 750 | 1 |
| 12/22 | Pays Prompt to Slow 30+ | - | 500 | 0 | 0 | Between 2 and 3 Months |
| 12/22 | Pays Slow 30+ | - | 250 | 0 | 0 | Between 4 and 5 Months |
| 11/22 | Pays Promptly | - | 0 | 1,000 | 0 | 1 |
| 11/22 | Pays Promptly | - | 0 | 250 | 0 | 1 |
| 11/22 | Pays Promptly | - | 10,000 | 2,500 | 0 | 1 |
| 11/22 | Pays Promptly | - | 1,000 | 0 | 0 | Between 4 and 5 Months |
| 11/22 | Placed for collection | - | 0 | 750 | 750 | - |
| 11/22 | - | Cash account | 100 | 0 | 0 | 1 |
| 10/22 | Pays Promptly | - | 200,000 | 200,000 | 0 | 1 |
| 10/22 | Pays Promptly | - | 10,000 | 10,000 | 0 | 1 |
| 10/22 | Pays Promptly | - | 100 | 0 | 0 | Between 4 and 5 Months |
| 10/22 | - | - | 500 | 500 | 0 | 1 |
| 10/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 09/22 | Pays Promptly | - | 250,000 | 0 | 0 | Between 4 and 5 Months |
| 09/22 | - | Cash account | 0 | 0 | 0 | 1 |
| 09/22 | - | - | 50 | 0 | 0 | 1 |
| 08/22 | Pays Prompt to Slow 30+ | - | 1,000 | 0 | 0 | 1 |
| 08/22 | - | Cash account | 500 | 0 | 0 | Between 4 and 5 Months |
| 08/22 | - | Cash account | 100 | 0 | 0 | 1 |
| 08/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 07/22 | Pays Promptly | - | 15,000 | 7,500 | 0 | 1 |
| 07/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 06/22 | Pays Promptly | - | 100,000 | 0 | 0 | Between 6 and 12 Months |
| 06/22 | Pays Promptly | - | 5,000 | 0 | 0 | Between 6 and 12 Months |
| 06/22 | Pays Prompt to Slow 30+ | - | 100 | 0 | 0 | Between 4 and 5 Months |
| 06/22 | Pays Slow 15+ | N30 | 2,500 | 0 | 0 | Between 6 and 12 Months |
| 06/22 | - | Cash account | 100 | 0 | 0 | Between 4 and 5 Months |
| 06/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 05/22 | Pays Slow 30+ | - | 1,000 | 1,000 | 1,000 | - |
| 05/22 | - | Cash account | 2,500 | 0 | 0 | Between 6 and 12 Months |
| 04/22 | - | Cash account | 1,000 | 0 | 0 | Between 2 and 3 Months |

| Date of Experience | Payment Status | Selling Terms | High Credit (US\$) | Now Owes (US\$) | Past Due (US\$) | Months Since Last Sale |
|--------------------|-------------------------|---------------|--------------------|-----------------|-----------------|-------------------------|
| 04/22 | - | Cash account | 100 | 0 | 0 | 1 |
| 04/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 04/22 | - | Cash account | 50 | 0 | 0 | Between 2 and 3 Months |
| 04/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 03/22 | Pays Slow 30+ | Regular terms | 750 | 0 | 0 | Between 6 and 12 Months |
| 03/22 | - | Cash account | 50 | 0 | 0 | 1 |
| 02/22 | Pays Prompt to Slow 30+ | - | 7,500 | 0 | 0 | 1 |
| 02/22 | - | Cash account | 500 | 0 | 0 | 1 |
| 02/22 | - | Cash account | 250 | 0 | 0 | 1 |

| OTHER PAYMENT CATEGORIES | | |
|--------------------------------|------------|-----------------------|
| Other Payment Categories | Experience | Total Amount |
| Cash experiences | 20 | US\$ 6,050 |
| Payment record unknown | 2 | US\$ 550 |
| Unfavorable comments | 0 | US\$ 0 |
| Placed for collections | 1 | US\$ 0 |
| Total in D&B's file | 74 | US\$ 5,776,150 |

Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed. Payment experiences reflect how bills are met in relation to the terms granted. In some instances payment beyond terms can be the result of disputes over merchandise, skipped invoices etc. Each experience shown represents a separate account reported by a supplier. Updated trade experiences replace those previously reported.

Legal Events

The following Public Filing data is for information purposes only and is not the official record. Certified copies can only be obtained from the official source.

| Bankruptcies | Judgements | Liens | Suits | UCCs |
|--------------|------------------------------|------------------------------|------------------------------|--|
| No | 0 Latest Filing: - | 0 Latest Filing: - | 0 Latest Filing: - | 13 Latest Filing: 07/25/2022 |

| EVENTS | |
|---------------------------------|--|
| UCC Filing - Termination | |
| Filing Date | 07/25/2022 |
| Filing Number | 2022 6216949 |
| Received Date | 12/07/2022 |
| Original Filing Date | 10/02/2013 |
| Original Filing Number | 2013 3872042 |
| Secured Party | THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND, AS COLLATERAL AGENT, STAMFORD, CT |
| Debtors | TIME-O-MATIC, INC. |

Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date 04/25/2022
Filing Number 2022 3466794
Received Date 07/29/2022
Collateral All Equipment and proceeds
Secured Party DISPLAY MEMORYPARKHAY ELECTRIC & COMMUNICATIONS, LLC, HOLLAND, MI
Debtors WATCHFIRE SIGNS
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Continuation

Filing Date 04/25/2018
Filing Number 2018 2795215
Received Date 06/07/2018
Original Filing Date 10/02/2013
Original Filing Number 2013 3872042
Secured Party THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND, AS COLLATERAL AGENT, STAMFORD, CT
Debtors TIME-O-MATIC, INC.
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date 06/01/2016
Filing Number 2016 3260559
Received Date 07/08/2016
Collateral Leased Business machinery/equipment including proceeds and products
Secured Party IKON FINANCIAL SVCS, MACON, GA
Debtors WATCHFIRE SIGNS, LLC
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date 07/20/2015
Filing Number 2015 3132114
Received Date 08/21/2015
Original Filing Date 10/02/2013
Original Filing Number 2013 3872042
Secured Party THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND, AS COLLATERAL AGENT
Debtors WATCHFIRE SIGNS, LLC

Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date 07/20/2015
Filing Number 2015 3132155
Received Date 08/21/2015
Original Filing Number 2013 3873420
Secured Party GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT
Debtors WATCHFIRE SIGNS, LLC
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Continuation

Filing Date 02/10/2015
Filing Number 2015 0580109
Received Date 04/07/2015
Original Filing Date 02/22/2005
Original Filing Number 5057859 2
Secured Party ARROW ELECTRONICS, INC., MELVILLE, NY
Debtors TIME O MATIC
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date 10/09/2013
Filing Number 2013 3960847
Received Date 11/05/2013
Original Filing Date 10/02/2013
Original Filing Number 2013 3872042
Secured Party THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND, AS COLLATERAL AGENT
Debtors TIME-O-MATIC, LLC
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Amendment

Filing Date 10/09/2013
Filing Number 2013 3961001
Received Date 11/05/2013
Original Filing Date 10/02/2013
Original Filing Number 2013 3873420
Secured Party GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT
Debtors TIME-O-MATIC, LLC

Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date 10/02/2013
Filing Number 2013 3872042
Received Date 11/05/2013
Collateral All Assets
Secured Party THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND, AS COLLATERAL AGENT, STAMFORD, CT
Debtors TIME-O-MATIC, INC.
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date 10/02/2013
Filing Number 2013 3873420
Received Date 01/24/2014
Secured Party GCI CAPITAL MARKETS LLC, AS COLLATERAL AGENT, CHICAGO, IL
Debtors TIME-O-MATIC, INC.
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Continuation

Filing Date 02/17/2010
Filing Number 2010 0527550
Received Date 04/09/2010
Original Filing Date 02/22/2005
Original Filing Number 5057859 2
Secured Party ARROW ELECTRONICS INC
Debtors TIME O MATIC
Filing Office SECRETARY OF STATE/UCC DIVISION, DOVER, DE

UCC Filing - Original

Filing Date 04/15/2009
Filing Number 014206795
Received Date 04/20/2009
Secured Party AVNET ELECTRONICS MARKETING, A GROUP OF AVNET, INC, PHOENIX, AZ
Debtors TIME-O-MATIC, INC.
Filing Office SECRETARY OF STATE/UCC DIVISION, SPRINGFIELD, IL

The public record items contained in this report may have been paid, terminated, vacated or released prior to the date this report was printed. This information may not be reproduced in whole or in part by any means of reproduction.

There may be additional UCC Filings in D&Bs file on this company available by contacting 1-800-234-3867.

Special Events

SPECIAL EVENTS

| Date | Event Description |
|------|-------------------|
|------|-------------------|

| | |
|------------|---------------------------------------|
| 08/03/2022 | This business is correctly captioned. |
|------------|---------------------------------------|

| | |
|------------|---|
| 08/02/2022 | CONTROL CHANGE: On August 2, 2022, sources stated that H.I.G. Capital, L.L.C., Miami, FL, has completed the acquisition of Watchfire Signs, LLC, Danville, IL, on July 26, 2022. With the acquisition, Watchfire Signs, LLC will now operate as an affiliate of H.I.G. Capital, L.L.C.. Employees and management were retained. Terms of the deal were not disclosed. Further details are unavailable. |
|------------|---|

Financials - D&B

A detailed financial statement is not available from this company for publication.

A detailed financial statement is not available from this company for publication.

D&B currently has no financial information on file for this company.

D&B currently has no financial information on file for this company

D&B currently has no financial information on file for this company

Company Profile

COMPANY OVERVIEW

D-U-N-S

00-508-3340

Mailing Address

UNITED STATES

Employees

327

Legal Form

Corporation (US)

Website

www.watchfiresigns.com

Age (Year Started)

52 Years (1971)

History Record

Incomplete

Present Control Succeeded

2022

Named Principal

Steve Harriott, PRES-CEO

Date Incorporated

03/31/1971

SIC

39930100

Line of Business

Mfg signs/advertising specialties

Business Commenced On

1971

NAICS

339950

State of Incorporation

DELAWARE

Ownership

Not publicly traded



BUSINESS REGISTRATION

Corporate and business registrations reported by the secretary of state or other official source as of: 2019-12-11
This data is for informational purposes only, certification can only be obtained through the Office of the Secretary of State.

| | |
|-------------------------------|--|
| Registered Name | WATCHFIRE SIGNS, LLC |
| Corporation Type | Corporation (US) |
| State of Incorporation | DELAWARE |
| Registration ID | 771171 |
| Registration Status | GOOD STANDING |
| Date Status Attained | 04/04/2008 |
| Filing Date | 03/31/1971 |
| Where Filed | SECRETARY OF STATE/CORPORATIONS DIVISION |
| Registered Agent | |
| Name | URS AGENTS, LLC |
| Address | 614 N DUPONT HWY SUITE 210, DOVER, DE, 199010000 |

PRINCIPALS

Officers

STEVE HARRIOTT, PRES-CEO
ADAM GRIMES, CFO
KIM WENINGER, COO

Directors

DIRECTOR(S): THE OFFICER(S)

COMPANY EVENTS

The following information was reported on: 08/03/2022

The Delaware Secretary of State's business registrations file showed that Watchfire Signs, LLC was registered as a Limited Liability Company on March 31, 1971, under file registration number 771171.

Business started 1971 by Edward Schulemburg.

Although this company operates as a Limited Liability Company, the members have elected to use officer titles to denote areas of responsibility.

Business started 1971. Present control succeeded July 2022.

CONTROL CHANGE:.

On August 2, 2022, sources stated that H.I.G. Capital, L.L.C., Miami, FL, has completed the acquisition of Watchfire Signs, LLC, Danville, IL, on July 26, 2022. With the acquisition, Watchfire Signs, LLC will now operate as an affiliate of H.I.G. Capital, L.L.C.. Employees and management were retained. Terms of the deal were not disclosed. Further details are unavailable.

RECENT EVENTS:.

On February 22, 2018, sources stated that Watchfire Signs, LLC, Danville, IL, has acquired HD Sports Boards, Buffalo, NY, on February 7, 2018. With the acquisition, HD Sports Boards has ceased to operate as a legal entity and all operations were integrated into Watchfire Signs, LLC. Bob Ferrulo, president and CEO of HD Sports Boards, has also joined Watchfire Signs, LLC as the new sports market director. Terms of the deal were not disclosed. Further details are unavailable.

On July 21, 2015, an inside source confirmed that Time-O-Matic Inc. dba Watchfire Signs, Danville, IL, has acquired Aerva Inc., Cambridge, MA, on July 14, 2015. With this acquisition, Aerva Inc. will now operate as a wholly-owned subsidiary of Time-O-Matic Inc. Employees and management were retained. Terms of the deal were not disclosed.

On October 26, 2013, Frank Dwyer, CFO of Time-O-Matic, Inc., stated that The Jordan Company LP, New York, NY, a middle-market private equity firm, through one of the Funds it manages, has acquired the stocks of Watchfire Technologies Inc., on October 3, 2013. Watchfire Technologies Inc., Danville, IL, operates as the holding company of Time-O-Matic, Inc., d/b/a Watchfire Signs, Danville, IL, a leading manufacturer of LED signs and digital billboards. Watchfire Technologies Inc. will now operate as a direct subsidiary of Watchfire Technologies Holdings II, Inc., which in turn is a direct subsidiary of Watchfire Technologies Holdings I, Inc. Both Watchfire Technologies Holdings are owned by the Fund that is managed by The Jordan Company LP.

STEVE HARRIOTT born 1971. 2009-present active here.

ADAM GRIMES. Antecedents are unknown.

KIM WENINGER. Antecedents are unknown.

Business address has changed from 1108 Bahls St, Danville, IL, 61832 to 1015 Maple St, Danville, IL, 61832.

AFFILIATES: The following are related through common principals, management and/or ownership: H.I.G. Capital, L.L.C., Miami, FL. Started '1998'. DUNS #134622534. Operates as an investment company.

BUSINESS ACTIVITIES AND EMPLOYEES

The following information was reported on: 08/03/2022

Business Information

| | |
|-------------------------|---|
| Description | Manufactures electric signs (100%). Has 1000 account(s). Terms are cash, Net 30 days and on a contractual basis. Sells to commercial concerns, schools and retailers. Territory : International. |
| Employees | 327. Undetermined employed here. |
| Financing Status | Secured |
| Facilities | Occupies premises in a building. |

Related Concerns

SIC/NAICS Information

| Industry Code | Description | Percentage of Business |
|---------------|---|------------------------|
| 3993 | Mfg signs/advertising specialties | - |
| 39930100 | Electric signs | - |

| NAICS Codes | NAICS Description |
|-------------|--------------------|
| 339950 | Sign Manufacturing |

GOVERNMENT ACTIVITY

Activity Summary

| | |
|---|----|
| Borrower(Dir/Guar) | No |
| Administrative Debt | No |
| Contractor | No |
| Grantee | No |
| Party excluded from federal program(s) | No |

Associations

All Credit Files with Same D-U-N-S® Number as this D&B Live Report

ALL CREDIT FILES WITH SAME D-U-N-S® NUMBER AS THIS D&B LIVE REPORT

| Company Name | Type | Status | Date Created |
|----------------------|---------------------------|----------|--------------|
| Watchfire Signs, LLC | Application - #FCNN4GTGGW | Declined | 04/16/2019 |
| Watchfire Signs, LLC | Application - #FCNQ4VBVPC | Declined | 05/13/2019 |
| Watchfire Signs, LLC | Application - #FCNG4VB693 | Declined | 05/13/2019 |

Your Information

Record additional information about this company to supplement the D&B information.

|

Note: Information entered in this section will not be added to D&B's central repository and will be kept private under your user ID. Only you will be able to view the information.

In Folders: [View](#)

Account Number

Endorsement/Billing Reference *

Sales Representatives

annemarie.gallahue@watchfiresigns.com

Credit Limit

Total Outstanding

0

0

Last Login : 02/10/2023 11:56:02 AM

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APPENDIX: TABLE 3

Industry Recognition & Marketplace Success

Fremont Street Experience

Las Vegas, NV

23 MILLION
EXPOSURES PER YEAR

1500' x 97'



Fremont Street Experience

in Las Vegas, Nev., attracts more than 20 million visitors annually. Watchfire Signs of Danville, Ill. was selected from among 15 digital screen manufacturers from around the world to imagine and manufacture a next-generation reboot of this iconic Las Vegas attraction.

Core to Watchfire's design for the canopy was a new product developed specifically for Fremont Street Experience. Watchfire's new module can be trimmed and resized into thousands of shape configurations without impacting the content displayed. The design allows airflow through the modules, critical for installations in high heat and in situations with restricted airflows. For Fremont Street, the innovative design allows light to reach the street level and for the canopy to shed rain.

The upgraded canopy—the first update since 2004—delivers a screen that is seven times brighter than the original. Contrast has been increased by four times compared to the previous screen, allowing content to be displayed on the canopy during daylight hours for the first time. The digital canopy is 1,500 feet long and is suspended 90 feet above a pedestrian mall. It contains 130,000 square feet, or roughly three acres of digital signage, and 49 million LEDs.

According to the Las Vegas Convention and Visitors Authority board an estimated 53 percent of Southern Nevada's 43 million visitors visited downtown Las Vegas and 59 percent specifically went to see the giant LED canopy.

"It's difficult to adequately express how excited we were to unveil our new canopy on New Year's Eve. This \$32 million renovation has been a massive undertaking, and we're confident visitors will be stunned by the new resolution and vibrancy of Viva Vision, the largest single digital display in the world," said Patrick Hughes, president and CEO of Fremont Street Experience.

"Being chosen as the digital technology partner for the Fremont Street Experience upgrade has been exciting for all of our employees," said Steve Harriott, president and CEO of Watchfire Signs. "We are delighted that Fremont Street Experience has shown confidence in Watchfire's capabilities. Our track record of exceptional service and support after the sale was a key factor in the selection process."

The canopy was upgraded in eight sequenced phases, during which 1/8th of the canopy length was replaced at a time. Installation began in early 2019 and was completed in October 2019, on budget and on schedule.

"Watchfire has been an invaluable partner and I have no doubt that our guests will be blown away by what we've accomplished together."

**PATRICK HUGHES | PRESIDENT AND CEO
FREMONT STREET EXPERIENCE**

NFHS OFFICIAL PROVIDER

NFHS ADDS WATCHFIRE AS NEW CORPORATE PARTNER

The National Federation of State High School Associations (NFHS) has entered into a new corporate partnership with Watchfire Signs, a digital display manufacturer, specializing in LED displays used in sporting venues as well as thousands of marquee signs in front of schools nationwide.

With its indoor and outdoor video displays, scoreboards, centerhangs and concourse video walls, Watchfire offers hands-on service from inception to installation and integration. It provides the expertise, Ignite Sports software, hardware, video cameras and audio equipment needed to create customized systems that increase crowd engagement. Watchfire also offers reliable, quality products to refresh school theatres, gymnasiums and outdoor sports venues.

Watchfire has a full line of fixed digit scoreboard and game clocks. Paired with video displays, these traditional scoreboards from Watchfire look great and come with an industry-best warranty and turnkey service for tight budgets.

“We are excited to welcome Watchfire as a new NFHS corporate partner,” said Dr. Karissa Niehoff, NFHS executive director. “Watchfire is a name well-known among the high school community as a provider of quality videoboards and outstanding customer service, and we look forward to joining together to benefit high schools across the country.”

The agreement with Watchfire is for three years and includes designations as an “Official NFHS Corporate Partner” and the “Official Scoreboard and Videoboard Manufacturer of the NFHS.” It also includes exhibit spaces at future National Athletic Directors Conferences, and opportunities to place advertisements in NFHS printed and electronic communications.

“Watchfire is proud to be an official provider of quality LED displays to the members of the National Federation of State High School Associations (NFHS),” added Kyle Dines, Watchfire Vice President of Sports and Indoor. “We believe in providing the industry’s best quality signs and video scoreboards that celebrate education-based high school athletics and other activities while engaging communities. Watchfire is excited to deliver products that contribute to educational opportunities and revenue opportunities for high schools across the U.S.”



PUBLIC SECTOR SUCCESS

A LEGACY OF PUBLIC SECTOR SERVICE

For decades, Watchfire has been provide digital solutions, products and service to all four levels of public sectors:

- International
- National
- Regional
- Local

With tens of thousands of reachable customers in our system, Watchfire has the industry knowledge and established marketing channels to promote the Equalis Group partnership to multiple segments.

EDUCATION

- K-12 Public School
- K-12 Private/Charter School
- Community College
- Public University
- Private University

SPORT

- K-12 School
- College and University
- Municipal Arena
- Municipal Stadium
- Sports Complex
- Esports Arena

LOCAL GOVERNMENTS

- State
- City
- Borough
- County
- Township
- Incorporation

MUNICIPAL ENTITIES

- Fire Department
- Police Department
- Library
- Civic Center
- Tourism Center
- Community Center
- Utility

HEALTHCARE

- Hospital
- Health Department

ASSOCIATIONS

- General
- Military
- Union



APPENDIX: TABLE 4

References/Testimonials

BRINKER'S JEWELERS

11:52 AM 1 2 3 4 5 6 7 8 9 R H E BALL STRIKE OUT

| | | | | | | | | | | | | |
|------------|---|---|---|---|---|---|---|---|---|---|---|-----|
| SCHAUMBURG | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 321 |
| EVANSVILLE | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | | |

ARAB PEST CONTROL 812 423 4455 arabevansville.com INDIANA KENTUCKY ILLINOIS

Evansville Otters | Evansville, IN | 16mm | 342 x 630 | 20' x 36'

BRONCO STADIUM

MUSTANG BRONCOS FOOTBALL

| | | | | |
|------|---|-------|------|---|
| HOME | 0 | 11:58 | AWAY | 0 |
|------|---|-------|------|---|

Mustang High School Bronco Stadium
Mustang, OK | 10mm | 22' x 30'

PRINCETON VIKINGS

FOOTBALL NIGHT

meijer BEACON

| | | | | |
|---------|---|------|---------|---|
| VIKINGS | 4 | 4:31 | MELFORD | 7 |
|---------|---|------|---------|---|

TOL 0 QTR 2 DOWN 1 TO GO 10 BALL ON 37 TOL 2

PAT MANCUSO FIELD

Princeton High School
Cincinnati, OH | S16mm, 17'4" x 32'

RANTOUL Family Sports Complex

pepsi

BALL 2 STRIKE 1 OUT 1

| | | |
|---------|---|---|
| VISITOR | 0 | 0 |
| HOME | 3 | 3 |

Rantoul Family Sports Complex
Rantoul, IL | S16mm | 20'4" x 26'

DAVID ALLEN MEMORIAL BALLPARK

WELCOME TO DAVID ALLEN MEM

| | | | | | |
|---------|----|------|-------|-------|---|
| FALCONS | 10 | 6:08 | QTR 3 | SCOTS | 7 |
|---------|----|------|-------|-------|---|

TOL 3 TOL 3

1 DOWN 10 TO GO BALL ON 20

NATIONAL CHAMPIONS 2005 ENID OKLAHOMA

NATIONAL CHAMPIONS 2019 ENID OKLAHOMA

David Allen Memorial Park | Enid, OK | S16mm | 19' x 35'

FALCON STADIUM

EAST KENTWOOD HIGH SCHOOL

| | | | | | |
|---------|----|------|-------|-------|---|
| FALCONS | 10 | 6:08 | QTR 3 | SCOTS | 7 |
|---------|----|------|-------|-------|---|

TOL 3 TOL 3

1 DOWN 10 TO GO BALL ON 20

East Kentwood High School | Kentwood, MI | S16mm | 14'4" x 32'4"

EXPERIENCE

Examples of Municipality in the Last 36 Months

1154

Boys 3200 Meter Run Heat: 1 11:57.3

| | |
|---------------|---------------|
| Hansen | Marcus Whitm |
| Sherman | Honeoye Cent |
| Zimmerman | Marcus Whitm |
| Suwyn | Williamson Ce |
| Olsen | Honeoye Cent |
| Tonkinson | Newark |
| Lonneville | Marion |
| Dela Osa Cruz | Marion |

NAZARETH

Wegmans

Nazareth College Golisano Training Center | Ulrich Sign Co., Inc. | Rochester, NY | 6mm | 672 x 1152 | 13'3" x 22'8"

...time fight for Danville High.
 Plunge, plunge, on to Victory.
 Cheer the team without a peer
 So fight for the old Maroon and White.
 We're ever loyal to you

Cheer Song

Hail, Hail the gang's all here.
 All out for Danville High.
 So let's join in and cheer.
 While we're all gathered here.
 Cheer for old Danville High.
 We are ready to fight
 For the Maroon and the White
 For her honor and fame, and her glorious name.
 We will stand every loyal fan

12th ANNUAL GOLF TOURNAMENT
 1st PLACE

2017
 RCHS
 Danville
 RONALD TRIGARD

HALL OF FAME
 PLAZA & BOND

SECTION
 C

Danville High School Gym | Danville, IL
 4mm | 432 x 864 | 5'8" x 11'4"

28

11:09

LAKERS PER SIC
 22 1 9

LAKE LAND COLLEGE

Lakers

Lake Land College

Lake Land College | Mattoon, IL |
 6mm 288 x 480 | 5'8" x 9'5"

WELCOME TO XAVIER HOME OF THE SAINTS

| NO | F | PTS | SAINTS | 8:31 | WAWAWK | NO | F | PTS |
|----|---|-----|--------|------|--------|----|---|-----|
| 10 | 0 | 14 | 45 | | 10 | 4 | 0 | 0 |
| 11 | 1 | 7 | | | 12 | 1 | 2 | |
| 22 | 2 | 2 | | | 20 | 1 | 6 | |
| 33 | 1 | 10 | | | 22 | 1 | 2 | |
| 34 | 0 | 5 | | | 45 | 3 | 0 | |

FOULS: 0 5 2 0

TOL: 5 2

RON THILLEN GYMNASIUM XAVIER BOOSTER CLUB

XAVIER

Xavier High School | Cedar Rapids, IA
 3.9mm | 768 x 1280 | 9'10" x 16'5"

THE COLISEUM

University of West Georgia Coliseum | Carrollton, GA | 6mm | 768 x 1440 | 15'1" x 28'4"

HEARD COUNTY

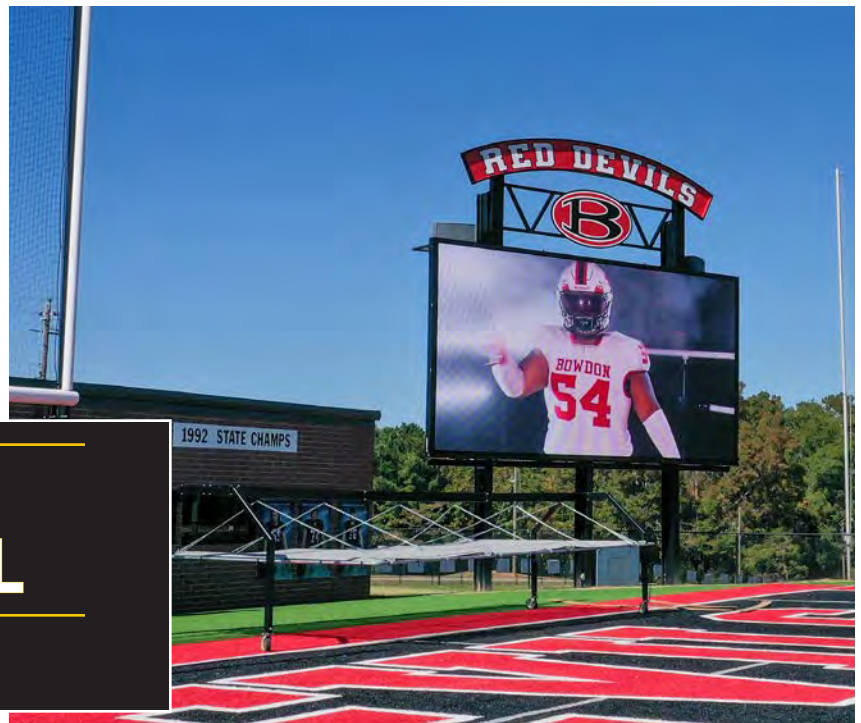
Heard County High School | Franklin, GA
 3.9mm | 6'7" x 19'8"

APPENDIX: TABLE 5

Top Government or Education Customers

BOWDON HIGH SCHOOL

BOWDON, GA • S16mm • 17'x 30'
SIGNWORKS PRO, INC.



“

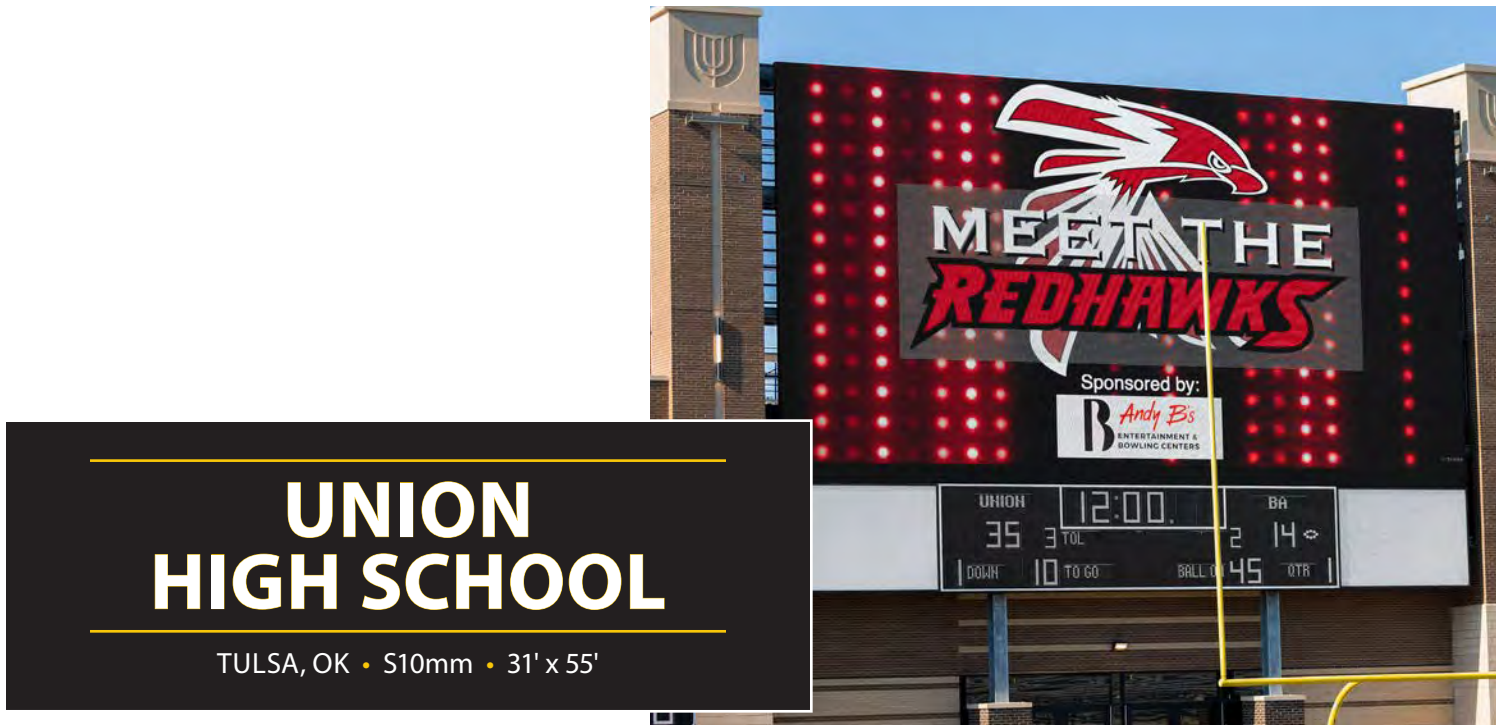
The use of technology and branding are integral to sharing our message with our schools and communities. We have received a lot of positive feedback from our schools and our community regarding the boards, and the wonderful atmosphere that is created for our athletic events.

The scoreboards give students the opportunity to learn skills in design and branding that give useful experience for the future.

”

SCOTT COWART | School System Superintendent

watchfire®



“

We have been extremely impressed with our Watchfire scoreboard and the quality and reliability of the product every time we turn it on.

It has been the perfect addition to our stadium renovation project and we look forward to exploring all of its capabilities in both graphics and videos as we expand our game day experience.

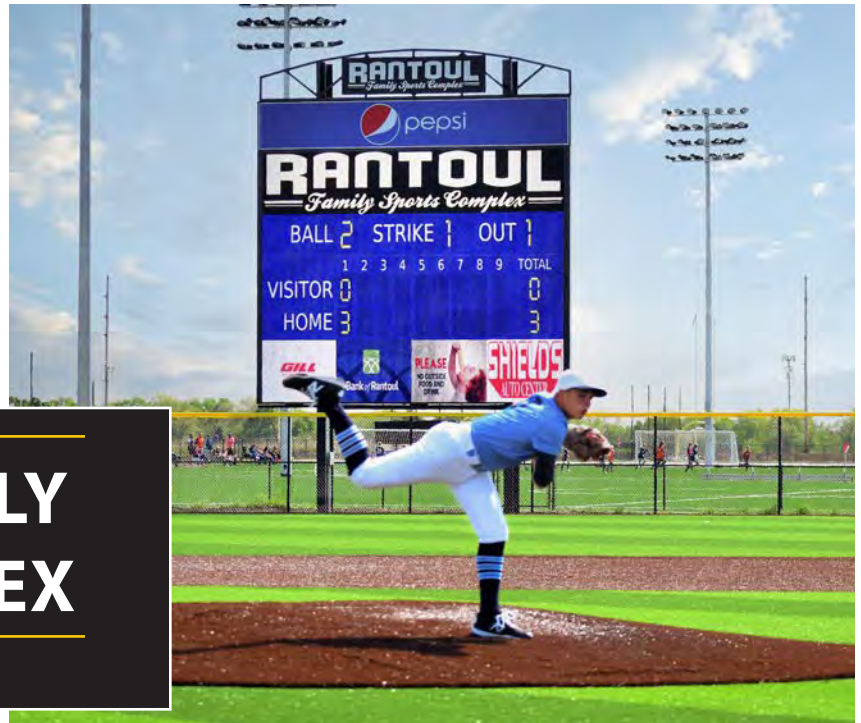
”

EMILY BARKLEY | Director of Athletics



RANTOUL FAMILY SPORTS COMPLEX

RANTOUL, IL • S16mm • 20'4" x 26'



“

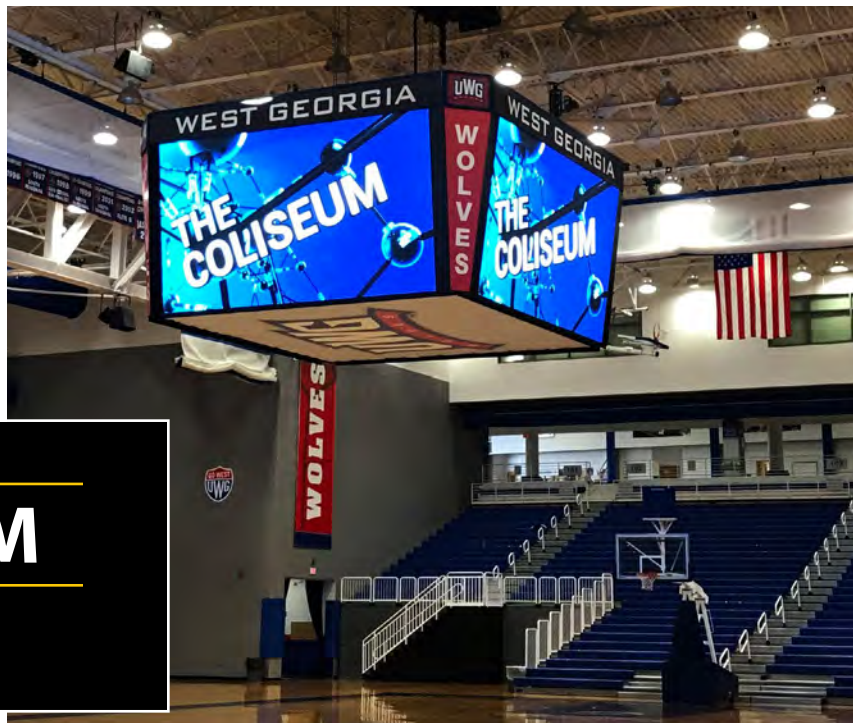
The video scoreboards on our championship fields not only create game-changing experiences, they also allow us to sell first class advertising. Our digital entrance sign enables us to customize messages to welcome guests, and display tournament logos or banners.

After touring the Watchfire operations in Danville, as well as other competitors' operations, **it became evident that the workmanship, ingenuity and customer service set Watchfire apart.**

”

LUKE HUMPHREY | Recreation Director, Rantoul Family Sports Complex

watchfire®



THE COLISEUM

CARROLLTON, GA • 4mm • 9'5" x 17'
SIGNWORKS PRO



Once we saw the new technology it was obvious our center hung was aging and should be replaced. The overall size of the installation didn't change, but we doubled the size of the message area simply by replacing the fixed digit scoreboards with LED. **Our Watchfire displays are real showpieces and are higher resolution than many professional sports facilities. It's quite impressive.**



TRENT ROSS | Director of The Coliseum at University of West Georgia

watchfire®



CALIFORNIA STATE UNIVERSITY, FULLERTON

FULLERTON, CA • 16mm • 20' x 30'
ENCORE IMAGE, INC.

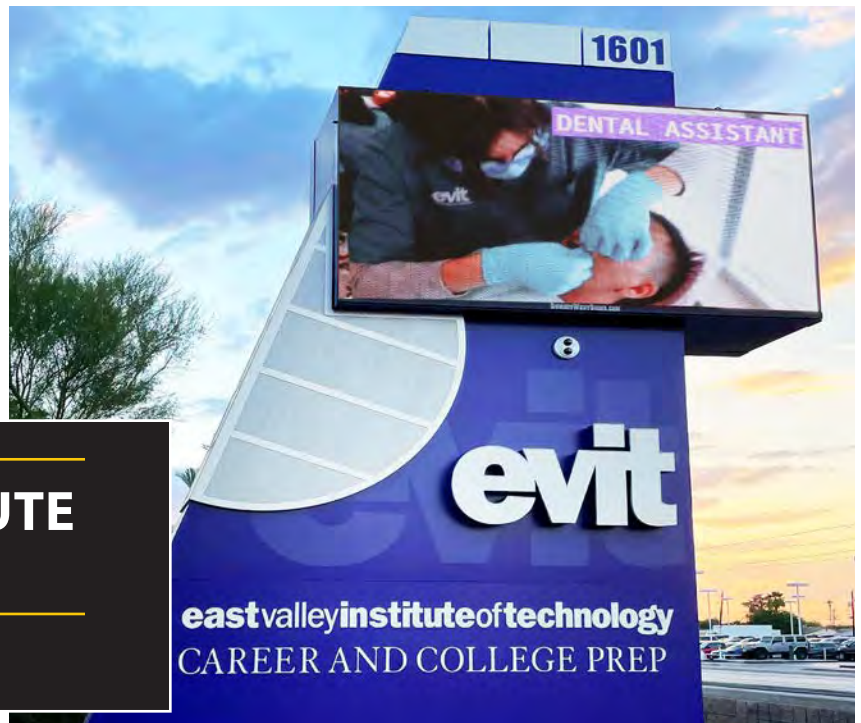


The sign's graphic display is awesome and has significantly **improved CSUF's ability to advertise** campus events to thousands of people on a daily basis along the 57 Freeway and the campus's eastern edge.



JOHN SPENCER | Project Manager





EAST VALLEY INSTITUTE OF TECHNOLOGY

MESA, AZ • 10mm • 6'5" x 12'3"
SUMMIT WEST SIGNS

“

We have received numerous compliments since the installment of the marquee. It captures the eyes of the community stakeholders, current staff and students, and prospective students and families. The **interface is very user-friendly**, making it very easy to load and update content. It has exceeded our expectations and is a product that **has brought our branding and what we do as an organization to the forefront.**

”

CARLOS SANCHEZ | Information Systems Director

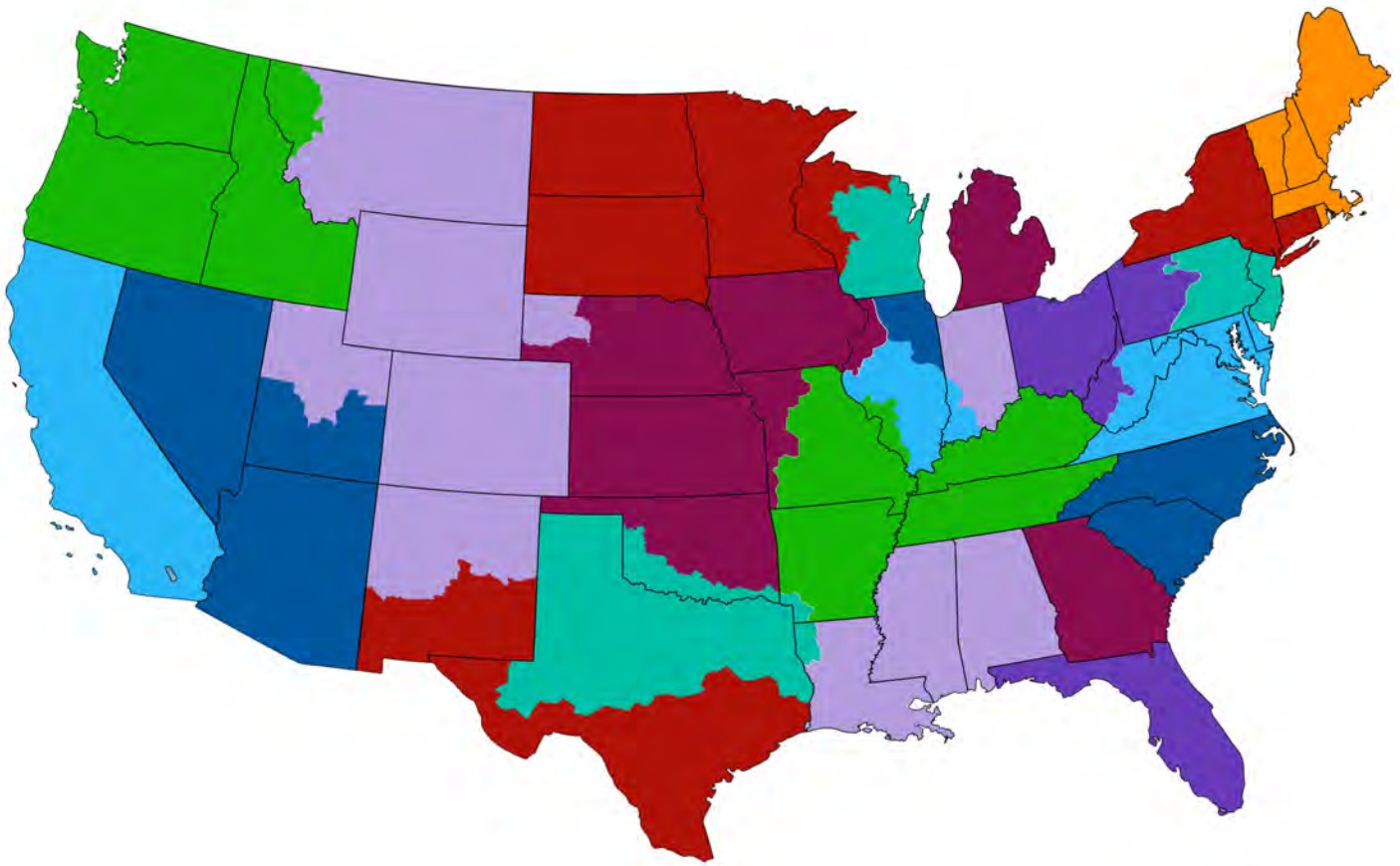
watchfire®

APPENDIX: TABLE 6

Ability to Sell and Deliver Service

YOUR TEAM

SALES



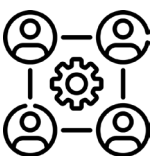
NATIONAL SALES TEAM

Watchfire employs sales people throughout both the United States (including Alaska and Hawaii) and Canada.



INBOUND AND OUTBOUND SALES TEAM

Watchfire employs a insides sales teams to quickly process quotes and orders, plus a sales development representative team to find and nurture leads.



NATIONWIDE DEALER PARTNER NETWORK

Our network of more than 2000 trusted dealers and integrators provide local services at thousands of locations.

YOUR TEAM

SERVICE AND SUPPORT



COMPREHENSIVE SUPPORT

Technical Support

The Help Desk at our facility handles everything from basic questions to advanced troubleshooting. Live chat is available weekdays from 7:30 a.m. to 5:30 p.m. and the Help Desk is available by phone or email on weekdays from 7 a.m. to 6 p.m. CT, and Saturdays from 7 a.m. to 4 p.m. CT.

Sports Support

Some projects require additional hours of support. Watchfire and its team of local dealer partners will create a customized support package, bringing you peace of mind all season long.

Rapid Parts Dispatch

Watchfire supports replacement parts for ten years after each sign ships. We cover rapid outbound shipment and ground return for all warranty parts. Priority parts ship the same day when requested by 3 p.m. CT.

24/7 KnowledgeBase

Our online service KnowledgeBase has valuable information on Watchfire's products. Available 24/7, you'll have the access you need whenever it's needed.

10-Year Warranty

A solid warranty is a good indicator of how confident the manufacturer is in its products — and, in turn, how confident you should feel with the manufacturer. At Watchfire, our track record speaks for itself. With more than 85 years in business, you can rest easy knowing we'll be around to support your sign for years in the future. For our outdoor sports displays signs, we guarantee to keep parts available for at least 10 years.

QUICK REFERENCE



EMAIL

Service: service@watchfiresigns.com

Sales: sales@watchfiresigns.com



ONLINE TOOLS

Service Articles: watchfiresigns.com/kb

Service Live Chat: watchfiresigns.com/chat



PHONE

Service: 866-637-2645

Sales: 800-637-2645



SOFTWARE

Training: watchfiresigns.com/IST

YOUR WATCHFIRE TEAM



APPENDIX: TABLE 7

Marketing Plan

MARKETING

PROMOTION & SALES DEVELOPMENT

Watchfire has an aggressive strategy to grow our customer base and increase sales, including upsells and cross-sales in the public sector over the next three years. We will achieve this through targeted digital marketing, expanded product lines that meet changing market needs, and an enhanced sales process.

MARKETING

Watchfire has an in-house marketing team of writers, designers and strategists, including with members dedicated to the sports and public sectors. Together, they will create content, use existing channels and buy advertising to promote the Sourcewell-Watchfire partnership:

- Nationwide news release, quoting Sourcewell representatives
- Blog and social media posts
- Email blasts to potential customers, both Watchfire's mailing list and purchased lists
- National Trade shows
- Digital advertising and SEO purchasing (Google, LinkedIn, etc.)
- Features in printed and electronic marketing materials
- Co-branded marketing materials (see following sample)

SALES

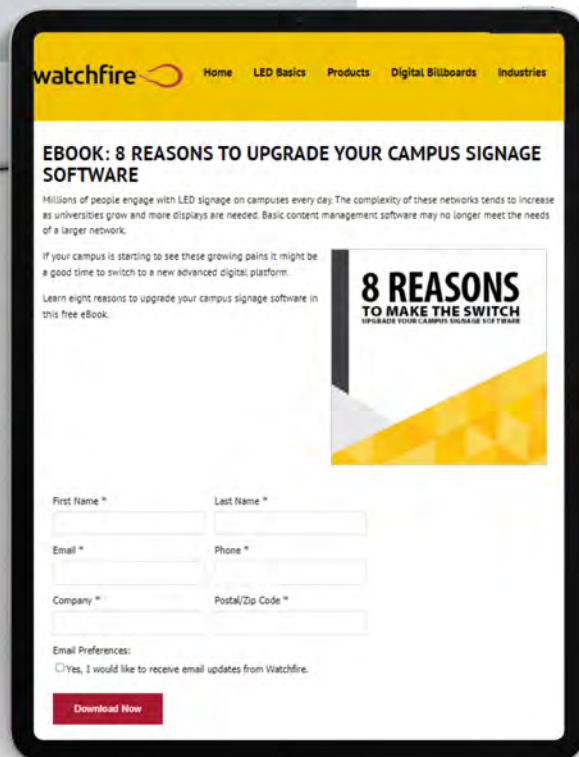
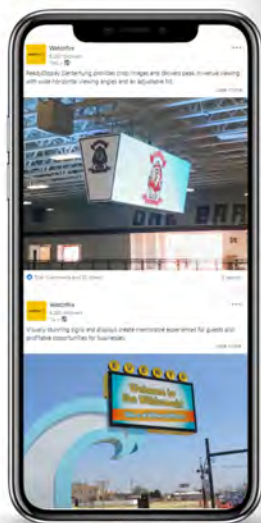
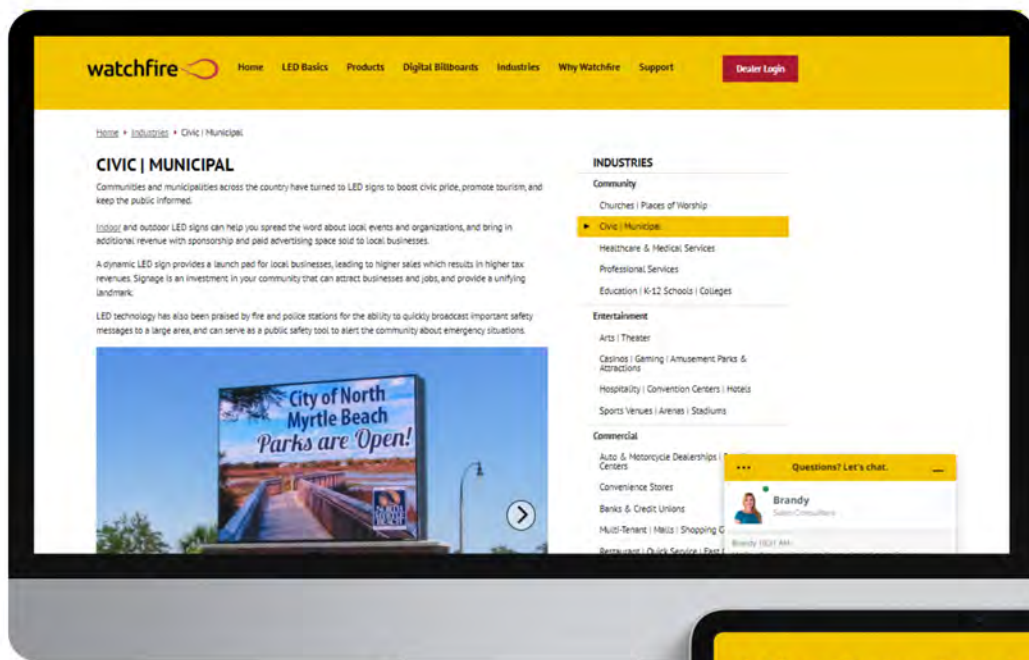
Watchfire employs its own salespeople, with plans to expand the division. The sales team is supported by sales development representatives, who generate and nurture new and repeat sales leads.

- Our sales team works hand in hand with dealers across the nation. Through this channel, we will educate our dealer network about the benefits of working with Sourcewell.
- Along with the marketing team, these representatives exhibit at local, state and national trade shows for the sports, school and municipality markets.



MARKETING

VERTICALLY-DRIVEN MATERIALS





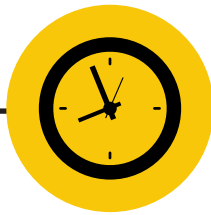
PURCHASING CO-OP SAVE MONEY, TIME AND HASSLE

Skip the bidding process and receive a significant discount when you purchase your scoreboard or videoboard as a Sourcewell member, Viewfire purchasing co-op partner. Public and private K-12 schools, colleges and universities are eligible for free co-op membership with no annual dues or obligations. Memberships are also available to city, county, state and federal government agencies.



SAVE MONEY

Your dollar goes further with the collective buying power of the Sourcewell.



SAVE TIME

Cut weeks or months from your timeline. Sourcewell does the procurement work for you.



SAVE THE HASSLE STAY COMPLIANT

Sourcewell's procurement process delivers statutory compliance.

Ask your Watchfire representative for details.

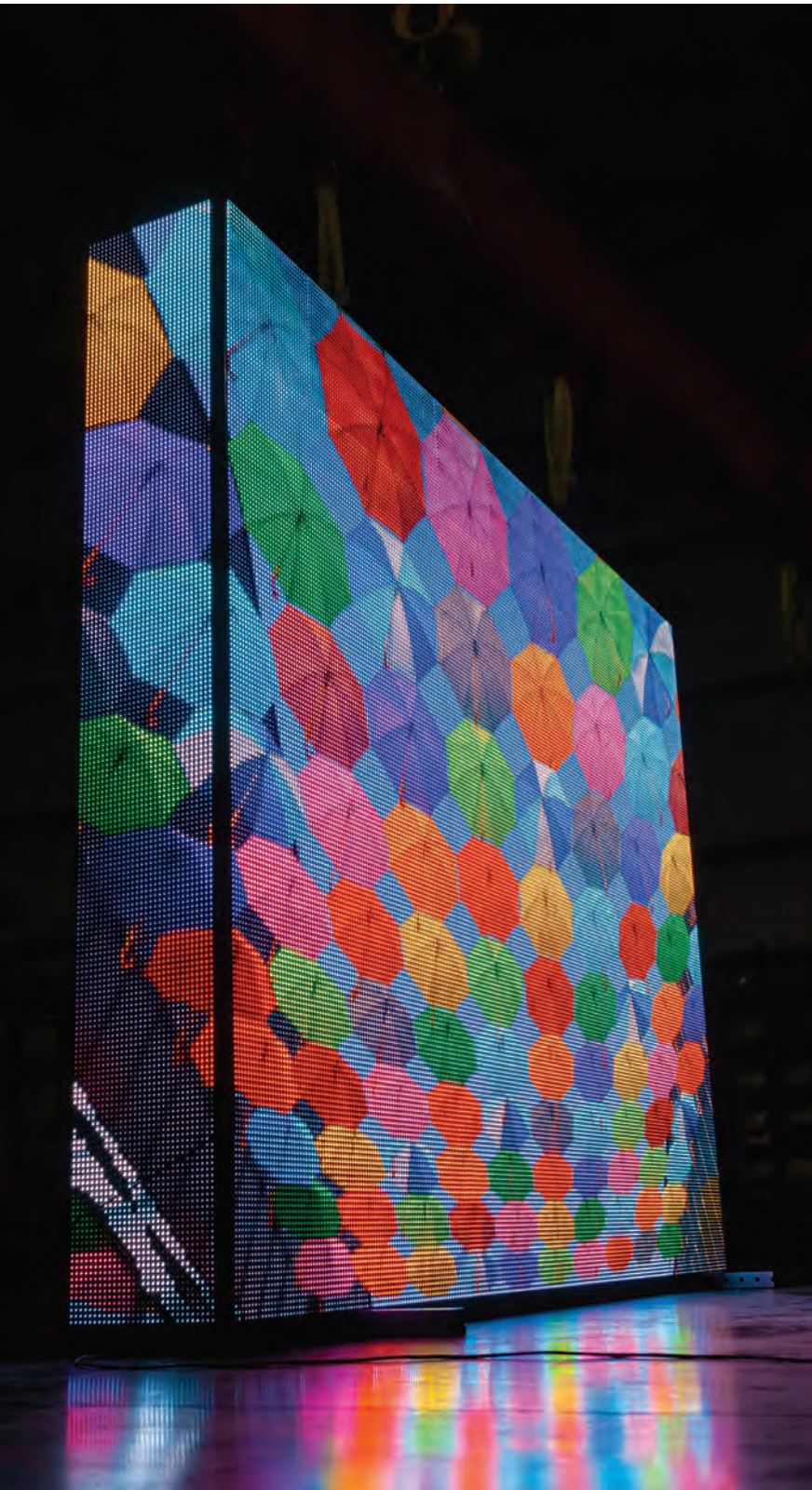
Learn more about video scoreboards at 800-637-2645 or watchfiresigns.com.

APPENDIX: TABLE 8

Value-Added Attributes

ENGINEERING

RELIABLE INNOVATION



Vertical Integration

Manufacturing at Watchfire emphasizes collaboration between design, research and development, and service. These departments all reside in our Danville, Illinois facility, where our products are engineered to meet the needs of every project, whether it's on Main Street USA or the world's largest video screen. This integration drives innovation, so we can continue to build you the industry's best displays.

Designed to Deliver Unmatched Uptime

Our designs maximize mean time between failures (MTBF), an industry concept for operational longevity. MTBF standards state that every connection in an electronic device is a potential point of failure. Watchfire's engineers look to reduce connection points, which in turn increases reliability. With far fewer connections than our competitors, our displays operate reliably on day one and for years to come.

Built to Withstand Extreme Conditions

Our outdoor modules are engineered to withstand temperature cycles from -40 °F to +185 °F (-40 °C to +85 °C). Our LEDs endure a severe humidity test of 2000 hours at 85 °C and 85% relative humidity. Our indoor displays are engineered to withstand temperature cycles from 15 °F to +100 °F (-10 °C to +38 °C) and endure 90% relative humidity. Materials and components also pass the ASTM B117 salt fog test to measure corrosion resistance. We use Highly Accelerated Life Testing to apply controlled thermal and mechanical stress to simulate years of operation in the field.

Internal Reliability Testing

Watchfire's engineers test our products to guarantee consistent, high durability. Every outdoor display is engineered to pass a battery of stringent tests for structural stability, wind load, temperature management, corrosion resistance and water resistance. We test individual components and entire modules: baking them, zapping them with electrostatic charges, freezing them and spraying them with salt water.

ADVANCED TECHNOLOGY



PROPRIETARY COLOR CALIBRATION

A Watchfire display looks better over time because we've developed a color calibration process to maintain uniformity in LEDs as they age. Calibration adjusts each LED to optimize the visual performance and better match the thousands of other LEDs module by module. Skipping this important step causes fading, tiling, and harsh colors, which all detract from clean images on the display.

Our proprietary process and hardware for measuring and calibrating color variances allows us to make adjustments in the field for exterior displays and to guarantee color uniformity for 10 years.

REFRESH RATE

Watchfire sports displays have faster refresh rate, and a more uniform LED appearance at the module level. Progressive scan video speed at thirty frames per second (fps) displays more realistic, smooth moving images and crisp animations. Fans who marvel at the display and content will be able to take and share crisp photographs, allowing for an experience that easily extends to social media.

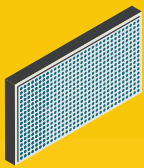
BEST-LOOKING, MOST RELIABLE VIDEO BOARDS

- **Every sign is engineered** to pass a battery of stringent tests for structural stability, heat management, corrosion resistance and water resistance.
- **High efficiency components** reduce operating costs and increase energy efficiency.
- **Effective cooling design** extends the life of electronic components.
- **Cabinets of all-aluminum construction**, precision-mitered corners, solid welds and a heavy-walled, extruded aluminum frame.
- **Energy efficient designs** that use an average of 33% of their maximum amperage. UL Energy Efficiency Certified.
- **FCC verified** to comply with US laws regarding emissions interference.



PRODUCT FEATURES

CONFIDENCE IN QUALITY



PERFORMANCE

Watchfire understands that your business's reputation depends on the performance of the products you sell. Details like full encapsulation, whole-sign color and brightness calibration, and streamlined connection points minimize the opportunity for failure and guarantee years of worry-free performance.

RELIABILITY

We build our manufacturing processes on high quality methods and world class components, and we don't take shortcuts. From water resistance to strong, lightweight cabinets, our displays are tested to handle the elements of nature and are built for solid performance in the field.

WHOLE-SIGN COLOR AND BRIGHTNESS CALIBRATION

Watchfire's distinctive calibration process begins with a method of selecting half and quarter binned LEDs, which is up to four times more refined than our competitors. After calibration, a Watchfire display is 70% more uniform in color and 85% more uniform in brightness. Calibrated replacement modules blend perfectly with the rest of the sign.

MULTI-CHANNEL DATA

With Watchfire XVS models, customers have peace of mind knowing that if an issue with a sign occurs, it will be isolated, so messages are still readable. Without this patented feature, one connection error could take out all the modules in a row, leaving the message unreadable.

LIVE VIDEO CAPABILITY

For interactive content across multiple media platforms, full motion video is the future of digital content. Watchfire XVS signs offer full motion video—up to 60 frames per second—for the most realistic images in the industry.

TRUE PIXEL IMAGE QUALITY

Watchfire's true pixel configuration offers superior brightness, longevity and color depth. Others use a low cost, virtual pixel configuration to mask the use of inferior components, which can increase operating costs and cause uneven fading over time.

WARRANTY

Our five-year parts warranty covers Watchfire exterior displays against defects in material and workmanship. Watchfire digital displays and their electronic components are included, as well as Watchfire factory labor. Repair parts are warrantied for twelve months. Extended warranties are also available.

Certificate of Conformance

Energy Efficient Certification

UL Environment conducted an independent evaluation on behalf of:

WATCHFIRE SIGNS LLC

DANVILLE, IL

for the following products:

UL48 Electric Signs

This product meets all of the necessary qualifications pursuant to:

California Code of Regulations Title 24, Part 6, Section 148



JUNE 25, 2012

Certification Date

Issued by
S. H. Song

E221802 – 11CA12202

ULE Product Number



APPENDIX: TABLE 9

Warranty

MANUFACTURER

WARRANTY

Watchfire warrants its manufactured displays against defects in material and workmanship for 5 years from the date of shipment when installed according to published guidelines and operated in typical environmental conditions. During the warranty period, Watchfire will repair or replace those parts of the display system which prove to be defective. Repaired or replaced parts provided under warranty will be covered for the balance of the original warranty period. Parts replaced or repaired outside of any warranty period shall have a warranty of replacement for 1 year from date of shipment.*



*Any parts not manufactured by Watchfire, but which are added to the System manufactured by Watchfire, are covered only by their original manufacturer's warranty. Watchfire is not responsible for availability of telecommunications or Internet or for limitations caused by environmental conditions or incompatibilities with other systems.

Watchfire Signs, LLC - TERMS OF SALE

Note. The following Terms of Sale are subject to change without notice. All transactions for all products sold by Watchfire Signs, LLC (“Watchfire”) are subject to the latest published Terms and Conditions and to any special Terms of Sale which may be contained in applicable Watchfire quotations and acknowledgements. Such Terms of Sale, the quotation from Watchfire to the applicable purchaser (“Buyer”), and Buyer’s purchase order accepted by Watchfire collectively comprise the “Agreement.” In the event of any conflict or inconsistency between any document forming part of the Agreement, the following order of priority shall apply: (i) first, any addendum or amendment to a quotation or purchase order which is executed by each of Watchfire and Buyer; (ii) second, Watchfire’s quotation; (iii) third, these Terms of Sale; (iv) fourth, any other written agreement (including any “click through” agreement provided by Watchfire with respect to the Software (as defined below)); and (v) lastly, Buyer’s purchase order accepted by Watchfire. For purposes of clarity, Watchfire rejects any and all modified or additional terms within Buyer’s purchaser order.

Quotations. Quotations shall be valid for no more than forty-five (45) days from their date, unless otherwise stated in the quotations. All quotations are subject to change by Watchfire at any time upon notice to Buyer. Buyer is obligated to review the quotation carefully and to immediately advise Watchfire of any discrepancies or errors. Changes to the products or services supplied by Watchfire (the “System”) after acceptance of a quotation are valid only when accepted in writing and signed by both Watchfire and Buyer.

Terms of Payment. Upon Buyer’s acceptance of a System quotation, Buyer shall make a non-refundable minimum deposit of one-half of the aggregate purchase price (collectively, the “System Price”). The System Price shall include applicable taxes, crating, transportation, delivery charges, and any other related expenses. The remaining balance of the System Price must be paid by Buyer no later than seven (7) days prior to Watchfire’s shipment of the System. The System Price does not include costs of any construction or installation of the System, which are solely the responsibility of Buyer. Any System delayed in shipment at the request of Buyer are subject to annual interest charges of 18% on the remaining balance, which must be paid by Buyer no later than seven (7) days prior to Watchfire’s shipment of the System. Watchfire shall have the right to terminate the contract with respect to Buyer’s order for the System and retain the non-refundable deposit in the event Buyer does not pay in full the remaining balance of the System Price and associated expenses and confirm readiness to accept delivery within six (6) months after completion of the System. Buyer’s failure to comply with all Terms of Payment may result in suspension of System access, which may not be restored until Terms of Payment are fulfilled. Upon an event of default by the customer to make payment by the due dates specified in the Terms of Sale or otherwise agreed between Watchfire and the customer, Watchfire may, in its sole and absolute discretion, but in lieu of any remedies otherwise available: (a) suspend its performance as it relates to any obligations benefiting the defaulting party until such default is cured; (b) recover fees and costs from any down payment available to Watchfire, (c) pursue monetary damages as permitted by law, (d) or restrict the defaulting party(s) access to Watchfire software. The remedies set forth herein are cumulative and not exclusive of each other.

NSF Payment. The issuance of any check, electronic check or ACH transfer by Buyer that is returned by Buyer’s bank as not honored for payment for any reason shall incur an additional charge of \$100.00. All fees and charges created by such dishonored payment shall be immediately due. In the event of any dishonored payment of Buyer, future checks, electronic check or ACH transfer from Buyer may not be accepted as payment for future orders, in Watchfire’s sole discretion.

Title; Risk of Loss; Delivery. Watchfire shall, at Buyer’s sole cost, arrange for delivery of the System to Buyer. Without limiting the foregoing, Watchfire may estimate but Buyer shall be solely responsible for shipping and delivery costs. Shipping and delivery of the System is performed by third parties and Watchfire is not responsible for any delays in shipment that are beyond Watchfire’s control. Title to, and risk of loss of, the System shall pass to Buyer upon Watchfire’s placement of the System with the shipping carrier unless the System has been in Watchfire’s warehouse for more than thirty (30) days from the date of completion. Title and risk of loss of the System shall automatically pass to Buyer if the System is in Watchfire’s warehouse for more than thirty (30) days and a storage fee of \$500 per month thereafter will be assessed to Buyer. If Buyer elects to pick up the System at Watchfire’s facility, title and risk of loss of the System shall automatically pass to Buyer once the System is completed by Watchfire and a storage of \$500 per month thereafter will be assessed to Buyer. Buyer shall inspect the System within fourteen (14) calendar days after receipt of delivery of the System (the “Inspection Period”). Buyer will be deemed to have accepted the System unless it notifies Watchfire in writing of any Nonconforming System during the Inspection Period and furnishes such written evidence or other documentation as reasonably required by Watchfire. “Nonconforming System” means only the following: (i) product shipped is different than identified in Buyer’s purchase order; or (ii) product’s label or packaging incorrectly identifies its contents. If Buyer timely notifies Watchfire of any Nonconforming System, Watchfire shall, in its sole discretion, (i) replace such Nonconforming System with a conforming System or (ii) credit or refund the price for such Nonconforming System. If Watchfire exercises its option to replace the Nonconforming System, Watchfire shall deliver a conforming System to Buyer according to the delivery terms applicable to the original System. Buyer acknowledges and agrees that the remedies set forth in this paragraph are Buyer’s exclusive remedies for the delivery of a Nonconforming System.

Driver Detention. Fees for up to two (2) hours of detention time, per load, are included in the System Price. In the unlikely event that the driver is delayed or detained beyond two (2) hours following arrival at the shipping destination, detention fees will be accrued by the hour. These fees will be invoiced to Buyer in a timely manner and will not exceed \$75.00/hour.

Force Majeure. Watchfire shall not be liable for any damages as a result of any delays due to any causes beyond Watchfire’s control, including, without limitation, telecommunications failures, technology attacks, epidemic, pandemic, embargoes, quarantines, viruses, strikes, labor problems of any type, accidents, fires, war, acts of terrorism, material unavailability, natural disaster, transportation failures,

instability and unavailability of the Internet, and acts of God, etc. In the event of any such delay, the date of delivery shall be extended for a period of time reasonably necessary to cover the effect of such delay.

Intellectual Property. Watchfire shall defend any suit or proceeding brought against Buyer to the extent such suit or proceeding is based on a claim that equipment furnished by Watchfire as part of the System constitutes an infringement of any copyright, trademark or patent of the United States as of the time of shipment by Watchfire. Watchfire retains ownership of intellectual property in any materials, goods, software and production process which may be developed under this Agreement.

Use of System Image. Buyer agrees that Watchfire, without compensation to Buyer, may use Buyer's name along with photographs and images of the System in Watchfire's advertising and promotional materials in any media worldwide without the prior written consent of Buyer.

License for Software Use and Warranty. Watchfire hereby grants the Original End User a limited, non-exclusive personal, non-transferable and non-assignable license to use the Software (the "License"). "Software" as used herein includes software distributed on a media (like a CD, DVD or flash drive), software hosted on a server and accessed through a web browser, and software running on the System controllers. Media does not apply to Ignite OA. The License covers end-user applications such as Ignite OP, Ignite OPx and Ignite OA. The License terminates upon any breach by Buyer or its permitted assignee of these Terms of Sale or the Agreement, and Watchfire reserves the right to electronically disable the Software upon such violation. Excluding third party software, Watchfire warrants that, for a period of sixty (60) days after shipment by Watchfire: (i) the media (if any) on which Software is provided shall be free from material defects; and (ii) Software substantially conforms to the documentation that accompanies it. The foregoing warranties are the sole and exclusive warranties provided by Watchfire with respect to the Software. The Software is copyrighted by Watchfire and Buyer shall not permit the Software to be copied (except for backup purposes), transferred, distributed, disassembled, reverse engineered, decompiled or tampered with. Watchfire does not warrant that the media and Software are completely error-free, will operate without interruption or are compatible with all equipment or software configurations. Watchfire may charge additional fees for any upgrades or modifications to the Software.

Third Party Software. Operation of the sign equipment included in the System is supported only with Watchfire software and Watchfire qualified versions of approved third party software. Installing un-supported software on sign controllers could lead to non-operational signs for which no warranty applies. Service charges for troubleshooting and returning to operation will apply.

System Warranty. When used properly under normal use and normal environmental conditions, and subject to the exclusions set forth herein and exceptions set forth in an applicable quotation, Watchfire warrants the System (other than the Software, described above) against material defects in material and workmanship for the following durations: (i) five (5) years from the date of shipment from Watchfire's facility with respect to equipment manufactured by Watchfire. Notwithstanding anything to the contrary, the warranty with respect to equipment sold by Watchfire and manufactured by third parties shall be subject only to the terms of the applicable manufacturer's warranty and Watchfire disclaims any additional warranty with respect thereto. For equipment manufactured by Watchfire, Watchfire's only obligation and liability is to repair or provide replacement parts (at its option) for those part(s) of the System which prove to be defective and not merely worn out (e.g., aged LEDs). For purposes of clarity, Watchfire is not responsible for the labor to remove or install repaired or replaced parts. Repaired or replaced parts provided within the original warranty period shall have the same warranty for the balance of the original warranty period. Parts replaced or repaired outside of any warranty period shall have a warranty of replacement only for material defects in material or workmanship for one (1) year from date of shipment. Any parts not manufactured by Watchfire, but which are added to or incorporated in the System manufactured by Watchfire, are covered only by their original manufacturer's warranty, if any. Watchfire is not responsible for telecommunications or Internet services being unavailable, or for limitations caused by environmental conditions or incompatibilities with other systems.

Limitations. Buyer's exclusive remedy for Watchfire's breach of the Agreement as to any term thereof, and Watchfire's only liability for any such breach, shall be replacement or repair of the System and its parts actually delivered to Buyer in Watchfire's sole discretion. **WATCHFIRE'S LIABILITY TO BUYER UNDER THE AGREEMENT (INCLUDING THESE TERMS OF SALE) OR FOR THE SYSTEM OR SOFTWARE IS LIMITED AS SET FORTH HEREIN, WHETHER SUCH LIABILITY IS IN CONTRACT, TORT, OR ANY OTHER THEORY OF LIABILITY, INCLUDING BUT NOT LIMITED TO FRAUD, MISREPRESENTATION, BREACH OF CONTRACT, PERSONAL INJURY, PRODUCTS LIABILITY OR ANY OTHER THEORY. WATCHFIRE SHALL NOT BE LIABLE FOR ANY SPECIAL, INDIRECT, EXEMPLARY, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, OR DAMAGES FOR LOSS OF USE, LOSS OF ANTICIPATED PROFITS, INCOME, OR ECONOMIC LOSSES OF ANY KIND. BUYER MAY NOT BRING ANY ACTION UNDER THE AGREEMENT (INCLUDING IN CONNECTION WITH ANY BREACH OF WARRANTY) MORE THAN ONE YEAR AFTER THE CAUSE OF ACTION HAS ACCRUED. WITHOUT LIMITING ANY OTHER LIMITATION ON LIABILITY HEREUNDER, IN NO EVENT WILL WATCHFIRE BE LIABLE TO BUYER FOR LOSS, DAMAGE, OR INJURY OF ANY KIND OR NATURE ARISING OUT OF THE AGREEMENT IN EXCESS OF THE SYSTEM PRICE ACTUALLY PAID TO WATCHFIRE BY BUYER.** Buyer agrees that these limitations on liability and remedies are independent of the agreed remedies under this Agreement.

WATCHFIRE'S LIABILITY UNDER ANY WARRANTY HEREUNDER, WHETHER EXPRESS OR IMPLIED, SHALL NOT EXCEED THE COST OF REPAIR OR REPLACEMENT OF DEFECTIVE PARTS OF THE SYSTEM AND SOFTWARE. Significant surge protection is included in the sign equipment included in the System. However, very high electrical surges can damage electronic LED sign systems and are not covered by warranty. **Proper installation to allow for adequate ventilation as detailed in the Installation Manual S-1504 is required to keep the warranty in force. Failure to comply with the requirements set forth in the applicable installation or operating manual will result in the warranties**

associated with the System being void. Power must be applied at all times except for during service incidents. Power outages for more than three (3) days require notice to Watchfire Service to keep the warranty in force.

Warranty Service. Defective media or Software may be replaced during the warranty period unless damaged by accident or misuse. WATCHFIRE'S ENTIRE LIABILITY SHALL BE THE REPAIR OR REPLACEMENT OF THE DEFECTIVE MEDIA OR SOFTWARE WHEN TIMELY RETURNED TO WATCHFIRE. Any replacement media or Software has the remainder of the same sixty (60) day warranty applicable to the Software and the media (if any) on which Software is provided. Warranty service for the System and the Software are expressly conditioned on Watchfire's prior receipt of all payments due under the Agreement, including the System Price. Buyer shall contact the Watchfire's Helpdesk for warranty service. Items determined defective by Watchfire will be replaced at Watchfire's option with new or like-new parts. No credit is given for such items. Watchfire will pay for outbound shipping and return ground freight for items repaired or replaced for its manufactured goods. Buyer must pay all duties and taxes for items shipped to destinations outside of the continental United States. Buyer shall pay for the installation of repaired or replaced items and updates to the Software. In the event of any delay in Watchfire's performance beyond Watchfire's reasonable control, Watchfire shall have additional reasonable time for performance. Buyer shall be responsible and pay for all maintenance services.

10-Year FCC Guarantee. This device complies with FCC Part 15 regulations for Class A devices. Operation is subject to the following two conditions: (i) the device may not cause harmful interference; and (ii) the device must accept any interference received, including interferences that may cause undesired operation. FCC regulations state that unauthorized changes or modifications to the device could void the user's authority to operate it.

In the event of a documented claim of electromagnetic interference during the System warranty period as the result of the operation of the System in accordance with Watchfire's operating instructions, Watchfire shall provide a remedy to the complaint pursuant to FCC Part 15 regulations for Class A devices in effect at the time of shipment or issue a prorated refund to Buyer. The prorated refund will be determined by dividing the original purchase price by the number of months of the System warranty period, then multiplying the result by the months remaining in the System warranty period. Partial months are rounded to the nearest whole month.

Indemnification. BUYER SHALL, AND SHALL CAUSE ITS END USER(S) TO, INDEMNIFY WATCHFIRE AND ITS AFFILIATES FOR, AND HOLD SUCH PERSONS AND ENTITIES HARMLESS FROM AND AGAINST, ANY CLAIM, LOSSES, DAMAGES, COSTS, AND EXPENSES (INCLUDING WATCHFIRE'S ATTORNEYS' FEES) WITH RESPECT TO THE USE OF THE SOFTWARE OR SYSTEM, INCLUDING WITH RESPECT TO THE SOFTWARE OR SYSTEM INFRINGING ANY INTELLECTUAL PROPERTY RIGHTS OF A THIRD PARTY DUE TO AN IMAGE DISPLAYED ON THE SYSTEM.

Exclusions. THE WARRANTIES EXPRESSLY WRITTEN IN THE AGREEMENT (INCLUDING THESE TERMS OF SALE) ARE THE SOLE AND EXCLUSIVE WARRANTIES GIVEN BY WATCHFIRE WITH RESPECT TO THE SYSTEM AND THE SOFTWARE AND ARE IN LIEU OF AND EXPRESSLY EXCLUDE ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, ARISING BY OPERATION OF LAW OR OTHERWISE, INCLUDING WITHOUT LIMITATION, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR USE WHETHER OR NOT THE PURPOSE OR USE HAS BEEN DISCLOSED TO WATCHFIRE AND WHETHER OR NOT THE SYSTEM OR SOFTWARE IS SPECIFICALLY DESIGNED AND/OR MANUFACTURED BY WATCHFIRE FOR BUYER'S USE OR PURPOSE, AGAINST INTELLECTUAL PROPERTY INFRINGEMENT, OR OTHERWISE. The warranties in these Terms of Service or elsewhere in the Agreement do not apply if the System or Software is damaged due to improper or unreasonable use, modification, repair, service, installation, or environmental conditions or if they are reversed engineered, de-compiled or used to create derivative works. There are no express warranties for the System and the Software beyond those expressly stated herein and the entire agreement between the parties as to warranties is embodied in the Agreement (including these Terms of Sale). Neither oral statements or advice made by Watchfire's agents or employees in the selection of goods or parts used in or in conjunction with Watchfire's manufactured goods, or in the performance of warranty services, nor any verbal arrangement, nor any advertising material or statement in any brochure, catalogue, or other material furnished by Watchfire or on its behalf, nor any other oral or written term or statement not contained herein shall constitute a warranty, be relied upon by Buyer, or become a part of the agreement with respect to the System or the License. If any sample or model was shown to Buyer, such sample or model was used merely to illustrate the general type and quality of a System and Software and does not represent that the System and Software will necessarily conform to the sample or model.

Privacy Policy. See <http://www.watchfiresigns.com/privacy-policy> for details.

Miscellaneous. Should any part of these Terms of Sale be found invalid, the other parts shall remain unaffected and shall be enforceable. These Terms of Sale shall be governed by the laws of the State of Illinois. Any litigation arising out of or relating in any way to the Agreement (including these Terms of Sale) shall be exclusively in Vermilion County, in the State of Illinois or the U.S. District Court for the Central District of Illinois.

APPENDIX 14

Depth and Breadth of Offered
Equipment, Products and Services



RANTOUL
Family Sports Complex

pepsi

RANTOUL
Family Sports Complex

BALL 2 STRIKE 1 OUT 1

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | TOTAL |
|---------|---|---|---|---|---|---|---|---|---|-------|
| VISITOR | 0 | | | | | | | | | 0 |
| HOME | 3 | | | | | | | | | 3 |

GILL Bank of Rantoul PLEASE NO OUTSIDE FOOD AND DRINK SHIELDS AUTO CENTER

watchfire® 

SPORTS

GUIDE | 2022

BUILDING A SPORTS LEGACY

LEGACY

LEGACY

LEGACY



WHAT'S **INSIDE**

2 WHY WATCHFIRE

3 INDOOR VIDEO SCOREBOARDS

4 READYDISPLAY™

5 CENTERHUNG DISPLAYS

7 INDOOR ACCESSORIES

8 OUTDOOR VIDEO SCOREBOARDS

10 SOUND SYSTEMS

11 SOFTWARE

12 VIDEO SYSTEMS

13 FIXED DIGIT SCOREBOARDS

Front Cover Photo: Bill Seeber Sports Complex | Rantoul Family Sports Complex | Rantoul, IL | 16mm | 360 x 450 | 20' x 25'
Back Cover Photo: Princeton High School | Griffin Sports LLC | Cincinnati, OH | 16mm | 306 x 522 | 17' x 32'

WHY WATCHFIRE



Your community and fans deserve the most exciting event experiences and engaging content you can provide. Watchfire designs our sports product packages and services around giving you the best looking, most reliable video displays for years of worry-free performance. Our extensive network of installation experts and factory-trained technicians are located throughout the U.S.

TURNKEY

Schools, colleges and professional teams are discovering Watchfire's complete solutions for scoring, control room integration and game day event management. From idea through installation, integration and operation, we provide the expertise, world-class displays, hardware, cameras, equipment and assistance you need to create a system that produces jaw-dropping entertainment and maximizes crowd engagement.

QUALITY

Watchfire displays are known for their quality and reliability. We stand behind every product we sell. We offer solutions that are designed to stand up to the harsh conditions in the world of sports because when you look good, we look good. We offer products that give your sponsors and fans an incredible experience.

RELIABILITY

For 90 years, we have designed, engineered and supported superior products. With more than 65,000 Watchfire displays in daily operation we can provide solutions for all types of facilities. We work with an experienced network of partner companies throughout the country who bring local expertise and knowledge to your job site.



OFFICIAL VIDEO SCOREBOARD MANUFACTURER OF THE NFHS

Watchfire is the Official Scoreboard and Videoboard Manufacturer of the National Federation of State High School Associations (NFHS). Watchfire proudly delivers products that contribute to educational and revenue opportunities for high schools across the U.S.

INDOOR VIDEO SCOREBOARDS

Create home court advantage with Watchfire's indoor video scoreboards and displays. Watchfire offers two interior series, both with HD and 4K capabilities.

S-SERIES: 2.4mm, 2.9mm, 3.9mm, and 5.9mm

This sharp contrast and high quality LED display will dazzle fans, sponsors and the competition. Adjustable brightness sets the perfect lighting levels in any environment.

X-SERIES: 1.2mm, 1.5mm, and 1.9mm

Ideal for close viewing distances, these displays are dust and splash resistant and can be configured into shapes that accommodate venue architecture for near-infinite design options.



Nazareth College Golisano Training Center | Ulrich Sign Co., Inc. | Rochester, NY | 6mm
672 x 1152 | 13'3" x 22'8"

SCORER TABLES

Watchfire's video scorer tables can operate alone or connect with additional tables to create a single display up to 60 feet long. These rugged LED displays are portable, padded and include a polycarbonate protector.



Viewing Dimension: 2.46' H x 9.84' W

Resolutions: 2.9mm, 3.9mm, and 5.9mm

Cup holders, rack mounts, power strips, and USB charging

Built-in horn

RIBBON BOARDS

Immerse fans in the action with outdoor ribbon boards and indoor fascia boards. These LED displays use a module-based design to accommodate aspect ratio and architectural needs for an ideal way to deliver fan prompts, stats, and sponsor ads.



The WFCU Center | HD Sportsboards | Windsor, ON | 4mm Centerhung | 6mm Ribbon Board

READY DISPLAY



Houston Academy | Signs Etcetera, Inc. | Dothan, AL | 3.9mm | ReadyDisplay | 512 x 768 | 67" x 9'10"

ReadyDisplay™ from Watchfire is a prefabricated, interior LED video display, engineered to install quickly and impress instantly. It is shipped in one or two pieces for simplified installation. These pieces fit through most interior doors.

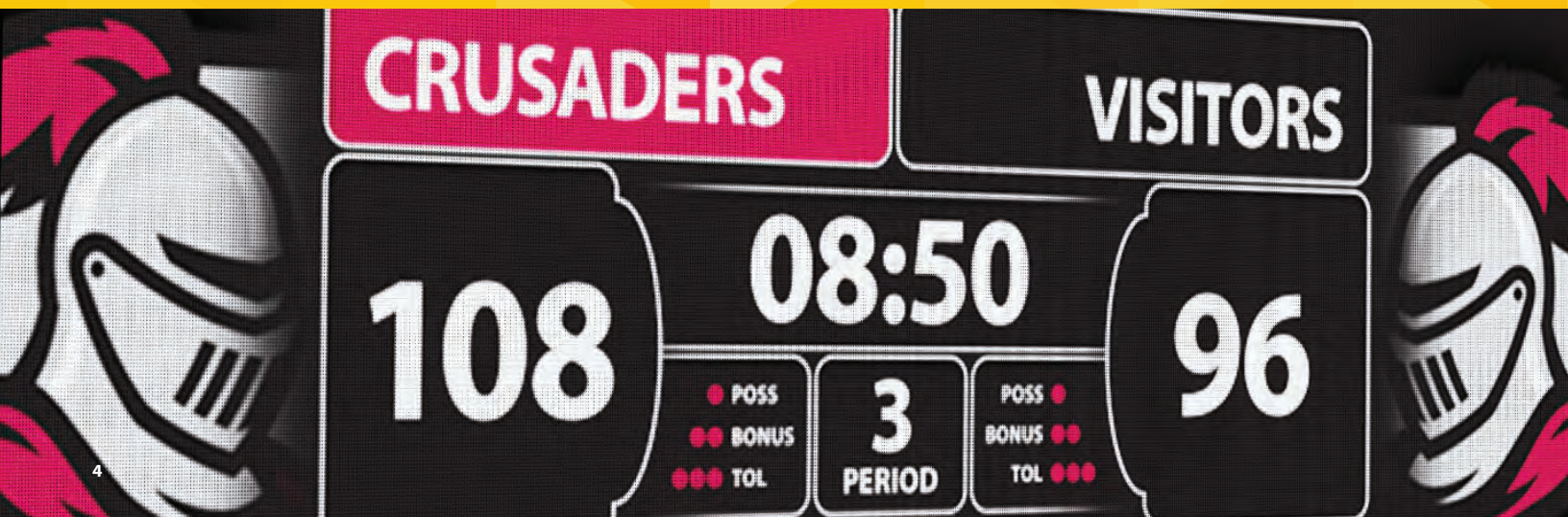
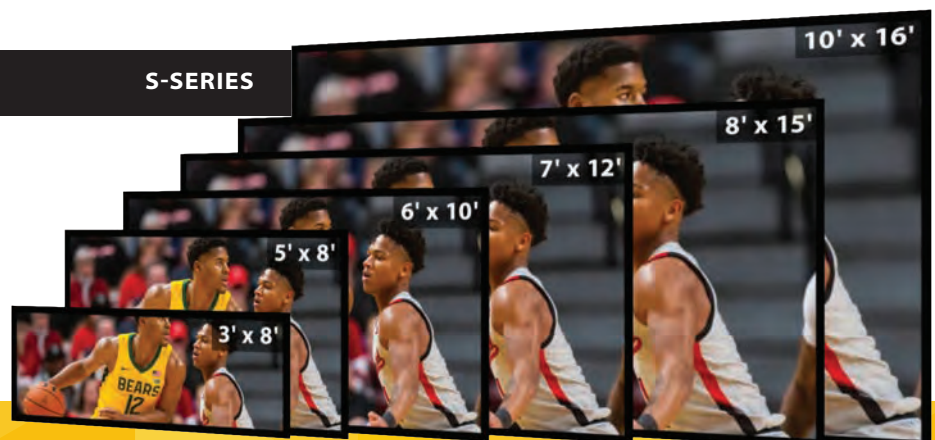
Resolutions: 2.4mm, 2.9mm, 3.9mm and 5.9mm

Standard or framed border

Optional protective impact shield

Optional horn/speaker

| ReadyDisplay | Finish Size (standard border) |
|--------------|---|
| 3' x 8' | 3'5" H x 8'4" W (41.063" x 100.118") |
| 5' x 8' | 5'1" H x 8'4" W (60.748" x 100.118") |
| 6' x 10' | 6'8" H x 10' W (80.433" x 119.803") |
| 7' x 12' | 6'8" H x 11'7" W (80.433" x 139.488") |
| 8' x 15' | 8'4" H x 14'11" W (100.118" x 178.858") |
| 10' x 16' | 10' H x 16'7" W (119.803" x 198.543") |








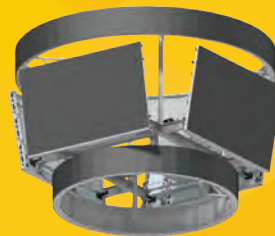
CENTERHUNG DISPLAYS

Create a 360-degree experience with a centerhung display from Watchfire. Built with Watchfire's prefabricated ReadyDisplay, these models deliver peak viewing with crisp images, wide 140° horizontal viewing angles and an adjustable tilt faces. The built-in, self-climbing hoist reduces installation costs and accommodates tight timelines. Personalize your centerhung by choosing the number of sides, upper or lower display rings and team-branded mesh panels. Custom-sized and designed centerhangs are also available.

Heard County | Signworks Pro, Inc. | Franklin, GA | 3.9mm | 512 x 1536 | 6'7" x 19'8" | Two-sided Center Hung with End Cap



| |  |  |  |  |  |
|------------------------------------|---|---|--|---|---|
| Centerhung | 5' H x 8' W | 6' H x 10' W | 7' H x 12' W | 8' H x 15' W | 10' H x 16' W |
| Viewing Dimensions Per Side | 4'11" H x 8'2" W | 6'7" H x 9'10" W | 6'7" H x 11'6" W | 8'2" H x 14'9" W | 9'10" H x 16'5" W |
| Number of Sides | 2, 3, or 4 | 2, 3, or 4 | 2, 3, or 4 | 2, 3, or 4 | 2, 3, or 4 |
| Resolution | S-Series | S-Series | S-Series | S-Series | S-Series |



INDOOR ACCESSORIES

SHOT CLOCKS & VIDEOBOARDS



When integrated with Watchfire's Ignite Sports software, the ReadyDisplay™ Shot Clock becomes an independent videoboard. Add regions for a game clock or display the school mascot, sponsorship ads or fan prompts when not in game use.

The shot clock measures 22" x 22" and includes a protective shield to absorb impact.

Resolutions: 2.4mm, 2.9mm, 3.9mm, or 5.9mm

Wired (standard) or wireless

:99:59 game clock and :99 shot clock with 1/10 second option

Perimeter light strip indicator

LOCKER ROOM CLOCKS & VIDEOBOARDS

ReadyDisplay Locker Room Clocks use the same versatile technology as Watchfire's shot clock. It synchronizes with the scoreboard clock, but can also become a videoboard when integrated with Ignite Sports. Use zones to add information like time of day, lineups, motivational quotes, and welcoming messages for prospective players.



BACKBOARD GOAL LIGHTS



Let players and officials know when the clock reaches zero with perimeter LED light strip kits. These mount on the backside of basketball backboards with VHB tape to eliminate distracting, visible fasteners. Our goal lights comply with NCAA regulations and fit most high school and college backboards.

Fits regulation 72" x 42" backboards

Available for standard and strut back (t-back) backboards

Wired or wireless

OUTDOOR VIDEO SCOREBOARDS



Watchfire scoreboards are engineered to withstand all kinds of weather with protective encapsulation. Our scoring and timing systems are designed to integrate seamlessly with a variety of control room configurations. Watchfire displays keep score, showcase athletes, boost fan participation, and grow sponsorships with eye-catching excellence for every sport.

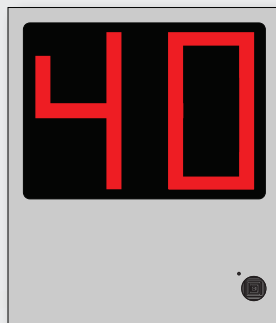


Static and animated renderings available for fundraising.

| | High Resolution | Sports Series (faster refresh rates) |
|------|-----------------|--------------------------------------|
| 6mm | X | |
| 8mm | X | |
| 10mm | X | X |
| 16mm | | X |

FIXED DIGIT GAME CLOCKS

Watchfire offers a wide variety of LED sports timing clocks, including snap, game, and track timing clocks and counters. These versatile timers can be used for football, basketball, baseball, track and weight training.



RADARS & TIMERS

Watchfire products seamlessly integrate with your favorite equipment, including radar guns, pitch speed displays and track and field race timers. This results in accuracy and consistency at every level of competition.



SOUND SYSTEMS

Say no to garbled announcements. Watchfire Sound™ systems are pre-assembled packages that provide ultra-clear and consistent audio. The single point system produces quality audio beyond 1,000 feet with little audio overflow outside of the coverage beam. Our smart cabinet design means you benefit from quick installation, weatherproof protection, toolless service panels, and a team branded mesh cover.



East Kentwood High School | Praise Sign Company | Kentwood, MI | 16mm | 252 x 576 | 14' x 32'

| | Key Feature | Venue Fan Capacity | Coverage Pattern | Operating Frequency Range | Loudspeakers |
|-----------------------|---------------------------------------|--------------------|------------------|--|--------------|
| Watchfire Sound 250D | Concert quality | Up to 1,000 | 80° conical | | 3 |
| Watchfire Sound 500 | Low distortion | 2,000 | 90° H/60° V | 45 Hz - 13.5 kHz +/- 3dB 45 Hz - 13.5 kHz +/- 3dB | 1 |
| Watchfire Sound 500D | Long range clarity | 2,000-10,000 | 60° H/20° V | 70 Hz - 18 kHz +/- 3 dB 50 Hz - 20 kHz -10 dB | 2 |
| Watchfire Sound 1500 | Excellent phase coherence | 2,000-10,000 | 90° H/50° V | 60 Hz - 19 kHz | 1 |
| Watchfire Sound 2000 | Loudest reference monitor created | 2,000-10,000 | 90° H/40° V | 47 Hz - 18 kHz +/-3dB 37 Hz - 24 kHz -10dB | 1 |
| Watchfire Sound 2000H | Subwoofer reinforced for fuller sound | 2,000-10,000 | 90° H/60° V | 70 Hz - 18 kHz +/- 3 dB 50 Hz - 20 kHz -10 dB | 2 |



SAVE MORE WITH A PURCHASING CO-OP

Skip the bidding process and receive discounted pricing when you purchase your scoreboard or videoboard through our purchasing co-op partner. The Equalis Group is free to join and there are no membership dues or obligations. Ask your Watchfire representative for details.

SOFTWARE

IGNITE SPORTS SOFTWARE

Ignite Sports event management software makes it easy to create, manage and deliver game-time content to Watchfire displays. Whether they're professionals or volunteers, give your game staff an intuitive scoring and timing interface that's easy to learn and operate. Prompt crowds to make noise with the push of a button. Instantly personalize video scoreboards with team colors, graphics and advertising zones.

Content like scores, hype videos, player profiles, animations, live video, and advertisements give you tools to engage fans, drive revenue and strengthen team branding. A built-in editor and a library of pre-programmed animations and stills let you turn any event into a crowd pleaser.

| | | | |
|---------------|---|----------------|--|
| SCORE |  | CREATE |  |
| MANAGE |  | DELIVER |  |

MOTIONROCKET SOFTWARE



Watchfire also offers advanced scoring and video systems. These solutions are ideal for displaying real-time data in a live production setting.

Score games and show data such as statistics, closed captioning and running jackpots

Sync playback across multiple screens, channels, and servers

Generate reports of advertisements played

Use the automation feature for reacting to plays in the game

VIDEO SYSTEMS

VIDEO SYSTEMS



The Villages High School | Mid-Florida Signs & Graphics | The Villages, FL
19mm | 176 x 304 | 11' x 19'

Raise the energy level at your facility with live action, replays, social media shares and crowd prompts. The Watchfire Action Package creates memorable experiences and engaged fans and sponsors.

Integrate with Watchfire Ignite Sports to display on the big screen

Live stream to your favorite streaming provider

Input up to eight cameras

Add slow motion instant replay

Incorporate social media content

MULTI-INPUT SYSTEMS

Watchfire's Action Packages include an HD streaming and production software. Create professional quality productions while recording, streaming and displaying live and recorded videos to your Watchfire videoboard.

Instant Replay

Mix and switch content

Overlay titles and graphics

Monitor and mix audio

Engage with audience via social media



CAMERAS & SWITCHERS



Watchfire also offers turnkey solutions for your control room by providing the equipment you need to make every game the big game.

Broadcast cameras

HD and 4K switchers

Computers and rackmounts

FIXED DIGIT SCOREBOARDS

Watchfire offers fixed digit scoring solutions for schools and facilities of all sizes. We also provide scoreboards, controllers and timing components for indoor and outdoor use. Every scoreboard we sell carries Watchfire's five-year warranty and exceptional support.

BASEBALL/SOFTBALL

AT BAT 45 BALL 3 STRIKE 2 OUT 1 H

| | | | | | | | | | | | | | |
|---------|---|---|---|---|---|---|---|---|---|----|----|----|---|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | R | H | E |
| VISITOR | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 0 | | | 5 | 9 | 2 |
| HOME | 1 | 1 | 2 | 3 | 2 | 0 | 0 | 1 | | | 10 | 17 | 0 |

FOOTBALL

HOME 27 VISITOR 13

10:56

2 DOWN 10 TO GO BALL ON 37 QUARTER 4

ROSTER PANELS

| PLAYER | FOULS | PLAYER | FOULS |
|--------|-------|--------|-------|
| 22 | 3 | 24 | 1 |
| 33 | 4 | 21 | 3 |
| 14 | 0 | 10 | 3 |
| 12 | 4 | 45 | 2 |
| 50 | 2 | 35 | 4 |
| 41 | 1 | 53 | 0 |
| 2 TOL | | TOL 1 | |

VOLLEYBALL

HOME 13 VISITOR 9

10:53

2 GAMES WON 1

| | | | |
|--------|-------|--------|-------|
| GAME 1 | 15-11 | GAME 3 | 15-10 |
| GAME 2 | 18-20 | GAME 4 | |

BASKETBALL

HOME 125 VISITOR 108

10:53

3 PERIOD

B B ← B

| FOULS | PLAYER | FOULS | FOULS |
|-------|--------|-------|-------|
| 10 | 35-4 | 17 | |
| WON | GAME | WON | |

SOCCER/LACROSSE

HOME 10 VISITOR 4

10:57

1st HALF 2nd HALF

2 PENALTY 4 PENALTY

26 SHOTS ON GOAL 17 SHOTS ON GOAL

HOCKEY

HOME 7 VISITOR 3

10:25

1 2 3

1:28 PENALTY 2:00 PENALTY

SHOT CLOCKS & GAME CLOCKS

10:37

24

CENTERHUNG

TRUSS SYSTEMS

GREENYARD
LANDSCAPE & MAINTENANCE

RECTANGULAR CABINET SIGNS

RHINO FIELD

DOME SIGNS

CACTUS INSIGHT
SPORTS COMPLEX

ARCHED SIGNS

CARDINAL STADIUM

RECTANGULAR TRUSS

GCPSA

ARCHED TRUSS

watchfire

TRUSS WITH SPEAKER BOX

PRINCETON



VIKINGS



meijer

BEACON
Orthopaedics & Sports Medicine

The Christ Hospital
Health Network

14 VIKINGS MILFORD 7
 TOL 0 QTR 2 DOWN 1 TO GO 10 BALL ON 37 TOL 2

SO FIELD

watchfire

Ready to put Watchfire to work for you? Call 800-637-2645 or talk to your Watchfire representative.

630364 | ©2022 Watchfire Signs | Danville, Illinois, USA



FIXED DIGIT SCOREBOARDS

2022 CATALOG





“ It’s important to work with a company that produces great products and supports them after the sale. ”

FRED HARRIS | Athletic Director, Bethlehem Area School District

FIXED DIGIT SCOREBOARDS

Watchfire offers fixed digit scoring solutions for schools and facilities of all sizes. We offer scoreboards, controllers and timing components for indoor and outdoor use. Every scoreboard we sell carries Watchfire's five-year warranty and gold star support.

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| 29 | VOLLEYBALL SCOREBOARDS |

RETHINK YOUR SCOREBOARD

ADD A WATCHFIRE VIDEOBOARD



- Recognize your athletes' hard work
- Rally your students & fans
- Capture unforgettable moments
- Bring in advertising revenue
- Thrill donors and alumni
- Engage students with learning opportunities

The buzz about our scoreboard is out there, throughout our county and surrounding counties. . . we're one in a million that goes first class."

RICHARD PETTUS, ATHLETIC DIRECTOR
THE VILLAGES CHARTER HIGH SCHOOL, FLORIDA



FEED THE EXCITEMENT

Choose a scoreboard that reflects your team's winning attitude. Personalized with your team's branding, a vivid LED video display keeps score, celebrates players, pumps up fans and brings in additional revenue from sponsors' advertising. With Watchfire's high definition live video capability, every fan will feel like they're part of the action.

Our Ignite Sports software offers the ultimate, affordable game time and control room production. Instantly switch from a video scoreboard to live video to crowd prompts with a few simple clicks. Quickly create advertising zones too.

Watchfire offers hands-on service from inception to installation and integration. We provide the expertise, hardware, video cameras, equipment and assistance you need to create a system that can produce jaw-dropping crowd engagement.

- Scoreboards
- Videoboards
- Centerhungs
- Sound systems
- Video production
- Easy software
- No annual fees

Visit watchfiresigns.com for ideas.

8-Foot Scoreboard



8' x 6' Baseball & Softball Scoreboard
Score, Inning, :99 Timer Fixed Digits and Ball, Strike, Out Indicators

Cabinet Size: 6' H x 8' W x 5" D
Digit Size: 18", 15"
Model: WF-BA-10208



8' x 6' Baseball & Softball Scoreboard
Score, Inning, 1:59 Clock/Timer Fixed Digits and Ball, Strike, Out Indicators

Cabinet Size: 6' H x 8' W x 5" D
Digit Size: 18", 15"
Model: WF-BA-10308



8' x 6' Baseball & Softball Scoreboard
Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out Indicators

Cabinet Size: 6' H x 8' W x 5" D
Digit Size: 18", 15"
Model: WF-BA-10408



8' x 4' Baseball & Softball Scoreboard
Score, Inning Fixed Digits and Ball, Strike, Out Indicators

Cabinet Size: 4' H x 8' W x 5" D
Digit Size: 18", 15"
Model: WF-BA-9108

10-Foot Scoreboards



10' x 4' Baseball & Softball Scoreboard
Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

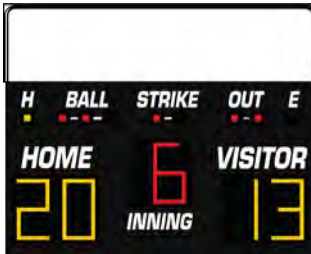
Cabinet Size: 4' H x 10' W x 5" D
Digit Size: 21", 18"
Model: WF-BA-9110



10' x 4' Baseball & Softball Scoreboard
Score, Inning, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Cabinet Size: 4' H x 10' W x 5" D
Digit Size: 15"
Model: WF-BA-9410

10-Foot Scoreboards



10' x 8' Baseball & Softball Scoreboard
Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators with Sign Panel

Cabinet Size: 8' H x 10' W x 5" D
Digit Size: 24"
Model: WF-BA-9210



10' x 8' Baseball & Softball Scoreboard
Score, Inning, :99 Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 8' H x 10' W x 5" D
Digit Size: 24", 15"
Model: WF-BA-10210



10' x 8' Baseball & Softball Scoreboard
Score, Inning, 1:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 8' H x 10' W x 5" D
Digit Size: 24"
Model: WF-BA-10310



10' x 8' Baseball & Softball Scoreboard
Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 8' H x 10' W x 5" D
Digit Size: 24"
Model: WF-BA-10410

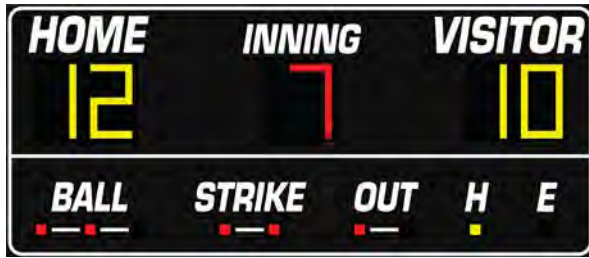
12-Foot Scoreboard



12' x 5' Baseball & Softball Scoreboard
Score, Inning, Ball, Strike, Out Fixed Digits

Cabinet Size: 5' H x 12' W x 5" D
Digit Size: 18"
Model: WF-BA-9212

14-Foot Scoreboards



14' x 6' Baseball & Softball Scoreboard
Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 6' H x 14' W x 5" D
Digit Size: 21"
Model: WF-BA-9114



14' x 6' Baseball & Softball Scoreboard
Score, Inning, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Cabinet Size: 6' H x 14' W x 5" D
Digit Size: 21"
Model: WF-BA-9214



14' x 9' Baseball & Softball Scoreboard
Score, Inning, 1:59 Clock/Timer, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Cabinet Size: 9' H x 14' W x 5" D
Digit Size: 21"
Model: WF-BA-9314



14' x 9' Baseball & Softball Scoreboard
Score, Inning, 99:59 Clock/Timer Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 9' H x 14' W x 5" D
Digit Size: 21"
Model: WF-BA-9414



14' x 9' Baseball & Softball Scoreboard
Score, Inning, 99:59 Clock/Timer, Ball, Strike, Out Fixed Digits and Hit, Error Indicators

Cabinet Size: 9' H x 14' W x 5" D
Digit Size: 21"
Model: WF-BA-9514

16-Foot Scoreboards



16' x 7' Baseball & Softball Scoreboard
Score, Inning Fixed Digits and Ball, Strike, Out, Hit, Error Indicators

Cabinet Size: 7' H x 16' W x 5" D
Digit Size: 27"
Model: WF-BA-9016



16' x 7' Baseball & Softball Scoreboard
Score, 7 Inning, Ball, Strike, Out Fixed Digits

Cabinet Size: 7' H x 16' W x 5" D
Digit Size: 15"
Model: WF-BA-9916



16' x 9' Baseball & Softball Scoreboard
Score, Inning, Ball, Strike, Out, Home/Away Hit, Home/Away Error Fixed Digits

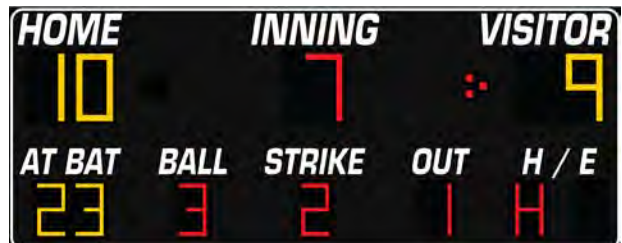
Cabinet Size: 9' H x 16' W x 5" D
Digit Size: 18"
Model: WF-BA-9416

20-Foot Scoreboards



20' x 7' Baseball & Softball Scoreboard
Score, 9 Inning, Ball, Strike, Out Fixed Digits

Cabinet Size: 7' H x 20' W x 5" D
Digit Size: 15"
Model: WF-BA-9920



20' x 8' Baseball & Softball Scoreboard
Score, 9 Inning, Ball, Strike, Out, Hit, Error, At Bat Fixed Digits

Cabinet Size: 8' H x 20' W x 5" D
Digit Size: 27", 21"
Model: WF-BA-9220

10-Foot Scoreboard



10' x 4' Football Scoreboard
99:59 Clock, Score Fixed Digits and Period Indicator

Cabinet Size: 4' H x 10' W x 5" D
Digit Size: 15"
Model: WF-FB-11010



10' x 8' Football Scoreboard
99:59 Clock, Score, Down, To Go, Quarter Fixed Digits

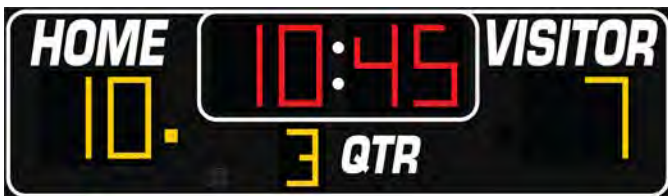
Cabinet Size: 8' H x 10' W x 5" D
Digit Size: 15"
Model: WF-FB-11110



10' x 4' Football Scoreboard
99:59 Clock, Score, Period Fixed Digits

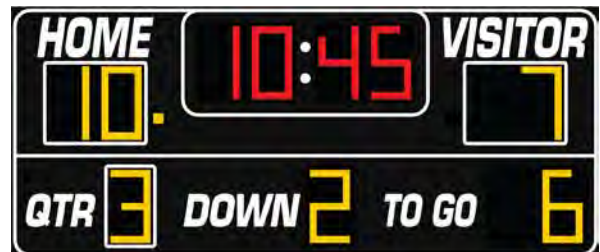
Cabinet Size: 4' H x 10' W x 5" D
Digit Size: 15"
Model: WF-FB-11210

14-Foot Scoreboard



14' x 4' Football Scoreboard
99:59 Clock, Score, Quarter Fixed Digits and Possession Indicator

Cabinet Size: 4' H x 14' W x 5" D
Digit Size: 21", 15"
Model: WF-FB-11014



14' x 6' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go Fixed Digits and Possession Indicator

Cabinet Size: 6' H x 14' W x 5" D
Digit Size: 21"
Model: WF-FB-11114

14-Foot Scoreboard



14' x 7' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 7' H x 14' W x 5" D
Digit Size: 21"
Model: WF-FB-11214



16-Foot Scoreboard



16' x 7' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go Fixed Digits

Cabinet Size: 7' H x 16' W x 5" D
Digit Size: 24", 21"
Model: WF-FB-11016



16' x 8' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 16' W x 5" D
Digit Size: 24", 21"
Model: WF-FB-11116

20-Foot Scoreboards



20' x 8' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go Fixed Digits

Cabinet Size: 8' H x 20' W x 5" D
Digit Size: 30", 24", 21"
Model: WF-FB-11020



20' x 8' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 20' W x 5" D
Digit Size: 30", 24", 21"
Model: WF-FB-11120



20' x 8' Football Scoreboard
99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 20' W x 5" D
Digit Size: 24", 21", 15"
Model: WF-FB-11220

24-Foot Scoreboards



24' x 8' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 24' W x 5" D
Digit Size: 24", 15"
Model: WF-FB-11824



24' x 8' Football Scoreboard

99:59.59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 24' W x 5" D
Digit Size: 30", 24", 15"
Model: WF-FB-11824TK



24' x 10' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 10' H x 24' W x 5" D
Digit Size: 30", 24"
Model: WF-FB-11124

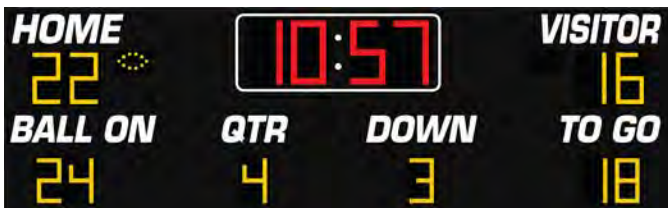


24' x 10' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 10' H x 24' W x 5" D
Digit Size: 30", 24", 15"
Model: WF-FB-11224

26-Foot Scoreboard



26' x 8' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 8' H x 26' W x 5" D
Digit Size: 30", 24", 21"
Model: WF-FB-11126

32-Foot Scoreboards



32' x 10' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On Fixed Digits and Possession Indicator

Cabinet Size: 10' H x 32' W x 5" D
Digit Size: 30", 24"
Model: WF-FB-11132

32' x 10' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 10' H x 32' W x 5" D
Digit Size: 30", 24", 15"
Model: WF-FB-11232

36-Foot Scoreboards



36' x 10' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 10' H x 36' W x 5" D
Digit Size: 30", 24"
Model: WF-FB-11236

40-Foot Scoreboard



40' x 12' Football Scoreboard

99:59 Clock, Score, Quarter, Down, To Go, Ball On, TOL Fixed Digits and Possession Indicator

Cabinet Size: 12' H x 40' W x 5" D
Digit Size: 30", 24"
Model: WF-FB-11240

CLOCKS & TIMERS



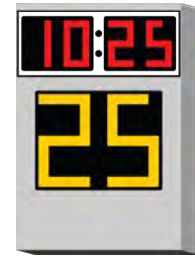
2' x 2' Timer
1-99 Fixed Digits

Cabinet Size: 2'4" H x 2'4" W x 7" D
Digit Size: 15"
Model: 11EV1



3' x 3' Timer
Up/Down Timer with 1-99 Fixed Digits

Cabinet Size: 3' H x 2'7" W x 10" D
Digit Size: 18"
Model: WF-AC-11EB1



6' x 4' Timer
99:59 Up/Down Timer and 1-99 Fixed Digits

Cabinet Size: 4' H x 6' W x 6" D
Digit Size: 27"
Model: WF-AC-1135T



3' x 3' Timer
Double-Sided Up/Down Timer with 1-99 Fixed Digits

Cabinet Size: 3' H x 2'7" W x 10" D
Digit Size: 18"
Model: WF-AC-11EB2



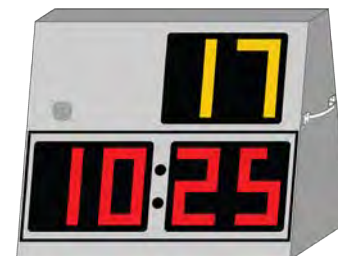
3' x 3' Timer
Up/Down Timer with 1-99 Fixed Digits

Cabinet Size: 3' H x 3' W x 6" D
Digit Size: 24"
Model: WF-AC-1125T



4' x 4' Timer
99:59 Up/Down Timer and 1-99 Fixed Digits

Cabinet Size: 4' H x 4'6" W x 5" D
Digit Size: 15"
Model: WF-AC-11EB3



4' x 4' Timer
99:59 Up/Down Timer and 1-99 Fixed Digits

Cabinet Size: 4' H x 4' W x 11.5" D
Digit Size: 14"
Model: WF-AC-11EB5



10-Foot Scoreboard



10' x 4' Soccer Scoreboard

99:59 Clock, Score Fixed Digits and Period, OT Indicators

Cabinet Size: 4' H x 10' W x 5" D

Digit Size: 15"

Model: WF-SC-8010



10' x 8' Soccer Scoreboard

99:59 Clock, Score, Half, Shots On Fixed Digits

Cabinet Size: 8' H x 10' W x 5" D

Digit Size: 15"

Model: WF-SC-8110

16-Foot Scoreboard



16' x 4' Soccer Scoreboard

99:59 Clock, Score, Half Fixed Digits

Cabinet Size: 4' H x 16' W x 5" D

Digit Size: 21", 15"

Model: WF-SC-8016



16' x 7' Soccer Scoreboard

99:59 Clock, Score, Half, Shots On Fixed Digits

Cabinet Size: 7' H x 16' W x 5" D

Digit Size: 24", 21"

Model: WF-SC-8116

20-Foot Scoreboard



20' x 8' Soccer Scoreboard

99:59 Clock, Score, Half, Shots On Fixed Digits

Cabinet Size: 8' H x 20' W x 5" D

Digit Size: 30", 24", 21"

Model: WF-SC-8020



20' x 8' Soccer Scoreboard

99:59 Clock, Score, Shots, Penalty Fixed Digits and Half Indicators

Cabinet Size: 8' H x 20' W x 5" D

Digit Size: 30", 24", 21"

Model: WF-SC-8120

24-Foot Scoreboard



24' x 10' Soccer Scoreboard
99:59 Clock, Score, Shots, Penalty Fixed Digits and Half Indicators

Cabinet Size: 10' H x 24' W x 5" D
Digit Size: 30", 24"
Model: WF-SC-8124

10-Foot Scoreboard



10' x 6'6" Lacrosse Scoreboard
99:59 Clock, Score, Home & Away Penalty Fixed Digits and Period Indicators

Cabinet Size: 6'6" H x 10' W x 5" D
Digit Size: 15"
Model: WF-HK-6055



5-Foot Scoreboards



5' x 2' Basketball Scoreboard

Score, 99:59 Clock Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 1'9" H x 5' W x 6" D

Digit Size: 7"

Model: WF-BB-5105



5' x 3' Basketball Scoreboard

Score, 99:59 Clock, Team Fouls, Player Number, Player Fouls Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 2'10" H x 5' W x 6" D

Digit Size: 7"

Model: WF-BB-5115

6-Foot Scoreboards



6'6" x 2' Basketball Scoreboard

Score, 99:59 Clock Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 2'3" H x 6'6" W x 5" D

Digit Size: 9"

Model: WF-BB-5205



6'6" x 2' Basketball Scoreboard

Score, 99:59 Clock, Team Fouls Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 4'6" H x 6'6" W x 5" D

Digit Size: 9"

Model: WF-BB-5214



6'6" x 4' Basketball Scoreboard

Score, 99:59 Clock, Team Fouls, Player Number, Player Foul Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 4' H x 6'6" W x 5" D

Digit Size: 9"

Model: WF-BB-5215

8-Foot Scoreboards



8' x 2'6" Basketball Scoreboard

Score, 99:59 Clock, Period Fixed Digits and Bonus Indicators

Cabinet Size: 2'6" H x 8' W x 5" D

Digit Size: 9", 7"

Model: WF-BB-5208



8' x 4' Basketball Scoreboard

Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus Indicators

Cabinet Size: 4' H x 8' W x 5" D

Digit Size: 9", 7"

Model: WF-BB-5218



8' x 5' Basketball Scoreboard

Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus Indicators

Cabinet Size: 5' H x 8' W x 5" D

Digit Size: 9", 7"

Model: WF-BB-5228

10-Foot Scoreboards



10' x 3' Basketball Scoreboard

Score, 99:59 Clock, Period Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 3' H x 10' W x 5" D

Digit Size: 14", 9"

Model: WF-BB-5230



10' x 5' Basketball Scoreboard

Score, 99:59 Clock, Period, Team Fouls Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 5' H x 10' W x 5" D

Digit Size: 14", 9"

Model: WF-BB-5241

10-Foot Scoreboards



10' x 5' Basketball Scoreboard

Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 5' H x 10' W x 5" D
Digit Size: 14", 9"
Model: WF-BB-5242



10' x 6' Basketball Scoreboard

Score, 99:59 Clock, Period, Home and Away Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 6' H x 10' W x 5" D
Digit Size: 14", 9"
Model: WF-BB-5243

12-Foot Scoreboards



12' x 6' Basketball Scoreboard

Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 6' H x 12' W x 5" D
Digit Size: 18", 14"
Model: WF-BB-5250

18-Foot Scoreboards



18' x 3' Basketball Scoreboard

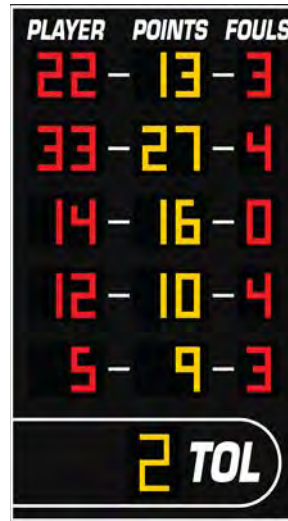
Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 2'10" H x 18' W x 5" D
Digit Size: 14", 9"
Model: WF-BB-5244

“ Watchfire was a tremendous help in making things happen quickly. ”

DAN HAYES | Owner Mid-Florida Signs and Graphics

7-Foot Tall Roster Panels



6' x 7' Basketball Scoreboard

5 Player-Foul and Team TOL Fixed Digit

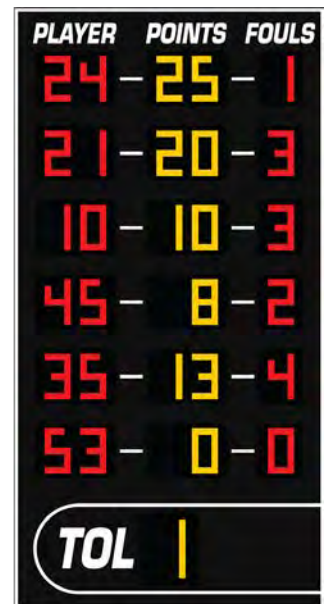
Cabinet Size: 6'9" H x 6' W x 5" D
 Digit Size: 9", 7"
 Model: WF-AC-515PF

8' x 7' Basketball Scoreboard

5 Player-Points-Foul and Team TOL Fixed Digit

Cabinet Size: 6'9" H x 8' W x 5" D
 Digit Size: 9", 7"
 Model: WF-AC-515PPF

8-Foot Tall Roster Panels



6' x 8' Basketball Scoreboard

6 Player-Foul and Team TOL Fixed Digit

Cabinet Size: 7'9" H x 6' W x 5" D
 Digit Size: 9", 7"
 Model: WF-AC-516PF

8' x 8' Basketball Scoreboard

6 Player-Points-Foul and Team TOL Fixed Digit

Cabinet Size: 7'9" H x 8' W x 5" D
 Digit Size: 9", 7"
 Model: WF-AC-516PPF

8-Foot Tall Roster Panels

| PLAYER | FOULS |
|--------|-------|
| 22 | 3 |
| 33 | 4 |
| 14 | 0 |
| 12 | 4 |
| 5 | 3 |
| 2 TOL | |

| PLAYER | FOULS |
|--------|-------|
| 24 | 1 |
| 21 | 3 |
| 10 | 3 |
| 45 | 2 |
| 35 | 4 |
| TOL 1 | |

| PLAYER | POINTS | FOULS |
|--------|--------|-------|
| 22 | 13 | 3 |
| 33 | 27 | 4 |
| 14 | 16 | 0 |
| 12 | 10 | 4 |
| 50 | 9 | 2 |
| 2 TOL | | |

| PLAYER | POINTS | FOULS |
|--------|--------|-------|
| 24 | 25 | 1 |
| 21 | 20 | 3 |
| 10 | 10 | 3 |
| 45 | 8 | 2 |
| 35 | 13 | 4 |
| TOL 1 | | |

8' x 8' Basketball Scoreboard
5 Player-Foul and Team TOL Fixed Digit

Cabinet Size: 7'9" H x 8' W x 5" D
Digit Size: 9"
Model: WF-AC-525PF

10' x 8' Basketball Scoreboard
5 Player-Points-Foul and Team TOL Fixed Digit

Cabinet Size: 7'9" H x 10' W x 5" D
Digit Size: 9"
Model: WF-AC-525PPF

9-Foot Tall Roster Panels

| PLAYER | FOULS |
|--------|-------|
| 22 | 3 |
| 33 | 4 |
| 14 | 0 |
| 12 | 4 |
| 5 | 3 |
| 41 | 1 |
| 2 TOL | |

| PLAYER | FOULS |
|--------|-------|
| 24 | 1 |
| 21 | 3 |
| 10 | 3 |
| 45 | 2 |
| 35 | 4 |
| 53 | 0 |
| TOL 1 | |

| PLAYER | POINTS | FOULS |
|--------|--------|-------|
| 22 | 13 | 3 |
| 33 | 27 | 4 |
| 14 | 16 | 0 |
| 12 | 10 | 4 |
| 50 | 9 | 2 |
| 41 | 2 | 1 |
| 2 TOL | | |

| PLAYER | POINTS | FOULS |
|--------|--------|-------|
| 24 | 25 | 1 |
| 21 | 20 | 3 |
| 41 | 10 | 3 |
| 45 | 8 | 2 |
| 35 | 13 | 4 |
| 53 | 0 | 0 |
| TOL 1 | | |

8' x 9' Basketball Scoreboard
6 Player-Foul and Team TOL Fixed Digit

Cabinet Size: 8'11" H x 8' W x 5" D
Digit Size: 9"
Model: WF-AC-526PF

10' x 9' Basketball Scoreboard
6 Player-Points-Foul and Team TOL Fixed Digit

Cabinet Size: 8'11" H x 10' W x 5" D
Digit Size: 9"
Model: WF-AC-526PPF

9-Foot Centerhung



9' x 4'6" Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Team Fouls, Player Number, Player Foul Fixed Digits and Period, Possession, Bonus Indicators

Cabinet Size: 4'6" H x 9'4" W
Digit Size: 9"
Model: WF-BB-5215-4

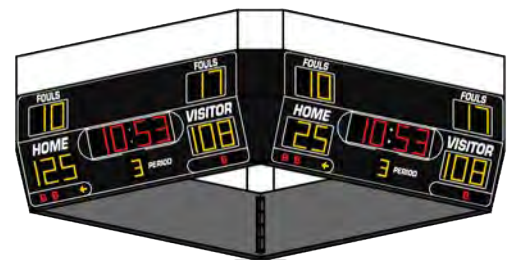
13-Foot Centerhung



13' x 3' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 3' H x 12'10" W
Digit Size: 14", 9"
Model: WF-BB-5230-4



13' x 5' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period, Team Fouls Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 4'11" H x 12'10" W
Digit Size: 14", 9"
Model: WF-BB-5241-4



13' x 5' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 4'11" H x 12'10" W
Digit Size: 14", 9"
Model: WF-BB-5242-4

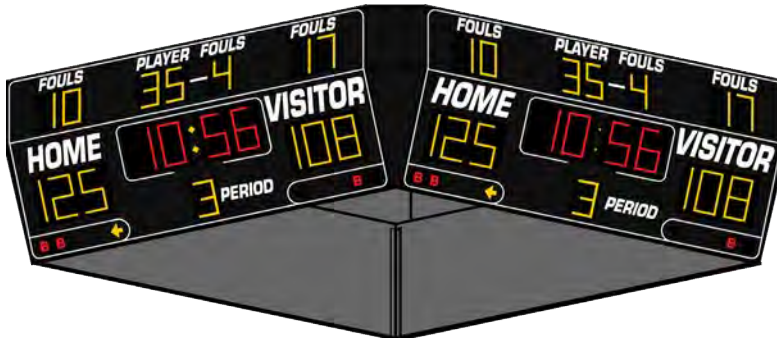


13' x 6' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 5'11" H x 12'10" W
Digit Size: 14", 9"
Model: WF-BB-5243-4

15-Foot Centerhung



15' x 6' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 5'10" H x 14' 10"W
 Digit Size: 18", 14"
 Model: WF-BB-5250-4

21-Foot Centerhung



21' x 3' Basketball Scoreboard

4-Sided Centerhung Score, 99:59 Clock, Period, Team Fouls, Player Number, Player Foul Fixed Digits and Bonus, Possession Indicators

Cabinet Size: 2'10" H x 20'10" W
 Digit Size: 14", 9"
 Model: WF-BB-5244-4

Timers



2' x 1' Locker Room Clock

99:59 Locker Room Clock

Cabinet Size: 11" H x 24" W x 6" D

Digit Size: 7"

Model: WF-AC-5100



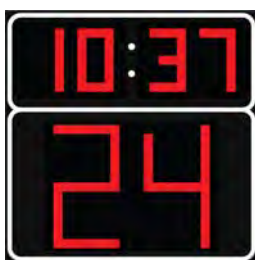
2' x 2' Shot Clock

1-99 Shot Clock

Cabinet Size: 2' H x 2' W x 6" D

Digit Size: 14"

Model: WF-AC-5245T



2' x 2' Clock * Game Clock and Shot Clock

1-99 Shot Clock with 99:59 Timer

Cabinet Size: 2'4" H x 2'4" W x 6" D

Digit Size: 14", 7"

Model: WF-AC-5200



3' x 3' Game Clock and Shot Clock

1-99 Shot Clock with 99:59 Timer

Cabinet Size: 2'6" H x 2'4" W x 2'2" D

Digit Size: 14", 7"

Model: WF-AC-200-3

10-Foot Scoreboards



10' x 3' Hockey Scoreboard
99:59 Clock, Score, Period Fixed Digits

Cabinet Size: 3' H x 10' W x 5" D
Digit Size: 14", 9"
Model: WF-HK-6230



10' x 5' Hockey Scoreboard
99:59 Clock, Score, Period, Shots on Goal, Penalty Times Fixed Digits

Cabinet Size: 5' H x 10' W x 5" D
Digit Size: 14", 9"
Model: WF-HK-6242



10' x 6' Hockey Scoreboard
99:59 Clock, Score, Period, Penalty Times, Player # Fixed Digits

Cabinet Size: 6' H x 10' W x 5" D
Digit Size: 14", 9"
Model: WF-HK-6250



10' x 6' Hockey/Lacrosse Scoreboard
99:59 Clock, Score, Home & Away Penalty Fixed Digits and Period Indicators

Cabinet Size: 6'6" H x 10' W x 5" D
Digit Size: 15"
Model: WF-HK-6055

10-Foot Scoreboards



10' x 3' Volleyball Scoreboard

99:59 Clock, Score, Games Won Fixed Digits and TOL Indicators

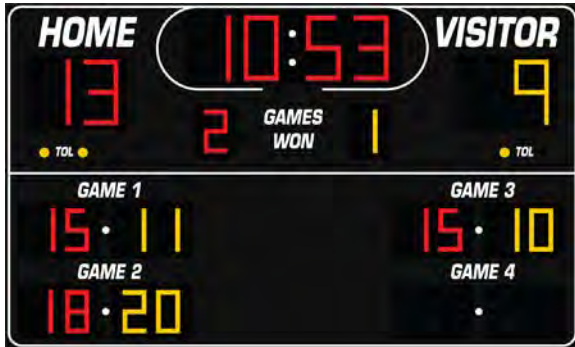
Cabinet Size: 3' H x 10' W x 5" D
 Digit Size: 14", 9"
 Model: WF-VB-4230



10' x 5' Volleyball Scoreboard

99:59 Clock, Score, Games Won, 4-Match Score Fixed Digits and TOL Indicators

Cabinet Size: 5' H x 10' W x 5" D
 Digit Size: 14", 9", 7"
 Model: WF-VB-4241

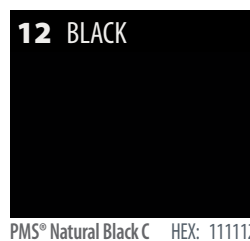
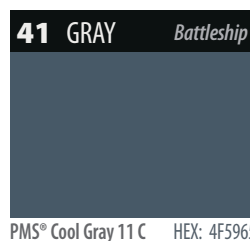
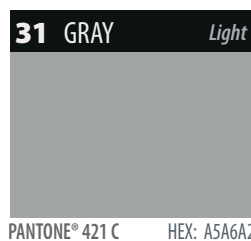
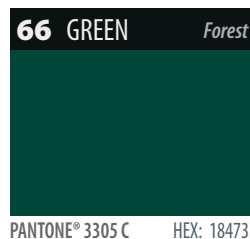
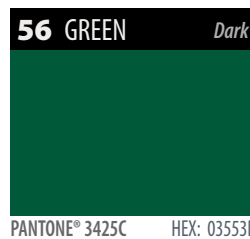
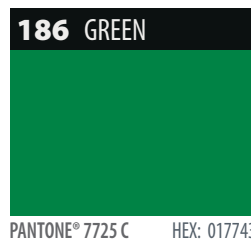
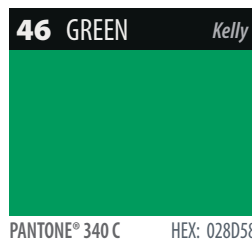
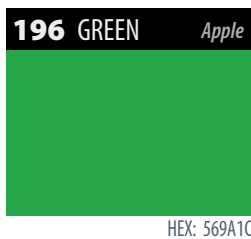
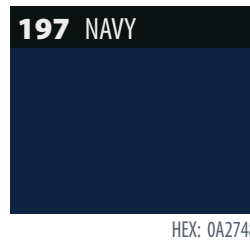
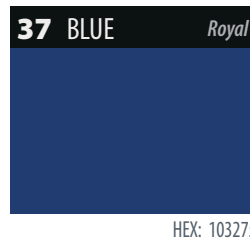
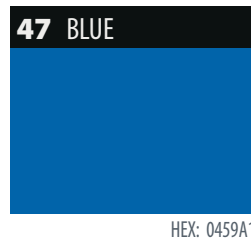
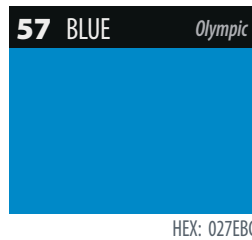
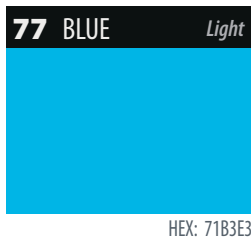
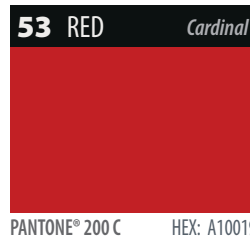
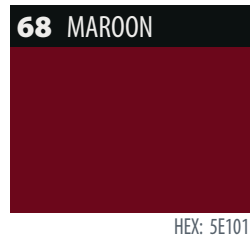
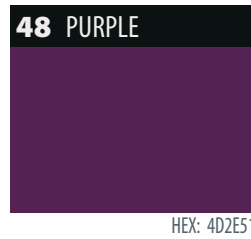
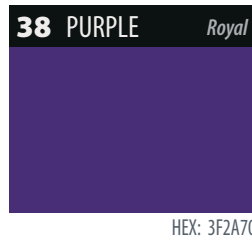
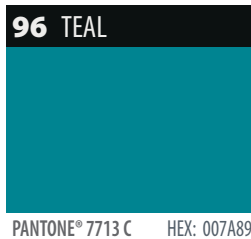
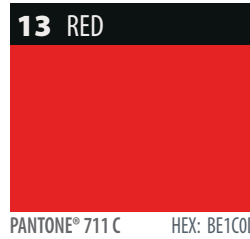
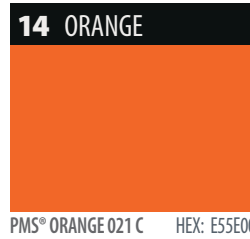
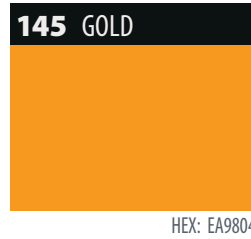
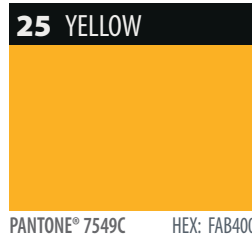
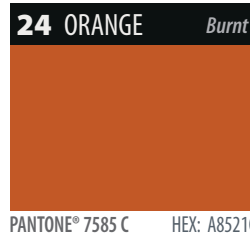
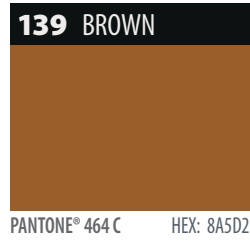
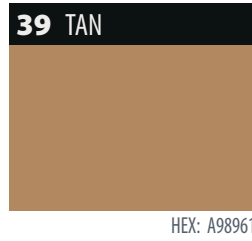
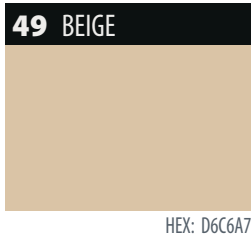


10' x 6' Volleyball Scoreboard

99:59 Clock, Score, Games Won, 4-Match Score Fixed Digits and TOL Indicators

Cabinet Size: 6' H x 10' W x 5" D
 Digit Size: 14", 9", 7"
 Model: WF-VB-4242

Standard Watchfire fixed digit scoreboards ship with a black cabinet and white lettering. The following colors are available. Please indicate the desired color when ordering a scoreboard.



Rectangular Cabinet Sign



Dome Sign



Arched Sign



Arched Truss



Rectangular Truss



LAKER  **SOFTBALL**

BALL STRIKE OUT

| AT BAT | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | R | H | E |
|--------|---|---|---|---|---|---|---|---|---|----|---|---|---|
| SIC | 0 | 0 | 0 | 2 | 1 | | | | | | 3 | 2 | 0 |
| UC | 2 | 0 | 0 | 1 | | | | | | | 3 | 5 | 0 |

LAKE LAND COLLEGE FOUNDATION



RETHINK YOUR SCOREBOARD
 Call 800-637-2645 or visit watchfiresigns.com

6mm

The tight pixel pitch of 6mm displays deliver more graphics and content to be displayed on your sign, even with limited square footage. It is an ideal solution for outdoor locations with significant pedestrian traffic in areas where closeup viewing is required.

Our 6mm modules feature advanced surface mount LED technology designed to deliver vibrant images. For LED signs that are closer to your audience, you can improve the visual impact and flexibility of your messaging.



Watchfire 6mm Embassy Theatre • 5'1" x 52'8"

FEATURES

Patented front ventilation, a slim cabinet and beveled module edges offer near-seamless installation, even around curves and corners. Every XVS 6mm sign includes live video capability, whole-sign color and brightness calibration, and automated sign diagnostics.

Watchfire's 6mm SMD modules contain red, green and blue LEDs under a single lens. This produces a high-quality display with exceptional resolution for crisp, vivid content and wider viewing angles.

Our free Ignite content management software is the industry's premiere solution for designing messages, convenient scheduling, and updating your sign.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F.

The average energy use equals about one-third of maximum amperage. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified.

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED sign we sell.

| 6mm Sign Features | W-Series | XVS |
|-------------------------|---|---|
| Pixel Pitch | 6.35 mm (0.25") | 6.35 mm (0.25") |
| Pixel Configuration | SMD 3-in-1 | SMD 3-in-1 |
| Character Height | 1.75" & larger | 1.75" & larger |
| Module Dimensions (HxW) | 12" x 12" | 12" x 12" |
| Matrix Configuration | 48 x 48 pixels | 48 x 48 pixels |
| Color Capability | 1.2 quintillion | 1.2 quintillion |
| Viewing Angle | 150° horizontal, +30°/-45° vertical | 150° horizontal, +30°/-45° vertical |
| Video Frame Rate | Up to 30 fps | Up to 60 fps |
| Max Brightness | 7,500 nits | 8,500 nits |
| Power | 120 or 240 volt single phase 60Hz | 120 or 240 volt single phase 60Hz |
| Communications Options | RWF, High Security Radio, 4G Wireless, High Speed Fiber | RWF, High Security Radio, 4G Wireless, High Speed Fiber |

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

8mm

The high-resolution of 8mm displays makes them well-suited for locations with space constrictions due to zoning ordinances or existing structures. It is an ideal solution for outdoor locations with significant pedestrian traffic, a nearby busy intersection or traffic congestion.

The 8mm modules feature advanced surface mount device technology designed to deliver vibrant images. For LED signs that are closer to your audience, you can improve the visual impact and flexibility of your messaging.



Watchfire 8mm Fisherman's Inn • 5'4" x 10'3"

FEATURES

Patented front ventilation, a slim cabinet and beveled module edges offer near-seamless installation, even around curves and corners. Every XVS 8mm sign includes live video capability, whole-sign color and brightness calibration, and automated sign diagnostics.

Watchfire's 8mm modules contain red, green and blue LEDs under a single lens. This produces a high-quality display that provides outstanding resolution for crisp, vivid content and wider viewing angles.

Our free Ignite content management software is the industry's premiere solution for designing messages, convenient scheduling, and updating your sign.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F.

The average energy use equals about one-third of maximum amperage. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified.

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED sign we sell.

| 8mm Sign Features | W-Series | XVS |
|-------------------------|---|---|
| Pixel Pitch | 8.47 mm (0.3") | 8.47 mm (0.3") |
| Pixel Configuration | SMD 3-in-1 | SMD 3-in-1 |
| Character Height | 2.3" & larger | 2.3" & larger |
| Module Dimensions (HxW) | 12" x 12" | 12" x 12" |
| Matrix Configuration | 36 x 36 pixels | 36 x 36 pixels |
| Color Capability | 1.2 quintillion | 1.2 quintillion |
| Viewing Angle | 150° horizontal, +22°/-45° vertical | 150° horizontal, +22°/-45° vertical |
| Video Frame Rate | Up to 30 fps | Up to 60 fps |
| Max Brightness | 7,000 nits | 7,000 nits |
| Power | 120 or 240 volt single phase 60Hz | 120 or 240 volt single phase 60Hz |
| Communications Options | RWF, High Security Radio, 4G Wireless, High Speed Fiber | RWF, High Security Radio, 4G Wireless, High Speed Fiber |

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - 10mm



10mm

Watchfire's 10mm signs are ideal for outdoor locations with pedestrian traffic, a nearby busy intersection or traffic congestion. This high-resolution display is ideal for detailed product photos and branded messages.

Our 10mm modules feature advanced surface mount LED technology designed to deliver vibrant images. For LED signs that are closer to your audience, you can improve the visual impact and flexibility of your messaging.



Watchfire 10mm Ilderton Dodge Chrysler
Jeep Ram • 5'5" x 10'3"

FEATURES

Patented front ventilation, a slim cabinet and beveled module edges offer near-seamless installation, even around curves and corners. Every XVS 10mm sign includes live video capability, whole-sign color and brightness calibration, and automated sign diagnostics.

Watchfire's 10mm SMD modules contain red, green and blue LEDs under a single lens. This produces a high-quality display that provides exceptional resolution for crisp, vivid content and wider viewing angles. High-efficiency components reduce operating costs to maximize return on investment.

Our free Ignite content management software is the industry's premiere solution for designing messages, convenient scheduling, and updating your sign.

ENGINEERED AND BUILT FOR RELIABILITY AND QUALITY

Every module is encapsulated for rugged durability in all kinds of weather. Cabinets are rated for temperatures ranging from -40°F to 140°F. Electronics are rated from -40°F to 185°F.

The average energy use equals about one-third of maximum amperage. All signs are UL 48 and CUL48 listed and UL Energy Efficiency Certified.

Displays are verified and comply with FCC regulations regarding emissions interference.

Watchfire's industry best 5-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every LED sign we sell.

| 10mm Sign Features | W-Series | XVS |
|-------------------------|--|--|
| Pixel Pitch | 10.16 mm (0.4") | 10.16 mm (0.4") |
| Pixel Configuration | SMD 3-in-1 | SMD 3-in-1 |
| Character Height | 2.8" & larger | 2.8" & larger |
| Module Dimensions (HxW) | 12" x 12" | 12" x 12" |
| Matrix Configuration | 30 x 30 pixels | 30 x 30 pixels |
| Color Capability | 1.2 quintillion | 1.2 quintillion |
| Viewing Angle | 150° horizontal, +29°/-45° vertical | 150° horizontal, +29°/-45° vertical |
| Video Frame Rate | Up to 30 fps | Up to 60 fps |
| Max Brightness | 7,000 nits | 7,000 nits |
| Power | 120 or 240 volt single phase 60Hz | 120 or 240 volt single phase 60Hz |
| Communications Options | RWF, High Security Radio, 4G Wireless, High Speed Fiber | RWF, High Security Radio, 4G Wireless, High Speed Fiber |

Watchfire manufactures LED signs to fit almost any application. Sign sizes are based on a module size of approximately 12" x 12".

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, contact your Watchfire representative.

PRODUCT FACT SHEET - INDOOR S-SERIES



The Watchfire S-Series offers fine-pitch displays, ideal for countless indoor applications, such as advertising, messaging, wayfinding, and entertaining. The high-contrast LEDs deliver an up-close viewing angle and rich color pallet.

Our interior video displays are glare-free and seamless, meaning viewers can appreciate the content without being distracted by reflections or defined lines. And any additional lighting, like spotlights, won't impact video quality or visibility for viewers.



Smart LED Signs & Lighting | Louisville International Airport | Louisville, KY | 2.9mm | 576 x 2688 | 5'8" x 26'6"

Watchfire's proprietary Ignite OPx software is incredibly intuitive, easy to use, and offers versatile options that can operate one display or a network of different screens. Each model carries the Watchfire commitment to quality and includes a 5-year parts and factory labor warranty.

REDEFINE YOUR INDOOR DESIGN

Create an experience guests won't forget with Watchfire Indoor LED Displays.

| S-Series Technical Specifications | 2.4mm | 2.9mm | 3.9mm | 5.9mm |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Panel Matrix (H x W) | 208 x 416 | 168 x 336 | 128 x 256 | 84 x 168 |
| Minimum Viewing Distance | 6.7' | 8.18' | 11' | 16.7' |
| Brightness | 800 nits | 800 or 3500 nits | 800 or 3500 nits | 800 or 3500 nits |
| Viewing Angle | 110° V, 140° H | 140° V, 140° H | 110° V, 140° H | 140° V, 140° H |
| Standard Panel Size (H x W) | 19.69" x 39.37" (500 x 1000mm) | 19.69" x 39.37" (500 x 1000mm) | 19.69" x 39.37" (500 x 1000mm) | 19.69" x 39.37" (500 x 1000mm) |
| Standard Panel Weight | 28.6 lbs. | 28.6 lbs. | 28.6 lbs. | 28.6 lbs. |
| Pixel Density Per Sq. Foot | 16,076 | 10,488 | 6,088 | 2,622 |

| S-Series Features | |
|---------------------|--|
| Pixel Configuration | SMD 3-in-1 |
| Panel Depth | 2.44" (62 mm) |
| Operating Temp | 15 °F to + 100 °F (-10 °C to + 38 °C) at up to 90% relative humidity |
| Service Access | Front |
| Refresh Rate | 1920 Hz - 3840 Hz, depending on model |

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, visit watchfiresigns.com, call 800-637-2645, or email sales@watchfire.com

PRODUCT FACT SHEET - INDOOR X-SERIES



Our X-Series displays are ideal for arm-length viewing and high-resolution requirements. Tightly packed LEDs provide seamless, true-to-life content that looks brilliant and precise. An amazing 16:9 aspect ratio means viewing full High Definition (HD) and 4K video capability without scaling. Pixel-to-pixel delivery results in sharper images, smoother motion, greater detail, and richer colors at the highest resolution.

X-Series panels use Chip-on-board LED technology that delivers greater lumen output per square inch than traditional designs, features a wider viewing angle, and requires fewer components, making it an ideal choice for reliability. Each panel is encapsulated, providing touchable and splash-proof durability.

Watchfire's Ignite® suite of content management software offers versatile options geared toward coordinating large networks or running a single site. Ignite also integrates with popular third-party software for broadcast, production, and live event display management.



YESCO Salt Lake City | Onset Financial | Draper, UT | 1.9mm | 1440 x 2560 | 9' x 15'11"

REDEFINE YOUR INDOOR DESIGN

Create an experience guests won't forget with Watchfire Indoor LED Displays.

| X-Series Technical Specifications | 1.2mm | 1.5mm | 1.9mm |
|-----------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Panel Matrix (H x W) | 270 x 480 | 216 x 384 | 180 x 320 |
| Minimum Viewing Distance | 4' | 5' | 6' |
| Brightness | 600 nits | 600 nits | 600 nits |
| Viewing Angle | 160° V, 170° H | 160° V, 170° H | 160° V, 170° H |
| Standard Panel Size (H x W) | 13.46" x 23.94" (342 mm x 608 mm) | 13.46" x 23.94" (342 mm x 608 mm) | 13.46" x 23.94" (342 mm x 608 mm) |
| Standard Panel Weight | 15.87 lbs | 15.87 lbs | 15.87 lbs |
| Pixel Density Per Sq. Foot | 57,900 | 37,056 | 25,734 |

| X-Series Features | |
|---------------------|---|
| Pixel Configuration | Chip-on-Board 3-in-1 |
| Panel Depth | 2.80" (71 mm) |
| Operating Temp | 0 °F to +100 °F (-18 °C to +38 °C) at up to 90% relative humidity |
| Service Access | Front |
| Refresh Rate | 1920 Hz - 3840 Hz, depending on model |

It's time to make the most cost-effective, dynamic advertising tool on the market work for you.

For more information, visit watchfiresigns.com, call 800-637-2645, or email sales@watchfire.com

APPENDIX 15

Industry Specific Questions

TESTING



Quality, durability and reliability are the founding principles behind everything we do. Watchfire's signs are rigorously tested to operate in coastal regions with high humidity and salty sea air, to desert areas with high heat, solar intensity and vast temperature changes. Our testing ensures that every sign we manufacture is designed to endure every environment.

TEMPERATURE EXTREMES: All outdoor electrical components are designed and tested to withstand temperature cycles in our environmental chambers from -40°F to $+149^{\circ}\text{F}$. Our interior displays operate in temperatures ranging 15°F to $+100^{\circ}\text{F}$.



HIGH HEAT AND HUMIDITY: Outdoor LED modules are engineered to withstand 1000 hours at 185°F and 85% relative humidity. Our indoor products withstand up to 90% relative humidity.

SALT FOG. All outdoor modules pass the ASTM B117 salt fog test, originally designed to test for corrosion resistance on automotive finishes.

HIGH ACCELERATED LIFE TESTING (HALT): Controlled thermal and mechanical stress is applied to identify design weaknesses and avenues for product improvement.

OPERATION UNDERWATER: For years we've proven the reliability of our modules by running them underwater for months at a time.

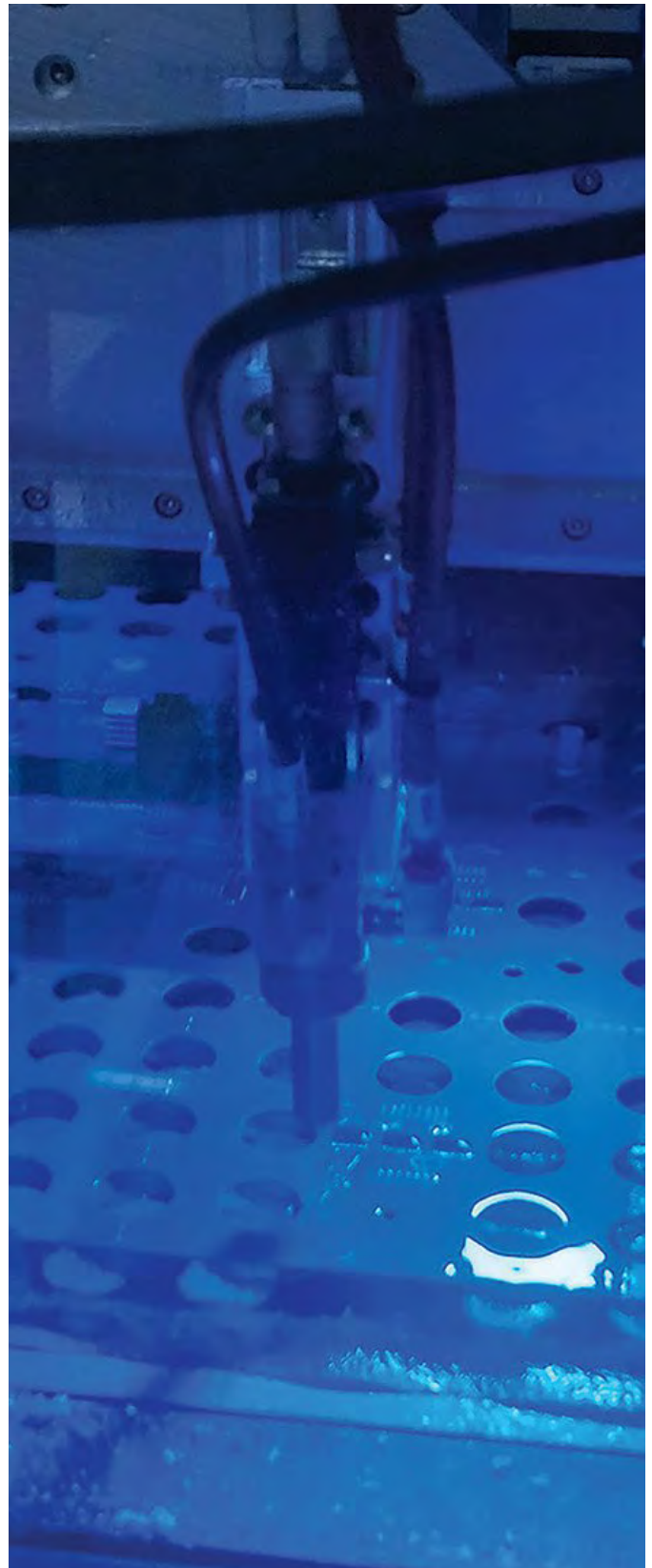
PROJECT MANAGEMENT

Watchfire's project management team balances timeframes, budgets, overall scope and your expectations for success. With our standardized processes, we track workflow to plan and adjust to problems as, or even before they occur.

- **Project Scope:** Define the work and deliverables needed to complete the project.
- **Scheduling:** Analyze project tasks, develop timelines and monitor progress.
- **Resource Management:** Oversee products, people, capital and resources efficiently.
- **Quality Assurance:** Manage internal and external quality assurances, quality control and inspection procedures.
- **Cost Control:** Estimate costs, create budgets and make adjustments throughout the project.
- **Risk Reduction:** Identify, monitor and minimize risks that could impact budgets or timelines.
- **Status Reporting:** Monitor, track and communicate progress and performance.

Watchfire has more than 65,000 signs in operation today. We are experienced in meeting permitting requirements and zoning codes in locations nationwide. Watchfire is proficient in certifications for UL, ETL, FCC, NEC, ISA, OAAA, DOT, and International Building Code.

Watchfire has developed a network of licensed engineers across the world that are registered to wet stamp our designs for local authorities with jurisdiction. This often overlooked but crucial step helps our customers get approval to proceed with installing displays in most markets.

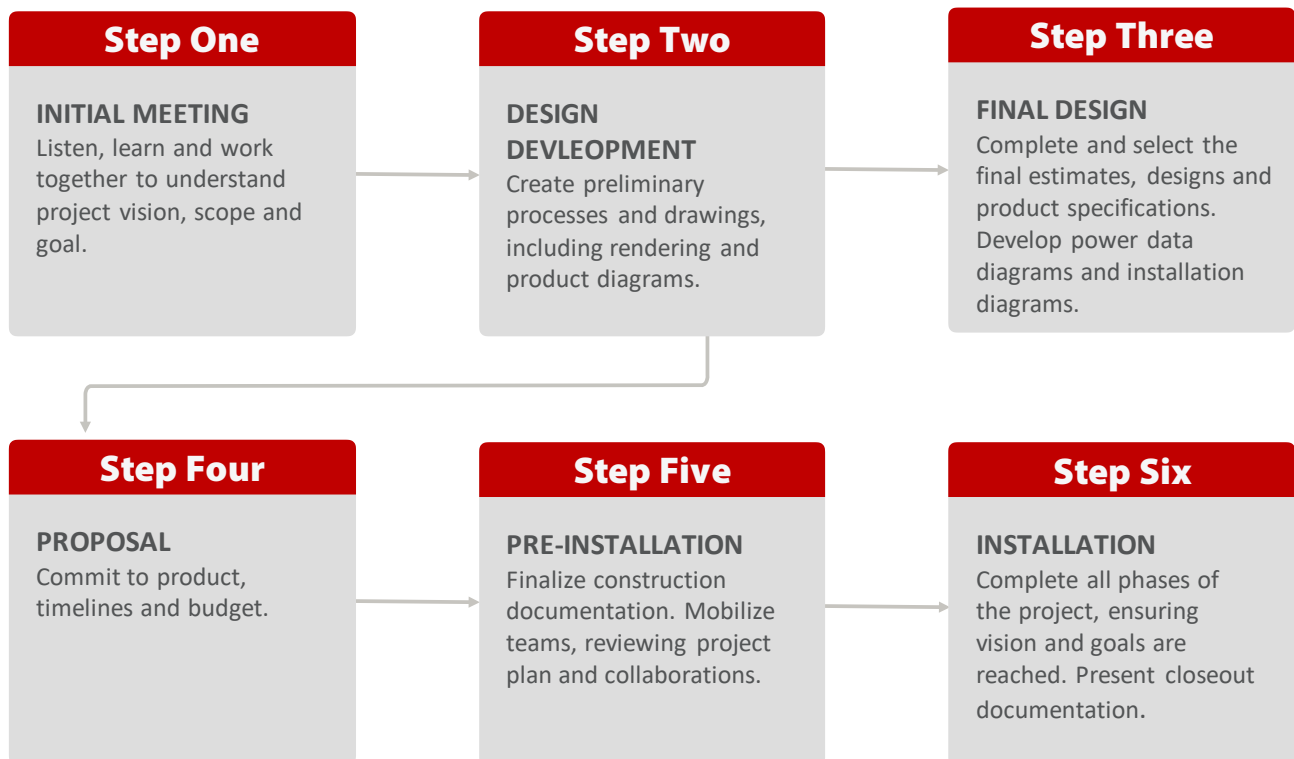


DESIGN-BUILD

Take advantage of Watchfire's design-build service simplifies the construction process. It can help you maximize savings, fast-track completion and reduce the daily stress of trying to complete a large project.

Our in-house project management team combines the function of a designer, architect, engineer and construction manager into a single entity, giving you a single point of responsibility. We lead collaborative concepts and problem-solving, streamline communications and manage all construction aspects.

We bring our extensive experience to every project, from high school football scoreboards to the world's largest LED display -- the Fremont Street Experience in Las Vegas. Our team possesses certifications from Six Sigma, Project Management International, American Society for Quality and more.



IGNITE SOFTWARE

PREMIUM CONTENT MANAGEMENT

Making the most of your LED signs requires the industry's best content management software. Watchfire's suite of Ignite software provides a wide range of ways to control digital displays. Whether your customers need a powerful advertising tool, or a way to produce live events, Ignite has a solution for the customers you serve. We've made content management easy and responsive, so your customers can focus on promoting their businesses and organizations. Ignite software is included with every Watchfire sign sold.



CREATE



SCHEDULE



UPDATE

| | Ignite OP | Ignite OPx | Ignite Sports |
|-------------------------------|---|--|--|
| Software Type | <ul style="list-style-type: none"> • Windows • Installation Required | <ul style="list-style-type: none"> • Windows or Mac • Cloud-based • Optimized for Google Chrome • Automatic Updates | <ul style="list-style-type: none"> • Windows • Installation Required • Touch Screen & Hotkey Interface |
| Content Creation | <ul style="list-style-type: none"> • Advanced Editor • Free EasyArt Library • Import .bmp, .gif, .jpg, .avi, .wmv, .ico, .emf, .wmf files | <ul style="list-style-type: none"> • Advanced Editor • Free EasyArt Library • Upload .gif, .jpg, .png, .mp4, .mp3 files | <ul style="list-style-type: none"> • Advanced Editor • Free EasyArt Library • Import .bmp, .gif, .jpg, .png, .tif, .webp, .avi, .mov, .mp4, .mpg, .m4v, .mkv, .wmv, .flv, .vob, .wav, .mp3, .wma, .ogg, .au, .aif files |
| Integrations | <ul style="list-style-type: none"> • RSS Data Access for Dynamic Content • Live Video • Third-Party Control Systems | <ul style="list-style-type: none"> • RSS Data Access for Dynamic Content • Integrate Multiple Data Feeds • Custom Widgets for Business-Specific Data | <ul style="list-style-type: none"> • Scoring/Timing Systems • Native Live Video • Video Switching Systems • Third-Party Control Systems |
| Sign Management | <ul style="list-style-type: none"> • Import, Schedule & Preview Content • Automated Sign Diagnostics with On Demand Available • Dayparting | <ul style="list-style-type: none"> • Upload, Schedule & Preview Content • Automated Sign Diagnostics • Dayparting • Manage Multiple Screens at Once • 3 Advanced Scheduling Options • Schedule Start and End Times | <ul style="list-style-type: none"> • Import, Schedule, Preview & Publish Content Live • Automated Sign Diagnostics with On Demand Available • Touch-Button Publishing • Manage Multiple Displays and Zones |
| User Rights Management | <ul style="list-style-type: none"> • Single Access | <ul style="list-style-type: none"> • Customizable Access Levels for Multiple Users | <ul style="list-style-type: none"> • Single Access |



FRESH GRAPHICS

Watchfire is the only manufacturer that gives customers a free library of over 1,000 EasyArt animations and stills. Helpful step-by-step guides show customers how to customize designs for every purpose, so every message looks polished and professional.

DYNAMIC CONTENT

The timeliness of displayed messages is critical. With dynamic content, schedules can be customized according to real-time variables. Weather related functions permit messages to be scheduled and updated based on changes in temperature, and integrating RSS and XML data allows for real-time updates.

ADVANCED SCHEDULING

Dayparting allows sign owners to promote sale items at different times of the day to maximize impact on consumers: advertising coffee in the morning, lunch specials at noon, or happy hour after work. Schedule content to automatically play months in advance or expire on a pre-set date.

DIAGNOSTICS

Customers can monitor their signs' health with reports that can be accessed on demand or received automatically. Your service team can also opt in for notifications to improve response time in the event of an issue. Remote diagnostics are only available on signs using the Watchfire Wireless Plan.

SOFTWARE SECURITY

Ignite offers your customers multiple layers of security to give them peace of mind. In addition to password protections, Ignite's proprietary session system prevents outside software from gaining access to a sign's controller.

ZONING-FRIENDLY SETTINGS

Local zoning laws can mandate brightness, hold time and transitions. Ignite is designed to work with sign hardware to comply with local sign codes. Settings can be determined at the factory and restricted to prevent changes if required by local codes. Easily set default durations for content to automatically adjust depending on ordinances.

TRAINING

With every software training purchase, we are available to answer your customers' questions. If they need a software refresher or an introduction to new features at any time, we're here to help. Training can be requested at watchfiresigns.com/IST.



watchfire 

Ready to put Watchfire to work for you? Call 800-637-2645 or talk to your Watchfire representative.

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